



# Our footprint in Africa

**Supporting international  
development for a  
sustainable future**

IDAS Engagements and  
Impact Report



# Contents

## Message

i

## Sustainable Development Goals - Impact Overview

ii

## People

1

## Planet

2

## Prosperity

3

## Our Commitments

4

# Message



## Edgar Isingoma

Head, International Development  
Advisory Services (IDAS) Africa

With great pleasure and a sense of responsibility, we share the impact report of KPMG Africa. This report is a testament to the collective efforts, dedication, and unwavering commitment of all those involved in our journey towards positive change.

As we delve into the pages of this report, we embark on a reflective and insightful journey that showcases the results of our endeavours to create a meaningful impact in the lives of individuals, communities, and the world we share. It is a testament to our shared vision of building a better, more sustainable future—one that prioritizes the well-being of people, nurtures our planet, and fosters prosperity for all.

The past five years have been a period of challenges, resilience, and growth. We have navigated the winds of change, adapted to unforeseen circumstances, and embraced innovation to stay true to our mission. This report encapsulates the stories of triumphs and learnings—each a stepping stone on our path to meaningful transformation.

Today, we are presented with an opportunity to reflect on our collective impact—a tapestry woven with the threads of empowerment, environmental stewardship, and sustainable growth. Together, we have nurtured brighter futures, empowered communities, and embraced sustainable practices that protect our precious planet.

As we present the figures, data, and stories within these pages, remember that they represent more than just numbers. They testify to the lives touched, the dreams ignited, and the resilience fostered. They are the fruits of our collaboration, our shared values, and our commitment to be agents of positive change.

In this report, we humbly acknowledge that our journey towards making a difference is far from over. Challenges lie ahead, and we recognize that much work still needs to be done. Yet, together, we stand firm in our resolve to press on, embrace innovation, and cultivate a legacy that transcends generations.

I extend my heartfelt gratitude to every individual, partner, and stakeholder who has made this impact possible. Your dedication and support have been the bedrock of our achievements, and we look forward to continuing this journey together

**The past five years have been a period of challenges, resilience, and growth. We have navigated the winds of change, adapted to unforeseen circumstances, and embraced innovation to stay true to our mission.**

# Sustainable Development Goals - Impact Overview



## No Poverty

10 million poor rural people positively impacted by AECF projects in 23 countries



## Zero Hunger

Over 8,000 salaried jobs have been created and maintained in AECF-funded businesses



## Good Health and Well-Being

12,000 people receiving antiretroviral therapy for a communicable disease - Global Fund



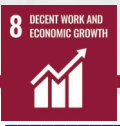
## Quality Education

Improved Primary Schools Examination Pass Rates to 81.97% in 2021/22 against a target of 77%. - GPE LANES



## Gender Equality

38% of jobs created in FRP are for women – Fund for Rural Prosperity (FRP)



## Decent Work and Economic Growth

Over 8,000 salaried jobs created and maintained in AECF-funded businesses  
Nearly 5,000 direct jobs created - FRP



## Reduced Inequalities

50,000 women have accessed legal & paralegal services in AcT2



## Climate Action

Over 1000 Institutions supported under BRACED



## Life on Land

21 village forest reserve, boundary conflicts have been resolved, covering 53,479.01 hectares - AcT2



## Peace, Justice and Strong Institutions

Over 9 million citizens sensitized on good governance and accountability issues in AcT2



## Partnerships for the goals

£2.6 million in financing closed for Kisii avocado oil processing project under SUED

**SUSTAINABLE  
DEVELOPMENT  
GOALS**



01

# People

Focuses on our work around the well-being and empowerment of individuals and communities. It encompasses social development goals, such as eradicating poverty, ensuring access to education and healthcare, promoting gender equality, and reducing inequality.



# Project: Act2 | FCDO

Service provided: Design and Implementation



## Objective:

Act2 set out to support civil society organizations (CSOs) to implement context-specific strategic interventions that: influenced positive change in the attitudes and behavior of citizens, civil society and government by involving the media, with the aim of improving government responsiveness and accountabilities.

- **Equality for Growth** worked with women market traders and developed new guidelines for women to be feel safer whilst trading and offered probono legal services.
- **Haki Elimu** amongst other actors reversed the policies that prevented pregnant girls from going to school.



## Impact



**Over 9 million citizens sensitized**

*on good governance and accountability issues*



**50,000 women (60,000 total all genders)**  
*have accessed legal & paralegal services*



**USD 2.6 million public funds recovered**  
*as a result of Act2 through extensive use of Public Expenditure Tracking Surveys (PETS)*



# Project: GPE-LANES II | The Swedish International Development Cooperation Agency (SIDA)

Services provided: Fund management, procurement review, program monitoring, and capacity building.

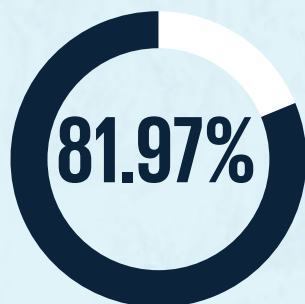
GPE – LANES II sought to:

**“To enhance universal access to and participation in quality Pre-primary, Primary and Non-Formal Education with particular attention to learners from vulnerable groups who need greater opportunities for primary education”**

”



By the end of the program:



GPE - LANES II improved Primary Schools Examination Pass Rates to **81.97%** in **2021/22** against a **target** of **77%**.

