

# **Transform** with data-driven insights and emerging technologies

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# Do these business challenges sound familiar to you?



# **KPMG Digital Lighthouse**

KPMG's technology Center of Excellence (CoE) to accelerate innovation within your business.

Our team of professionals take a business-first approach in transforming your business, using leading technology solutions to resolve your most pressing digital transformation needs.



## Business Intelligence (BI)

#### Client

A dominant player in the bottled water industry

#### **Project objective**

Bl solution with interactive dashboards to analyze sales performance across 8 subsidiaries on a subscription basis.

#### Achieved outcomes

- Mobility-enabled BI solution: View updated reports on multiple platforms.
- Automation of BI dashboards with routine data cleansing, data consolidation and preparation of consolidated sales analysis.
- Timely insights: Empowered the client's management team to respond quickly to changes in sales trends, customers' preferences and to track actuals against budgets.

Jump back to challenges

### Data Management System (DMS)

#### Client

A giant telecommunications group

#### **Project objective**

To provide a DMS that enables intuitive data input interface, workflow automation capability and interactive monitoring dashboards to monitor gifts, donations and sponsorships.

#### **Achieved outcomes**

- Enhanced transparency, conforming with Section 17A of the Malaysian Anti-Corruption Commission (MACC) Act.
- Identify exceptions and anomalies with data trends and outliers.
- Digitally stored approval or rejection trails for ease of audit and compliance checks.

Jump back to challenges

# Intelligent Automation

#### Client

A financial services organization

#### **Project objective**

To automate finance reconciliation process to match deposits received with receivables records in the system, with a completed reconciliation output file daily.

#### Achieved outcomes

- Eliminate manual reconciliation tasks and increase work efficiency.
- Estimated 1,400 hours saved annually in reconciliation preparation.
- Improved accuracy as reconciliation is performed based on a set of predefined data transformation logic, with reduced risk of human errors.

Jump back to challenges

#### Software and Application Development

Client

A large multinational firm

#### **Project objective**

Develop an integrated digital filing system for over 2,000 users that incorporates workflow automation and documents retrieval capabilities, with enhanced data protection features.

#### Achieved outcomes

- Enhanced work efficiency as documents are organized with quick retrievals.
- Digitally stored documents replacing traditional paper-based methods, enabling cost-savings.
- Important data are kept securely as documents are protected with passwords and encryption.

Jump back to challenges

# Get up to speed with our team of technology specialists

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