

FAIR PROCESSING NOTICE

KPMG Luxembourg

(Version: 1.0 – Date: 03/06/2025)

KPMG Luxembourg is committed to the appropriate protection and use of your personal data to ensure that your rights and freedoms as a data subject are respected. This Fair Processing Notice describes how we will process the personal data that you will provide to us, in the context of the TikTok giveaway.

The following department of KPMG Luxembourg will primarily process your personal data:

- Sales and Markets

We will process your personal data for the following purposes:

- For checking your entry/participation in the TikTok giveaway (e.g. if you have liked the giveaway post and/or have tagged a friend in the comment section) and including you in the random selection performed for the winning prize.
- For notifying you about your winning prize (if applicable).

We will process the following (categories of) personal data:

- Name of the account
- Name of the person who have entered the Giveaway.

If your personal data is not be collected directly from you, we will receive / retrieve it from the following indirect sources:

- Personal Data may be collected from TikTok

We will transfer your personal data to the following recipients:

- Not Applicable.

We will retain your personal data:

- for as long as we need it to fulfil the purpose specified above, and in no case more than 2 months from the initial data collection date.

Please note that:

- Your personal data will not be subject to an automated decision-making / profiling process.
- The legal basis for the processing of your personal data is: Your consent. Your participation in this TikTok giveaway is entirely voluntary. Your personal data will not be transferred outside of the EU.

To the extent applicable, you have the following rights concerning the processing of your personal data:

- Access: you have the right to request access to your personal data. This is usually called a 'Data Subject Access Request'. If we agree that we are legally allowed to grant you access to your personal data, we will do it free of charge. Before granting you access to your personal data, we will ask for a proof of identity.
- Rectification: you are entitled to ask us to correct any inaccuracies in your personal data.
- Restriction: you have the right to obtain a restriction of our processing of your personal data in case of: (a) inaccuracy of your personal data; (b) unlawful processing; (c) the processing of your personal data is no longer necessary but you still request us to keep it for the establishment, exercise or defense of legal claims.
- Objection: you have the right to object to us processing your personal data unless we are legally entitled to do so. If the processing of your personal data is based on your consent, you can exercise your right to withdraw your consent at any time.
- Erasure: you have the right to ask us to erase all your personal data. We will proceed without undue delay unless the applicable data protection legislation prohibits us from doing so.
- Portability: you have the right to receive, free of charge, a copy of your personal data in a structured, commonly-used and machine-readable format. In addition, you have the right to have your personal data transmitted directly by us to a third party provided that this is technically feasible.
- Should we contact you for direct marketing purposes in relation with the processing, you will be given in the message itself the possibility to object to any such future communication.

You can make a request or exercise these rights by contacting KPMG Luxembourg at privacy@kpmg.lu.

If you have more questions about how we process your personal data, please contact our Data Protection Officer at dpo@kpmg.lu.

In any event, you always have the right to lodge a complaint with the supervisory authority in charge of the protection of personal data in Luxembourg, the Commission Nationale pour la Protection des Données (CNPd) (www.cnpd.lu), or any other competent supervisory authority.

Any change in the processing of your personal data will be reflected in this Fair Processing Notice.