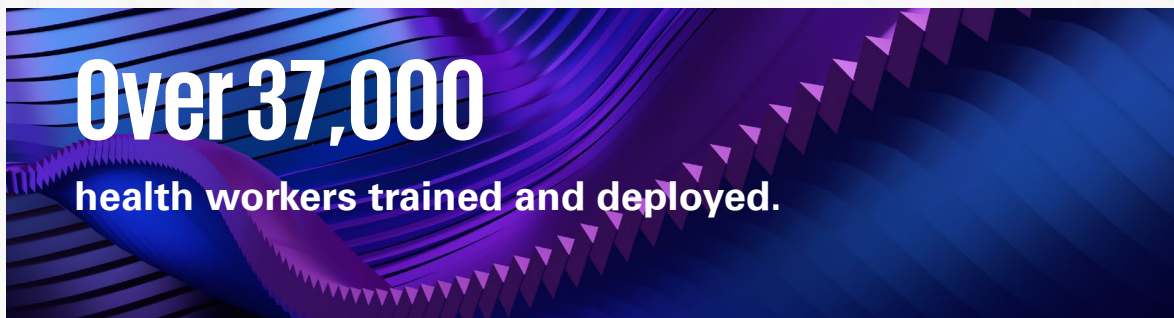
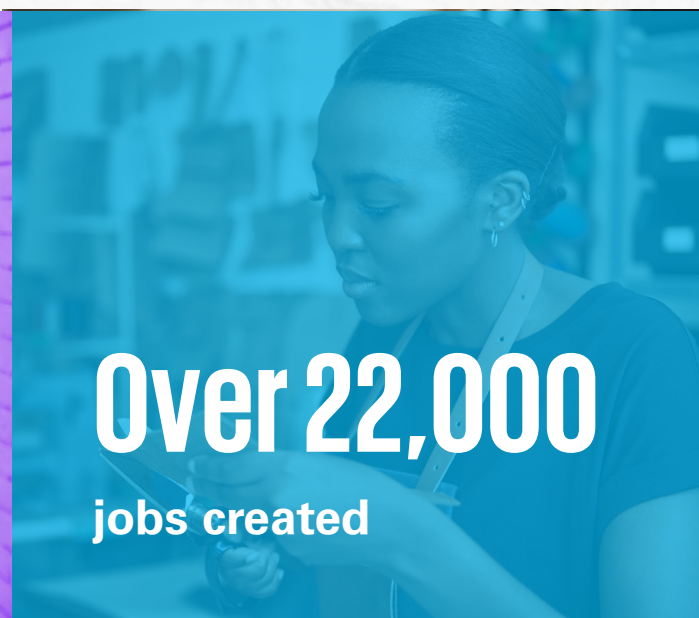
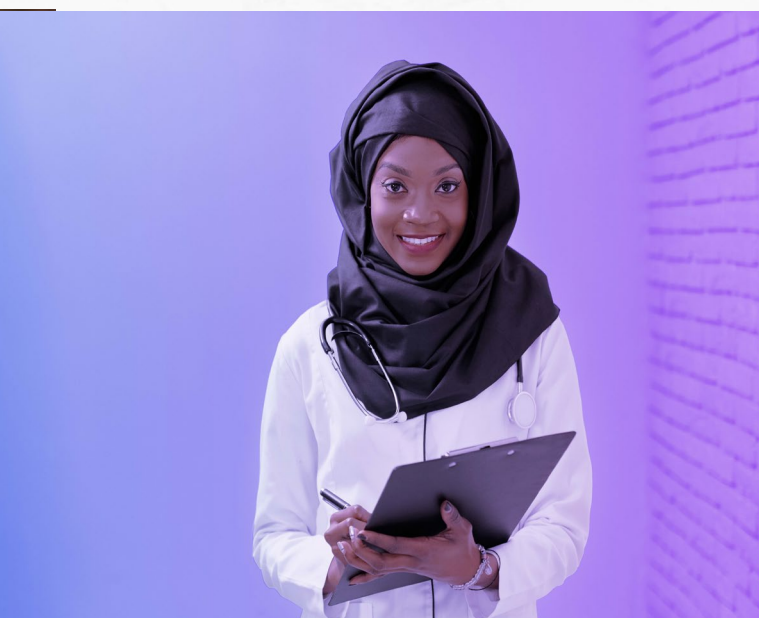
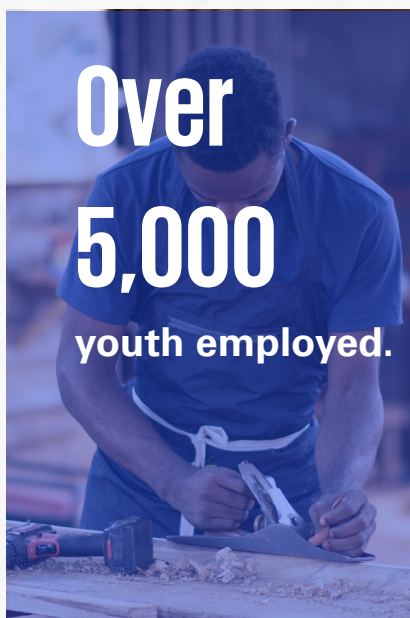


Pupils/Textbook **Ratio** in STD III-VII of **2:1** was **achieved**.

