



**PARTNER**

# Accelerate your Decarbonization journey with KPMG, Powered by Net Zero Cloud

**KPMG Netherlands**

# #1 Net Zero Cloud recognized as Leader in Sustainability Management Software

Next to the Net Zero Cloud carbon accounting capabilities, the report highlights the product vision and execution roadmap.



Salesforce Net Zero Cloud is built on the Salesforce Lightning Platform and leverages its rapid development environment for automation, languages, integrations, and simplified reporting.

Salesforce can support customers **from the beginning to the end of their journey** to manage sustainability long term without a lot of investment upfront.



# Governance At Your Fingertips

Digitize ESG across the enterprise

## ESG Data Model

Consolidate your data sources in a data model you can trust

## Flexible Reporting

Build reports for your regulatory filings for any standard

## Impact Analysis

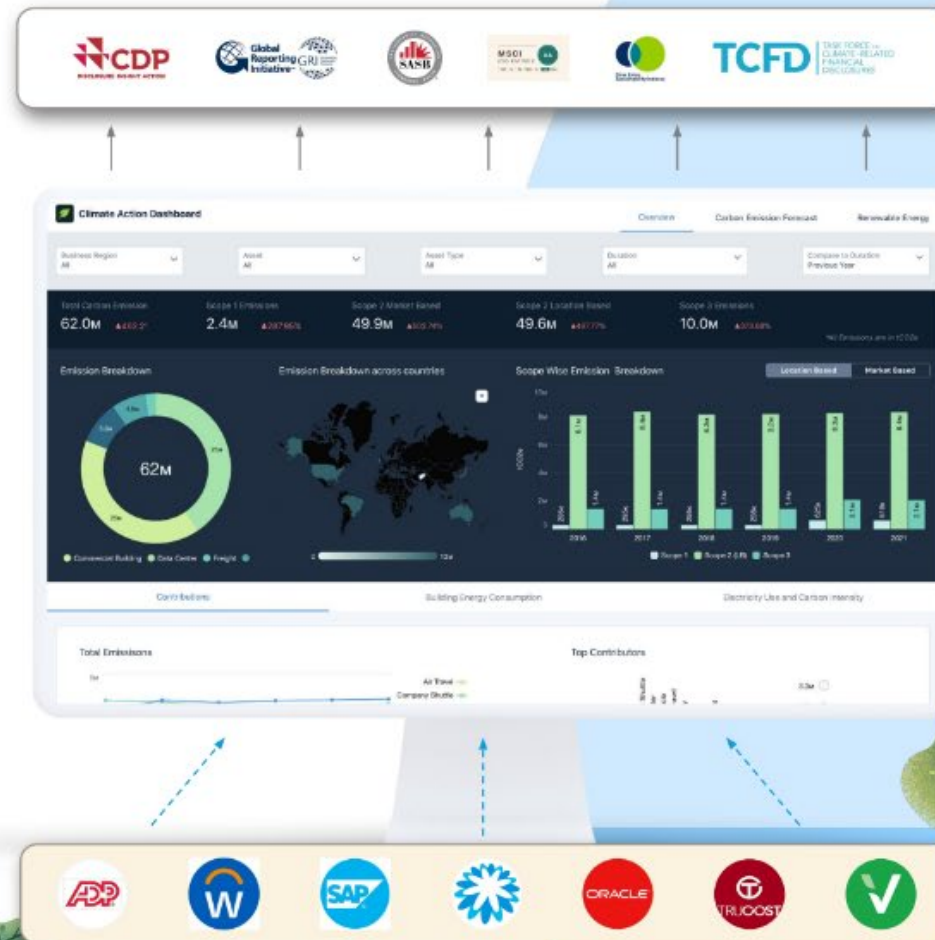
Gain full visibility on impact metrics across all stakeholders

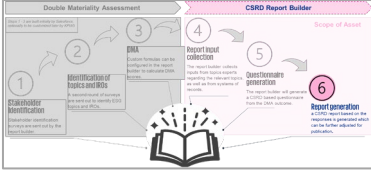
## Decision Analysis

Empower leaders to meet your double materiality goals

## Back-Office Integration

Pull all your data sources plus third-party rating data





# Top Layer- Generate the CSRD report

CSRD report generated by combining the template and the responses to the CSRD questionnaires



Applicant details

The applicant is ☐ A body corporate ☐ An individual

In what name is the accreditation to be held?  ABN (if applicable)

