

To begin, begin! Turn ESG ambition into action



Environmental, social and governance (ESG) services

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Reimagine your organization as a sustainable enterprise

Given the complex and wide-ranging landscape of environmental, social and governance (ESG) issues, it can be challenging determining where to start.

Many factors — including an evolving regulatory environment, a lack of agreed upon reporting standards, access to crucial data, and changing stakeholder expectations around transparency and accountability — must be considered as organizations look to transform their sustainability ambitions into action. It is easy to get bogged down by questions on how to begin, who is responsible, and what to prioritize.

Top of mind ESG issues for boards, managements and stakeholders include:

Environmental

Climate change

Greenhouse gas emissions (GHG)

Natural resource depletion

Waste and pollution

Deforestation

Hazardous materials

Biodiversity

Social

Working conditions

Impact on local communities

Health and safety

Employee diversity, equity and inclusion

Data protection

Product mis-selling

Conflict regions

Governance

Executive pay

Anti-bribery and corruption

Political lobbying and donations

Board diversity and structure

Tax strategy

Data breaches

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Supporting your ESG journey

Organizations are recognizing the imperative for adopting sustainable business practices to ensure access to capital, improve business performance and address concerns by customers and other stakeholders. The regulatory environment is also evolving and enhanced reporting is on the horizon.

However, each organization is unique with its own set of diverse requirements and ambitions toward sustainability. Therefore, our services are aligned with the your ambitions and appetite toward sustainability.



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We are here to help

KPMG in Kuwait, in partnership with other member firms in the network, has brought together the full breadth of our advisory, tax, legal and audit services to help our clients navigate the complex and diverse ESG risks and opportunities across the value chain.

From assessing the current state of your organization and operationalizing ESG initiatives to measuring and reporting your progress for regulators and stakeholders — our experienced team of multi-disciplinary professionals is here to support you through every stage of your ESG journey.

With data and technology becoming key to this journey, we will also help you implement the right digital approach through bespoke KPMG tools and other leading technologies.

ESG Strategy

Develop ESG strategies, business models, operations and investments

- Materiality and maturity assessments
- Cost-benefit analysis
- Strategy development
- Market positioning
- · Gap analysis and opportunities
- Key Performance Indicators (KPIs), target setting and metrics
- Implementation roadmap

ESG Reporting

Functional and operational support for ESG reporting in alignment with regulatory requirements and stakeholder expectations

- Reporting readiness assessment
- Integrated reporting
- ESG tax
- · Social and economic impact measurement
- Climate accounting
- Framework selection guidance and implementation support

Sustainable Finance

Integration of ESG strategies in responsible investment, financing, insurance and corporate finance to help improve access to capital and drive wider business

- Sustainable investment strategy
- Commitment monitoring, including taxonomies
- Advise and assure sustainable funding structures
- ESG integration into investment, lending, etc.
- ESG due diligence

ESG Assurance

Help stakeholders understand and increase confidence in ESG disclosures

- Independent external assurance
- Readiness assessment: We provide an initial prereadiness check on the robustness of ESG reporting processes and internal controls.
- **KPMG led workshops**: We can organize tailored workshops to provide an overview of ESG assurance and the current reporting landscape

Reach out to us



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