# Covid-19 Vaccine Support

## Service: Financial Service Provider

Through our Health and Human Services pillar, KPMG International Development Advisory Services (IDAS) provides the financial management support to our client to deliver the following impact numbers.





# Project: Support to the Office of the Auditor General, Rwanda

## Service provided: Technical Assistance

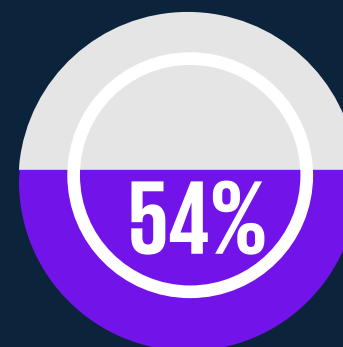
The Office of the Auditor General received financing from the Dutch, Swedish and British governments development offices. This was to support with:

- Increasing efficiencies within public financial management
- Transparency on public expenditure, accountability
- Increasing public trust by enhancing their audit processes and working with the public, parliament, and government officials to achieve this.

This work took place over a period of 10 years and was conducted in 3 phases.

## Impact created

- No. of audit coverage for total government expenditure grew from **60% to 85%** from the beginning of the assignment till the end.
- **Expansion of scope of audits** from ministries, projects and districts to auditing Complex public entities.
- **Improvement in timeliness and quality of audit reports thus enhancing sustainability** of the OAG's high profile both nationally and internationally.



increase in independent audits



No. of audits conducted independently by OAG without technical assistance increased from 0% in 2008 to 54% in 2016

## Over 150

Audits conducted annually compared to 70 at the start of the project

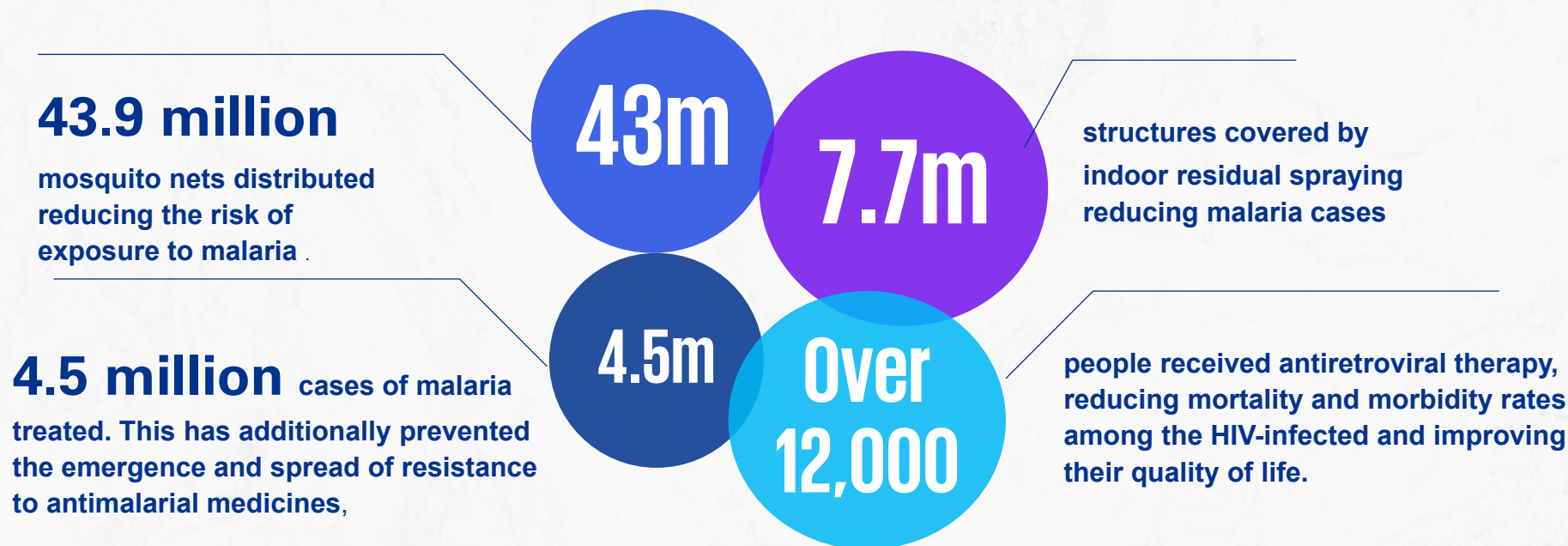


# Project :Program and financial monitoring for a multilateral global health funder

**Services provided:** Grant portfolio management, financial management, institutional assessment and monitoring support services.

We support the in-country monitoring and verification of programmatic execution and financial spending in line with the grant agreements. We also provide recommendations for risk mitigation and capacity strengthening of the implementers. KPMG has undertaken this role since 2004 and is currently responsible for Ghana, Sudan, South Sudan, and Eritrea.

