

Accounting Department Newsletter

NO 3

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KPMG Startup Campus Monaco

Respond to new needs: the "elevated" chartered accountant



At a time when the knowledge economy and new technologies are disrupting our industries and creating new needs - our profession as a chartered accountant is evolving and adapting to its new clients.

Very often, our clients think of us as "private" financial regulators who request invoices and statements every month, but let's be honest, we are much more than that!



Affordable services

The Startup Campus KPMG Monaco is designed as a genuine twelve-month incubation program that enables each selected startup to:



Benefit from a permanent **technical follow-up** in our fields of competence, and ad hoc responses to your weekly questions;



Benefit from our presence on investors' boards and to accompany them in their **fundraising**;



Obtain **exceptional discounted missions** in close collaboration with our network:



Engage in a fee-based relationship on a **fixed monthly discounted rent** on the one hand and **performance-based fees** on the other hand (financial success or fundraising - to be defined with the startup);



Have access to the **KPMG Monaco and KPMG Global networks**, and to be introduced to our partners in the countries where we have offices;



And soon... Benefit from an accounting 2.0 that will be a real management tool for the startup within our Accounting Department with our Next Generation model.



In detail: create a listening and customer service

The Startup Campus KPMG Monaco is designed for **high-potential entrepreneurs** on whom the Firm is betting and investing its expertise and teams.

Because our **expertise** is valuable and sought after, we have the opportunity to help startups make the right choices - and avoid the pitfalls!

The startup applies for our incubation program and specifies which **KPMG services** it wants to use **first**.

Once « incubated », the startup will be able to benefit from workshops and work sessions with our teams on many topics well known in the field of accounting:

- ✓ Financial reporting;
- Review and layout of the business plan;
- ✓ Constructive criticism of the business model;
- Legal, regulatory and social obligations;
- ✓ VAT.

An expanding project

If you wish to participate in its development, please contact:



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First success of the Startup Campus KPMG Monaco with LUDI Therapeutics



With the support of its incubator <u>Monaco Foundry</u> and the **Startup Campus KPMG Monaco**, the Monegasque biotech startup <u>LUDI Therapeutics</u> has completed its **first seed funding campaign** with the Italian investment hub <u>Sport Horizon Holding</u>,
demonstrating the bounce of the Monegasque business community.

Please visit our website to read the full press release: <u>First seed funding for LUDI Therapeutics</u>, <u>Monaco Foundry startup and member of the KPMG Monaco Startup Campus</u>.



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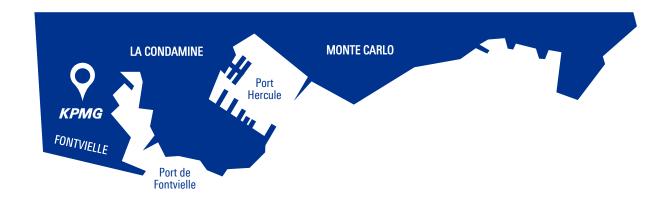
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