KPMG launches integrated platform to support foreign investors in M'sia

PETALING JAYA: KPMG in Malaysia has launched KPMG MyAccess Hub, an integrated business entry platform to help foreign businesses and investors establish and grow their operations in Malaysia.

The initiative supports the government's National Investment Aspiration to attract foreign direct investment, drive economic development, create jobs, and promote technology transfer.

The hub draws on the firm's multidisciplinary expertise beyond Audit, Tax and Advisory, including ESG, Technology and Risk consultancy, as well as its network of service providers.

It aims to help clients navigate Malaysia's business environment with clarity and confidence by streamlining complex regulatory and licensing processes.

The platform offers support at three key stages. For pre-establishment advisory, KPMG provides market entry analysis, cost and benefit assessment, operational structuring, and stakeholder mapping to support engagement with both private and public sectors.

Under business setup facilitation, KPMG manages end-to-end project requirements, including regulatory guidance, consultationsanddocumentation for licensing approvals. It also designs operational structures to meet different tax needs.

For sustained business support, the firm assists clients with compliance management, risk assessment, workforce planning and engagement with key stakeholders to drive sustainable outcomes.

KPMG head of tax in Malaysia Soh Lian Seng said the hub aims to provide a unified solution for navigating complex regulatory landscapes that directly address the challenges encountered by foreign businesses while supporting Malaysia's ambition to enhance its position as a premier investment destination.

"The introduction of KPMG MyAccess Hub is a testament to our purpose to be at the forefront of serving and strengthening our markets and communities in tangible ways.

"With a single access point, we deliver comprehensive solutions to enable ease of doing businesses," he said.

Son added that Malaysia's strong investment inflows underline its appeal to global investors, having attracted RM60.4 billion in foreign investments in the first quarter of this year alone.

"Through KPMG MyAccess Hub, our objective is to build upon this momentum, enabling businesses to seize opportunities with greater efficacy.

"We ensure that organisations are fully equipped to make a meaningful impact while complying with regulatory requirements and optimising the incentives available to maximise their expansion prospects," he said.