## Impact of supported global health programs in Sudan:





# Project :Edo Basic Education Sector Transformation (EdoBEST)

## Service provided: Independent Verification

We conducted the independent verification of the EdoBEST program's implementation, including the verification of Disbursement-Linked Indicators (DLIs), assessing the effectiveness of the education reforms, and verifying the proper use of resources in alignment with program objectives. Our work included providing recommendations for improvements, strengthening operational efficiency, and ensuring accountability. KPMG has been involved in this role since the program's launch, overseeing its progress and impact.

## Impact of EdoBEST in Edo state, Nigeria:

Schools Renovated

**340**

Toilets Constructed  
or Renovated

**1,119**

Water Projects

**95**

Classrooms Constructed

**204**

Furniture Distributed

**37,629**

Teachers Trained

**11,356**







# 02

## Planet

*Highlights our work around environmental sustainability and the responsible management of natural resources, including our support to the Agriculture sector. It involves protecting ecosystems, conserving biodiversity, combating climate change, reducing pollution, and promoting sustainable consumption and production practices.*



# Project: Building Resilience and Adaptation to Climate Extremes and Disasters (BRACED)

## Service provided: Fund management

BRACED aimed to provide vulnerable people living in some of the most fragile states in the world to cope better with climate extremes and disasters by providing individuals, and communities with capacity-building and training activities including livelihood productivity and diversification. BRACED also provided measures to enhance food security; access to and understanding of financial services; access and understanding of weather and climate information; and building of infrastructure.

# 1000+



institutions supported to have improved access to climate and disaster information and services.



# Over 600,000

people trained to improve their knowledge and skills to Adapt to, Anticipate and Absorb climate-related shocks and stresses across 13 countries in West and East Africa and Asia.



## The success of BRACED led to BRACEDX

BRACED was extended because of the success in the final year of delivery. **9 out of 15** original projects were extended and an additional component focusing on policy work was added. BRACED X applied lessons learned, replicated, and scaled successful interventions; which led to a more enhanced program closeout; which benefitted the projects in the long term.



## Improved wellbeing

BRACED-X projects at the end of year 4 show that well-being improved in 82% of reporting districts/ subregions. Projects measured a wide range of well-being proxies such as security, health, nutrition, income increase, government spending, and beneficiaries' perception.

# 82%



# Project: Global Resilience Partnership - Challenge Round 1

**Service provided: Fund management**

## Challenge objective:

To help millions of vulnerable people in the Sahel, Horn of Africa, South and Southeast Asia prepare for unexpected shocks and adapt to chronic climate-related stresses.

**Funders:** The Rockefeller Foundation, USAID, and Sida

## Fund Amount:

**\$1m \$250,000**

Scaling-up grants Seed grants

## Outcome:

**10 winners**

Selected for funding



**Over 6.4 million beneficiaries** supported by the end of the of the main implementation timeframe.

**20,557** people and **55** institutions trained in climate change adaptation resulting in climate change risk reduction and improved resilience across sub-Saharan Africa and South and Southeast Asia

**Over 2 million** supported to adapt to climate change effects through the provision early warning information to and capacity building.

**Over 700,000 people** have taken risk-reducing actions people have taken risk-reducing actions resulting in improved livelihoods and food security.

**6,428** hectares of land was put under improved technology management thereby improving food security and minimizing climate change risks in 16 countries across sub-Saharan Africa and South and Southeast Asia

# Project: The Global Resilience Challenge - Water Window

Service provided: Fund management

## Challenge objective:

To support teams developing locally driven and high impact solutions to issues affecting flood-prone communities across the Sahel, the Horn of Africa, and South and Southeast Asia

Funder: Z Zurich Foundation

## Fund Amount:

**\$1m**      **\$250,000**

Scaling-up grants      Seed grants

## Outcome:

**11 winners**

Selected for funding



**16,940 people trained** in the use of more resilient agricultural techniques, alternative livelihoods and Disaster Risk Reduction (DRR) resulting in risk reduction and improved food security

**Over 500,000** beneficiaries were trained and equipped with the materials and knowledge to adopt innovative and climate-smart technologies

**189,362** users of EWS or climate information applying that information and training support to create more sustainable livelihoods



# Project: Africa Enterprise Challenge Fund (AECF)

**Service provided: Fund management (from 2008 to 2017)**

The aim of the Africa Enterprise Challenge Fund was to attract greater private sector investment in innovative projects that would achieve a systemic change in the market for the benefit of impoverished communities, particularly in rural financial services, agri-business, renewable energy and climate change technologies.

## US\$250m

The Fund grew from US\$30m to US\$250m (far exceeding target growth to US\$75m)



## \$99m

Cumulative net wage bill generated from jobs created.



## 10 million



Number of poor rural people positively impacted by AECF projects in 23 countries



## Over 250

companies

were funded in 23 African countries, positively impacting the lives of over 2 million households and approximately 10 million rural people in Sub-Saharan Africa



## Over 8,000

salaried jobs

have been created and maintained in AECF-funded businesses since 2008, generating a cumulative net wage bill of US\$99m.

