

# Taxation of Digitalised Businesses

No havering -Your business needs to be prepared for BEPS 2.0



BEPS 2.0 goes

beyond the

digital economy

The Organisation for Economic Co-operation and Development (OECD) has recently issued a public consultation proposing for new rules, which are designed to allocate profits of multinational enterprises based on digital presence in a jurisdiction.

Highly digitalised businesses, including businesses in the iGaming industry sector that conduct their activities online may expect to incur additional tax obligations in multiple jurisdictions where their customers are located. Based on the proposed new nexus and profit allocation rules (commonly referred to as BEPS 2.0), such taxes will be levied notwithstanding the absence of a physical business connection with such jurisdictions.

Certain jurisdictions have already taken unilateral steps (among which several EU member states, such as France, Italy, Hungary, Spain etc.) by creating additional frameworks for the taxation of highly digitalised businesses models.

> Given the concern created by these developments, KPMG offers solutions to mitigate the potential impact of the incoming rules by taking proactive steps accordingly.

How will your business be

affected?

- Potential additional taxation in multiple jurisdictions, with heightened risk of double taxation
- 👜 Increased tax compliance obligations
- lncreased need for transfer pricing and profit allocations analyses

# HOW can KPMG help?

We help multinational companies in assessing their readiness for BEPS 2.0, and staying on top of developments within the international arena that may affect your business, both globally and locally.





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