

Shared Service Centre

Overview and Service Offerings

KPMG in Malaysia





Shared Service Centre (SSC) at a Glance

Shared Service Centre operating model is gaining popularity and is considered a means to both consolidate multiple service functions and deliver them from a centralized location. Global companies striving to achieve lower operational costs through economies of scale and less expensive locations are increasingly turning to shared service center model for IT and business support activities.

With its significant cost advantage and mature service delivery capabilities, ASPAC has emerged as a crucial market for SSC destinations.

At KPMG, our advisory team can assist clients in strategizing, designing, implementing and transitioning to a robust SSC delivery model in Malaysia as well as optimizing / expanding their existing service delivery model.

Key functions within SSC

SSC model as a platform to leverage growth globally and manage the organizational limitations.

What are the key functions that we commonly see across SSC?



Procure-to-Pay (P2P)



Hire-to-Retire (H2R)



Order-to-Cash (O2C)



Information Technology (IT)



Record-to-Report (R2R)



Call Centre



Other industry specific services

Key questions in establishing a leading business organisation



Is your current service delivery model effective and does it deliver the envisaged value to your organization?



Are you struggling with high operating costs, especially for your support functions?



Does your target operating model for service delivery incorporate all key elements like people, process and technology?

Moving from Traditional to SSC Delivery Model

Traditional Service Delivery Model

Shared Service Centre Delivery Model

Duplicated Functions across Countries

Similar support functions such as Finance, HR, IT being spread across countries.

Centralized Function

Grouping similar resources that could serve multiple organizational areas from one geographical location.

Labor Intensive

Each country of operations will have its dedicated resources to support the business operations, thus attracting a higher labor cost.

Labor Optimization

Moving the support functions to low-cost country helps the organization to leverage on labor arbitrage and drive cost reduction.

Inefficient Operating Process

Siloed business units and functions operating within organizations which make collaboration and integration difficult.

Harmonization of Processes

Standardized process across units by capitalizing on technology makes integration seamless.

Slow Business Decision

Driven by delayed communication channels, lack of collaboration and consolidation across functions and possibility of different time zones.

Quality Business Insights

Through a streamlined process and focus realigned on business-driven activities.

Your benefits

The key benefits will cover the following aspects:



Turnaround Time (TAT)



Efficient Business Processes



Clear Finance Vision & Strategy



Cost Reduction & Profit Optimization



Alignment & Standardization of Functions

How can KPMG help?

Our Focus



Support new SSC setup and establishment



Work with the existing SSCs in Malaysia to bring them to next level



Our SSC advisory services cover four main areas:

1 Strategize

2 Design

3 Implement

4 Optimize

Assess service delivery model options and strategy

- Opportunity assessment
- Baseline (Full time employees, volume, cost)
- Assess outsourcing / offshoring feasibility
- Location analysis
- Process scope finalization
- Build the business case
- Risk identification and assessment

Design target operating model and roadmap

SSC:

- Shared Services
 Centre design
 including its legal
 structure
- Location selection
- To-be process design
- Organization design (SSC and retained organization)
- Technology design
- Chargeback model design

Outsourcing:

- Service provider selection
- Negotiation and contracting

Transition of the organization into the new model

SSC:

- Build SSC (filing, infra, resource, BCP/DR)
- Readiness assessment
- Transition management
- People and change management
- Tax planning, transfer pricing impact assessment and regulatory support

Outsourcing:

 Service provider transition management

Identify improvement opportunities

SSC:

- Maturity assessment
- Governance health check
- Service portfolio review and optimization
- Risk assessment, management, and monitoring
- Benchmarking
- Performance and delivery model optimization

Outsourcing:

- Service provider strategy review and portfolio balancing
- Outsourcing contract value assurance
- Contract renegotiation / remediation

A Snapshot of Our Industry Experiences

Our team has worked across a variety of industries both large and small on our service offerings. We are the market leader in supporting companies through their Finance Transformation. We have local and regional/global expertise, bringing you experience and insights to overcome the issues you may be facing.

Financial Management Scope of Work	Plantation	Manufacturing	Trading	Financial Services	Oil & Gas	Insurance	Aviation
Performance Improvement	•	•		•		•	•
Compilation & Review of SOP's				•	•		
Target Operating Model					•	•	
Organizational Structure & Workforce		•	•	•			
Contract Review		•		•			
Process Re-Engineering	•	•				•	
Centre of Excellence					•		
Accounting Standards Implementation						•	
Risk & Governance Framework				•			
Business Planning, Budgeting & Forecasting					•		•
OPEX & CAPEX Planning Transformation		•					
Driver-based Multidimension Profit Model				•			
MIS Framework & Cost Allocation Model					•		
Chart of Accounts Standardization		•				•	•
Data Cleansing			•				

What differentiates us?

Among top rated advisors

KPMG International has been consistently ranked among IAOP's top rated outsourcing advisors globally

Trusted

KPMG member firms have served more than 75% of the Fortune 100 companies across the world.

Integrated competencies

Global team with holistic view of services to assist our clients with a broad set of issues including risk management, tax and compliance.

Contact Us



Ahmad Nasri Abdul Wahab Executive Director, Advisory KPMG in Malaysia

T: +6012 281 5739

E: aabdulwahab@kpmg.com.my



Hafizah Kader

Associate Director, Financial Management Management Consulting, KPMG in Malaysia

T: +6012 236 0434

E: hafizahabdulkader@kpmg.com.my



Nur Nadhila Mohd Robi

Assistant Manager Financial Management / Shared Service Centre Advisory Management Consulting, KPMG in Malaysia

T: +6016 232 2947

E: nadhilarobi@kpmg.com.my

Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.



www.kpmg.com.my

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

© 2022 KPMG Management & Risk Consulting Sdn. Bhd., a company incorporated under Malaysian law and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

The KPMG name and logo are trademarks used under license by the independent member firms of the KPMG global organization.

Document Classification: KPMG Public