# Case study: Tanzania Forest Conservation Group

Tanzania Forest Conservation Group alongside other actors, contributed to developing the new National Forest Policy Implementation Strategy as part of the AcT2 program.

**01**

**30** community forest networks were developed to support **127** communities, and better strategies have been implemented to enhance the governance of over **415,732** hectares.

**02**

**21** village forest reserve, boundary conflicts have been resolved, covering **53,479.01** hectares

**03**

**63** village land forest reserve management (VLFR) plans for **237,847** hectares of forest have been updated.

**04**

**27** new villages, totaling **66,601** hectares, are covered by community-based forest management (CBFM)





03

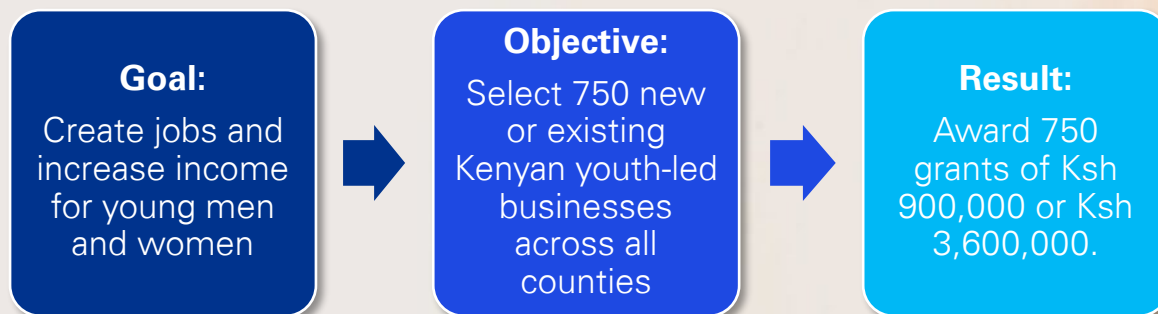
# Prosperity

*Represents our work around the economic aspects of sustainable development. It fosters inclusive and sustainable economic growth, creates decent work and economic opportunities, and promotes innovation and responsible business practices.*



# Project: MbeleNaBiz Business Plan Competition

Service provided: Competition Management



## Outcome:

- **250** youth-led businesses were awarded KES. 3,600,000
- **500** youth-led businesses were awarded KES. 900,000
- **254** youth-led businesses that received grant funding were women-led, and 496 were men-led
- Trained close to **2000 young people across 16 counties** in Kenya with the skills to develop and optimize their business models

The MbeleNaBiz Business Plan Competition was part of the Kenya Youth Employment and Opportunities Project (KYEOP), which was implemented by the Micro and Small Enterprises Authority (MSEA) under the auspices of the State Department for Youth, Ministry of ICT, Innovation and Youth Affairs (MIYA) with support from the World Bank.





# Project: Mastercard Foundation Fund for Rural Prosperity

## Service provided: Fund Management

The Mastercard Foundation Fund for Rural Prosperity (FRP) was a \$50 million Challenge Fund established by the Mastercard Foundation in 2014. The goal of the Fund was to transform lives by increasing access to financial services for financially excluded people living in rural and agricultural areas of Africa. The Fund was designed to improve and extend financial inclusion to people living in rural Africa, with a focus on smallholder farmer.

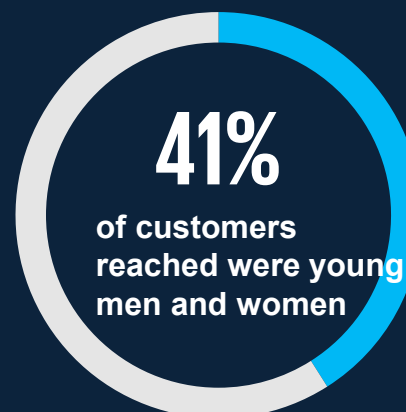
*Across 10 competitive rounds, the Fund supported an innovative and diverse portfolio consisting of 38 participant businesses in 15 African countries*



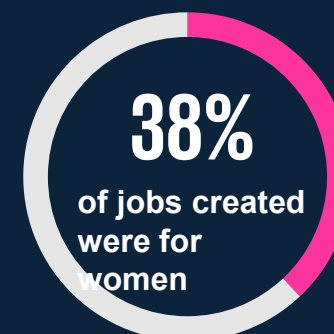
### Impact created by the end of the program:

**Over 5.3m**  
customers reached

**Nearly 5,000**  
direct jobs created



**Over 171**  
financial products and services created



**Nearly 3m** provided with capacity building

# Project: Technical Assistance in the Implementation of a Business Plan Competition

Service provided: Design and Implementation in Mozambique

KPMG led a consortium providing technical assistance to the National Youth Institute of Mozambique in implementing the **Agora Emprega** Business Plan Competition. This initiative is part of **Programa Emprega**, which operates under the **Harnessing Demographic Dividend Project** managed by the Secretariat of Youth and Employment, with funding from the World Bank Group.

Agora Emprega was designed to **cultivate an entrepreneurial mindset** among Mozambican youth (ages 18–35) by enhancing their business development skills, strengthening networks, and improving access to financial services and markets. Through this initiative, KPMG successfully mobilized over **10,000 applications** from aspiring entrepreneurs. Of these, **4,000 individuals (2,000 men and 2,000 women)** received business training from a designated service provider.



