

# Supercharge ESG Ambitions with Technology

AUGUST 10, 2022 (WEDNESDAY) | 10.00 A.M.

COMPLIMENTARY WEBINAR

## Programme Overview

An unexpected outcome of the COVID-19 outbreak has been the acceleration of digital transformation in companies across all sectors in Malaysia. Caught in this momentum has been the drive to supercharge ESG ambitions, which is set to continue through 2022.

KPMG's 2021 CEO survey found that 81% of business leaders saw ESG initiatives as a strategic priority. Interestingly, it is also observed CEOs are strengthening their organisation's digital advantage by building a more flexible future of work and operating as part of digital ecosystems. ESG mandates for transparency will propel the need for radical digital transformation.

This masterclass collaboration aims to discuss the expedited digital transformation, specifically the many emerging technologies that can supercharge organisations' net zero and sustainable ambitions. Participants of this masterclass will learn:

- The universal impact of technology within ESG;
- Sectors' broad uptake of technologies related to ESG; and
- How digital solutions can supercharge ESG ambitions and progress.

## Programme Outline

<b>9:50 a.m.</b>	● <b>Admission to Webinar</b>
<b>10:00 a.m.</b>	● <b>Welcoming Remarks</b> <ul style="list-style-type: none"> <li>• En Novie Bin Tajuddin, Chief Executive Officer, The Malaysian Institute of Certified Public Accountants (MICPA)</li> </ul>
<b>10:05 a.m.</b>	● <b>Presentation: "Tech in ESG" and Demo of KEEP</b> <ul style="list-style-type: none"> <li>• En Shahrul Kamal Kamaruddin, Executive Director, Technology Consulting, KPMG in Malaysia</li> <li>• Mr Au Soon Yong, Executive Director, Head of KPMG Lighthouse, KPMG in Malaysia</li> </ul>
<b>10:45 a.m.</b>	● <b>Panel Discussion: "ESG - How technology can move the needle from ambition to action"</b> <p>Moderator:</p> <ul style="list-style-type: none"> <li>• En Novie Bin Tajuddin, Chief Executive Officer, MICPA</li> </ul> <p>Panellists:</p> <ul style="list-style-type: none"> <li>• Mr Alvin Gan, Head of Management Consulting &amp; Head of Technology Consulting, KPMG in Malaysia</li> <li>• En Wan Ahmad Ikram Wan Ahmad Lotfi, Chief Financial Officer, Perbadanan Insurans Deposit Malaysia (PIDM)</li> <li>• Mr Rik Irons-Mclean, Worldwide Industry Sustainability Enablement Lead, Microsoft Corporate</li> </ul>
<b>11:45 a.m.</b>	● <b>Questions and Answers</b>
<b>12:00 p.m.</b>	● <b>End</b>

## Speakers' Profiles



### En Novie Bin Tajuddin, Chief Executive Officer, MICPA

Novie Tajuddin has been the CEO of MICPA since 2018 and he has brought with him a wealth of experience in the education industry and commercial too. Before MICPA, Novie served as the COO of Education Malaysia Global Services (EMGS), an

agency under the Ministry of Higher Education and as a Director, Strategy & Engagement for Yayasan Peneraju. Novie also served as Education Committee member of MARA and has recently been conferred as Adjunct Professor at UNITAR International University. On the commercial side, he used to be the Regional CFO of Getronics Asia Pacific & Japan (MNC) which oversaw operations globally including SEA, India, Taiwan, Korea, and Japan. He held key positions in various entities such as ABeam Consulting (MNC), The IA Group, MIMOS Berhad and Board Member of Technology Park Malaysia.



### Mr Alvin Gan, Head of Management Consulting & Head of Technology Consulting, KPMG in Malaysia

Alvin has over 26 years of experience providing business strategy and technology-advisory services to clients across multiple sectors and industries. He specialises in the Financial and Public Sector where he advises on Digital Transformation

and IT Strategy. Alvin often serves as a panel speaker at events organised by various organisations to share his thoughts on topics in the technology and digital space. These include his sharing of first-hand experience dealing with digital transformation, with a focus on fintech, robotic process automation (RPA), data & analytics, blockchain and artificial intelligence (AI) technologies. Alvin has worked closely with many CXOs and technology leaders to harness technology disruption and more effectively manage resources to drive agility and improved business performance. He strongly cultivates the idea of a "Creative CIO" as a transformational business leader and technology strategist, whose role is to enable organisations to move beyond "keeping the lights on" to creating new business values.



### Mr Au Soon Yong, Executive Director, Head of KPMG Lighthouse, KPMG in Malaysia

Soon Yong is the Head of KPMG Lighthouse in Malaysia, which is the Center of Excellence for Data & Analytics, Automation, Artificial Intelligence (AI), and Emerging Technologies. He has over 16 years of experience in accounting, finance, external

audit, internal audit, data analytics, and technology. In his day-to-day role, Soon Yong develops strategies to optimise business opportunities, review operational excellence, develop measures that realise business objectives, and build a sustainable competitive market advantage for the department.



### Mr Rik Irons-Mclean, Worldwide Industry Sustainability Enablement Lead, Microsoft Corporate

Rik leads the global strategy for industry-aligned sustainability enablement, and the Asia GTM. Prior to this he led Microsoft's industry strategy across manufacturing, energy, and resources

in the UK. Prior to Microsoft, Rik worked at Cisco for 13 years, with global lead roles in energy and resource industries, IoT, security, and digital transformation. Rik has sat on industry boards and groups for energy, manufacturing, sustainability, digital twins and digital skills, is currently part of the Climate Leaders Coalition in Australia and is an assessment coach with the IEMA. Rik holds an MBA focused on international leadership, holds the MIEMA and CEnv sustainability accreditations, and is studying for a Professional Doctorate in Sustainability.



### En Shahrul Kamal Kamaruddin, Executive Director, Technology Consulting, KPMG in Malaysia

Shahrul is presently an Executive Director in the IT-enabled Transformation (ITeT) practice, KPMG in Malaysia. His work centers on the digital transformation space, i.e., advising clients on digital disruption and technology innovation. His

work focuses on Customer Experience (CX), Enterprise Data Management and Intelligent Automation, which form part of the transformation equation. Shahrul is also a certified Project Management Professional (PMP) and Risk Management Professional (PMI-RMP). In the 12 years with KPMG, Shahrul has experience assisting clients across multiple industries, primarily the FI and Public Sectors – leverage emerging technologies to drive enterprise transformation. This includes helping clients bridge the gap between business and technology to drive unified outcomes across the connected enterprise.



### En Wan Ahmad Ikram Wan Ahmad Lotfi, Chief Financial Officer, PIDM

Wan Ahmad Ikram is the Executive Vice President responsible for overseeing finance, operations and stakeholder engagement functions. Prior to this, he had been involved in

various areas of operations of PIDM in the capacity as the Chief Financial Officer, as well as taking on an assurance and advisory role as the Chief Internal Auditor. He has gained extensive experience in various roles within several organisations in the areas of external and internal auditing, risk management, office operations and administration, accounting and finance operations, treasury and fund management, corporate planning, corporate finance, corporate restructuring, business process management and compliance as well as information technology. More recently, he has also been more involved in strategic leadership, management and stakeholder engagement roles.

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Venue : Zoom Webinar