Following a rigorous selection process, **550 of the most promising business ideas** were awarded competitive grants of up to **USD 30,000 each**, providing critical financial support to transform ideas into viable microenterprises. By fostering innovation and entrepreneurship, **Agora Emprega** contributes to sustainable youth employment and economic growth in Mozambique, equipping young entrepreneurs with the resources and skills needed to thrive.



# Project: Technical Assistance Support Productivity Programme Northern and Central Regions of Mozambique

**Service provided: Design and Implementation in Mozambique**

As a lead consortium member, KPMG provided **technical assistance** to the **Instituto Nacional da Juventude** in the implementation of the **Acredita Emprega** programme. This initiative is part of the **Harnessing Demographic Dividend Project**, implemented by the **Secretaria de Estado da Juventude e Emprego (SEJE)** and funded by the **World Bank Group**.

Acredita Emprega aims to **enhance youth productivity and self-employment opportunities** across Mozambique's Central and Northern regions. The programme received a significant response, with **over 31,000 applications**. Over a two-year period, the program has played a pivotal role in:

- **Supervising the selection** of youth beneficiaries for the **Self-Employment Services (SES)**.
- **Monitoring partnerships** with service providers to ensure effective training and support.
- **Facilitating the selection process** for capital support, enabling youth to access funding through a phased program. youth.

Through vocational training scholarships and business support services, **Acredita Emprega has directly benefited 15,000 young Mozambicans** across **51 districts** in both regions. Among them, **4,000 promising entrepreneurs** were awarded **competitive grants** to support the **creation and formalization of their businesses**.

The program places a strong emphasis on **women's economic empowerment**, ensuring that at least **50% of beneficiaries are women**. By equipping young people with the **skills, resources, and financial support** needed to succeed, Acredita Emprega is fostering sustainable economic growth and self-reliance among Mozambique's.

# Case study: Establishment of Community Land Fund and Management

Service provided: Design and Implementation in Mozambique

From April 2006 to April 2009, the Community Land Fund Initiative (iTC) was a project supported by a group of six European donors, led by DFID, covering the provinces of Cabo Delgado, Gaza and Manica. From 2009 to 2013, iTC expanded its activities to the provinces of Nampula, Niassa and Zambezia, with additional support from the Millennium Challenge Corporation (MCC). Since the end of 2013, iTC has covered all of Mozambique's provinces, except for Maputo and Inhambane. **KPMG managed the project iTC from 2006 to March 2014. Since May 2014, with funding from the same donors (except MCC/MCA), iTC has begun the process of transforming itself into a national institution.**

The aim of the project was to create and manage a mechanism for funding civil society (in 2006) and assist groups from rural communities to benefit from the national policy. This initiative supported rural communities and associations of small producers to increase the security of land tenure and other natural resources and encourage more equitable and sustainable use of natural resources to reach economic growth and poverty reduction.

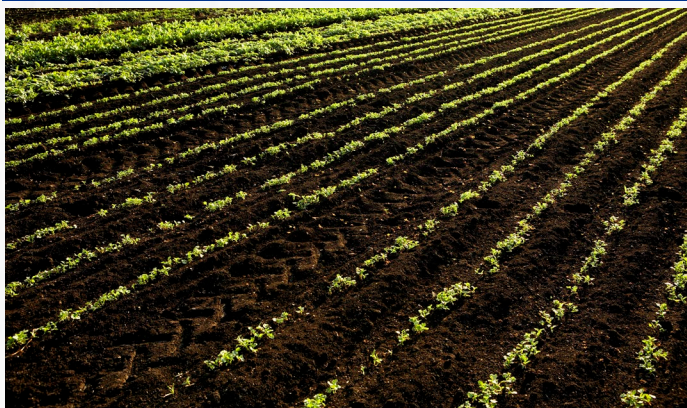
**The delimitations made under this project covered around 2 million people, 52% of whom are women. As part of the delimitation process, Natural Resources Management Committees (NRMC) were also established.** These committees had a function to support local leaders in the management of land and natural resources. **The iTC has contributed to the establishment of 885 CGRN, with around 14,800 members, 44% of whom are women.**



# Project: Sustainable Urban Economic Development Programme (SUED)

Investment Attraction Firm for Iten, Kisii, Eldoret and Kerugoya-Kutus municipalities, Kenya  
Services provided: Feasibility study, Investment Attraction and Management

SUED is a £70 million, six-year programme supported by the UK Government. The programme supports 12 fast-growing municipalities to develop sustainable urban economic plans and 10 to attract investment for critical infrastructure and value chain projects. They are working with ten funded municipalities to help them attract investment for critical climate-resilient infrastructure and value chain projects.



## Kisii avocado oil processing project

**£2.6m** in financing closed and disbursed to the operator

**95** direct jobs and **Over 1,000** indirect jobs expected

## G2 Projects Anticipated Outcomes

over GBP 70.5m of total investment attracted

## Iten Potatoes processing project

**100** direct jobs and **Over 5,000** indirect jobs anticipated.



**228,150**

people will be supported to respond to climate variability

*The SUED engagement was still being implemented at the time of publishing this report. The numbers may change by the close of the program.*

# Project: Mombasa Investment Corporation operational plan

## Service provided: Operation Plan development

In line with the Mombasa County Investment Corporation Act of 2019, MIC was designed to operate as a centralized County Government corporation that provides investors with a single point of contact for investment-related services and support. KPMG supported operationalizing of the One Stop Shop to streamline and simplify the investment process, making it easier for domestic and foreign investors to do business in the County. The operational plan bridges the gap between the strategic vision of the corporation and the day-to-day activities required to achieve that vision.

### Challenges

### MIC Contribution

### Projected county performance statistics

	<b>Insufficient revenue</b>	Expand the revenue base through strategic investments and attracting investment into Mombasa County.
	<b>Limited robust research</b>	Dedicated and well-resourced research arm as part of MIC's core team.
	<b>County departments and agencies operating in silos</b>	Intervention driven coordination of various agencies and departments involved in the investment attraction and delivery process.
	<b>High levels of unemployment</b>	Job creation through implementation of flagship projects and attraction of other FDI.
	<b>Business compliance with ease of doing business</b>	Operationalization and centralization of the ease of doing business directorate.

	Own revenue collection to average KES 8.4Bn over 5 years
	Investment into the blue economy to contribute to at least 5% by 2037
	County contribution nationally to reach 25% by 2037
	County Contribution to Other Industry and Construction Activities to reach 25% by 2037





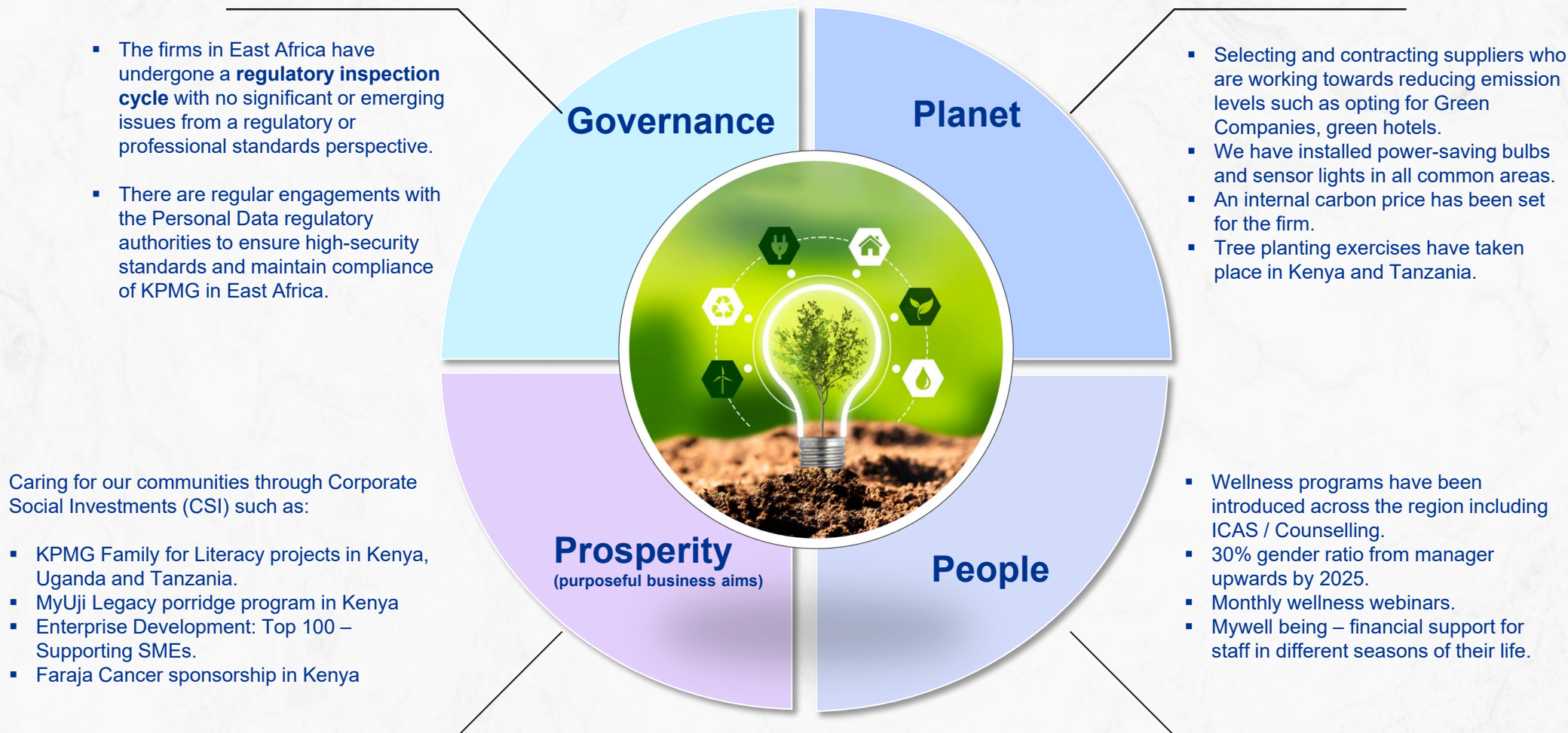
04

# Our commitments



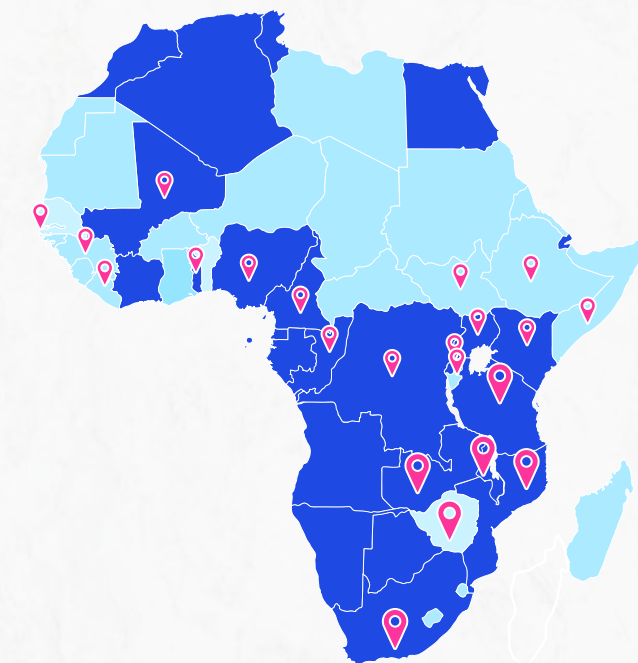
# KPMG ESG

KPMG firms have committed to a multi-year investment program designed to embed ESG into the heart of the business. Sustainable growth is the only way to build a successful and resilient business for both KPMG firms and clients. Since the commitment to ESG, KPMG firms set targets related to the governance of the firm, our relationship with the planet, our people and purposeful business aims. The changes below have been made to improve the global impact that KPMG East Africa makes.





# International Development Advisory Services Africa



 KPMG Africa (Licensed Offices)

 Grantees managed by IDAS

 KPMG Project Offices

Africa is home to 54 countries with different outlooks and needs, and KPMG's presence in 24 of those countries makes it possible to meet these needs.

## Over 100

Years providing Audit, Tax, and Advisory services.

## 29 Member firms

Servicing 54 countries in Africa.

## 142

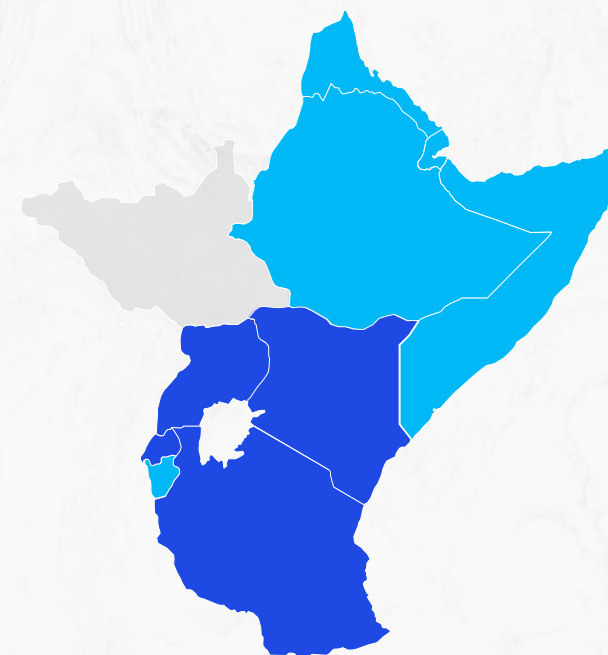
Countries that KPMG International operates in.

## Over \$1.2 billion

Managed by KPMG East Africa over the last 15 years.

## 7,620

Total number of staff.



### East Africa

 KPMG East Africa (Licensed Offices)

 Serviced from the regional offices

We have **4 offices**  
Servicing **10 countries**  
**Over 1,000** Professional staff





# Our Services



**Programme Design and Management**



**Fund Management - Grant management**



**Monitoring and Evaluation - programme assessment**



**Market Study/economic analysis/Research/Surveys**



**Due Diligence/Capacity Assessments/Pre-Grant Assessments/Risk Assessments**



**Program Assurance –Third Party Monitoring (TPM), Independent Verification Agent (IVA), Implementing Partner Assessments (IPA) and Expenditure Verification**



**Technical Assistance**



**Environmental, Social, and Governance (ESG)**

# Acknowledgement

This impact report was prepared under the overall direction of the International Development Advisory Services (IDAS) Africa partners. Antony Wahome (Associate Director) coordinated and led the preparation and was supported by Nashipae Leteipan (Communications & Knowledge Sharing Manager).

We sincerely thank the International Development Advisory Services pillar leads and support teams at KPMG East Africa, West Africa and Southern Africa. This report would not have been possible without their input. We also wish to express our appreciation to the team members involved in the execution of the various engagements.

Finally, special appreciation goes to the IDAS partners for their invaluable guidance and support during all stages of developing and finalizing the impact report. Their input was crucial to the report's success.



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