Contact person

First name  Last name  Date of birth

Address

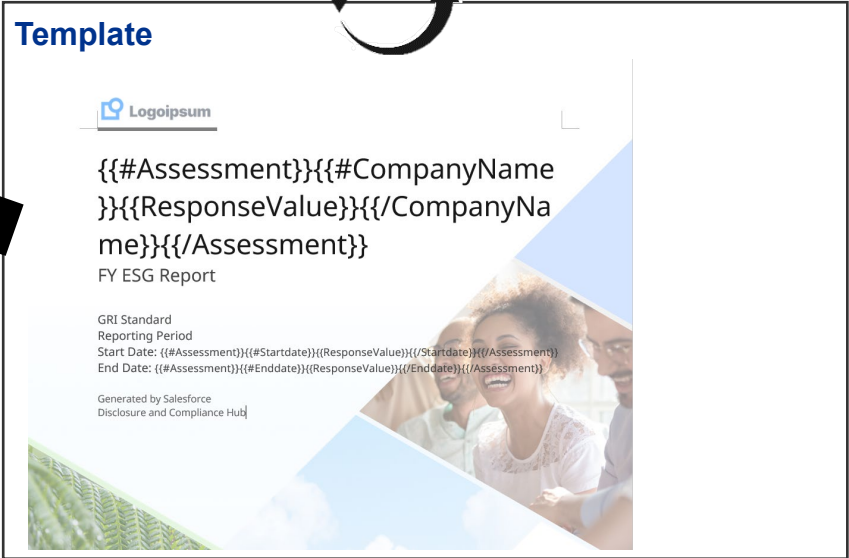
Street  Suburb  Postcode

Contact details

Email  Landline  Mobile

Steps

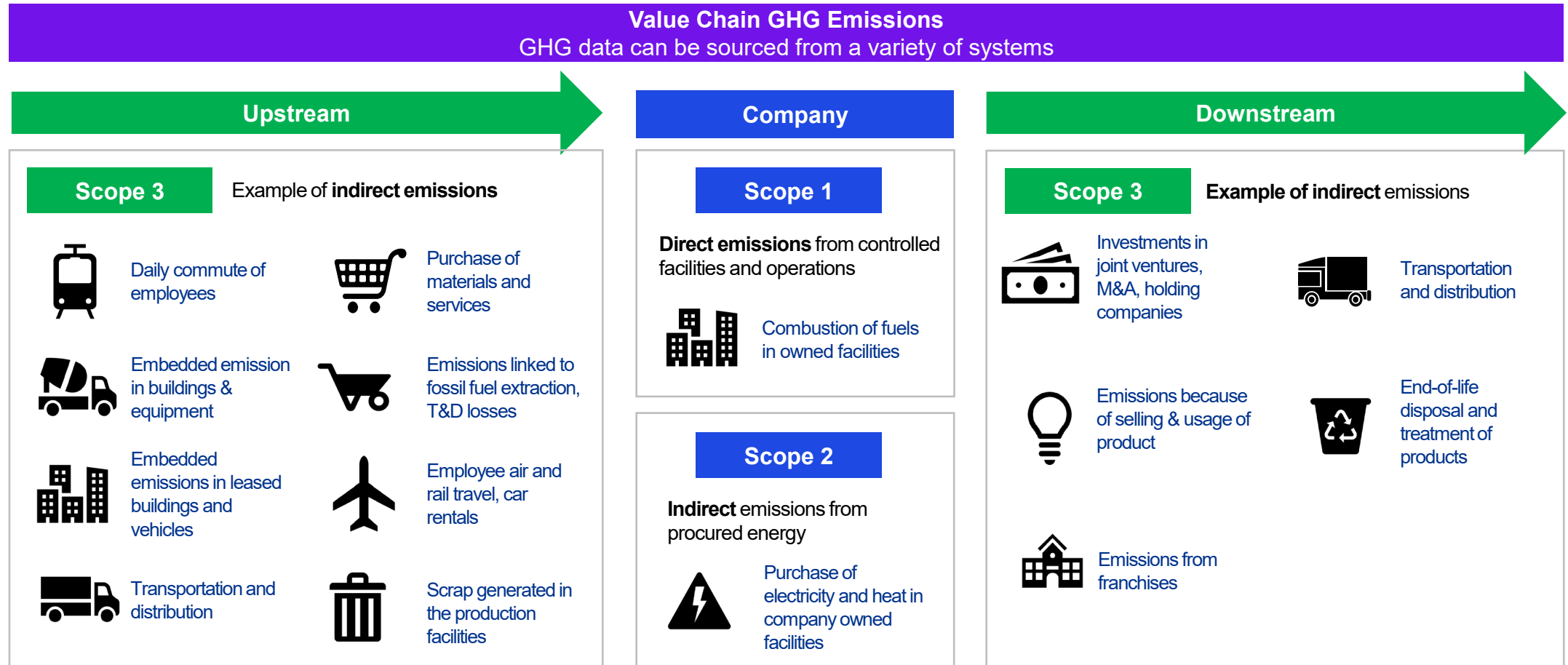
- Application type
- Applicant details
- Bus service details
- Competency
- Previous bus operator details



# Challenges to collect, manage and report on green house gas data



# Challenge with E: capture entire value chain emissions



# Net Zero Cloud: single source of truth for carbon accounting

Net Zero Cloud enables organizations to quickly integrate, track, and analyze reliable **carbon, energy and waste** data in one place that is safe, transparent and traceable. Net Zero Cloud is a scalable, versatile platform that can be used as a stand-alone or integrated in the existing Salesforce ecosystem.

## Scopes 1, 2 and 3 emissions

Reports across the entire value chain, with streamlined mechanisms to source data from all the business activities, including own emissions, utilities, operations and supply chain.



## Reports and dashboards

Generate dynamic, standardized reports and dashboards to visualize and share with third-party auditors.

## Target setting and Forecasting

Set targets in line with the SBTi, measure progress and visualize the impact of planned measures on the company's carbon footprint.



## Auditable data

Net Zero Cloud performs accurate, automated calculations based on the latest greenhouse gas protocol (GHG) guidance, that can be shared for internal and external audits. Possibility to setup a control framework and attach necessary documentation for audit purposes.



## Data gap filling

Net Zero Cloud supports both industry and custom benchmark data to identify gaps in the carbon footprint data and intelligently develop insights to fill them.

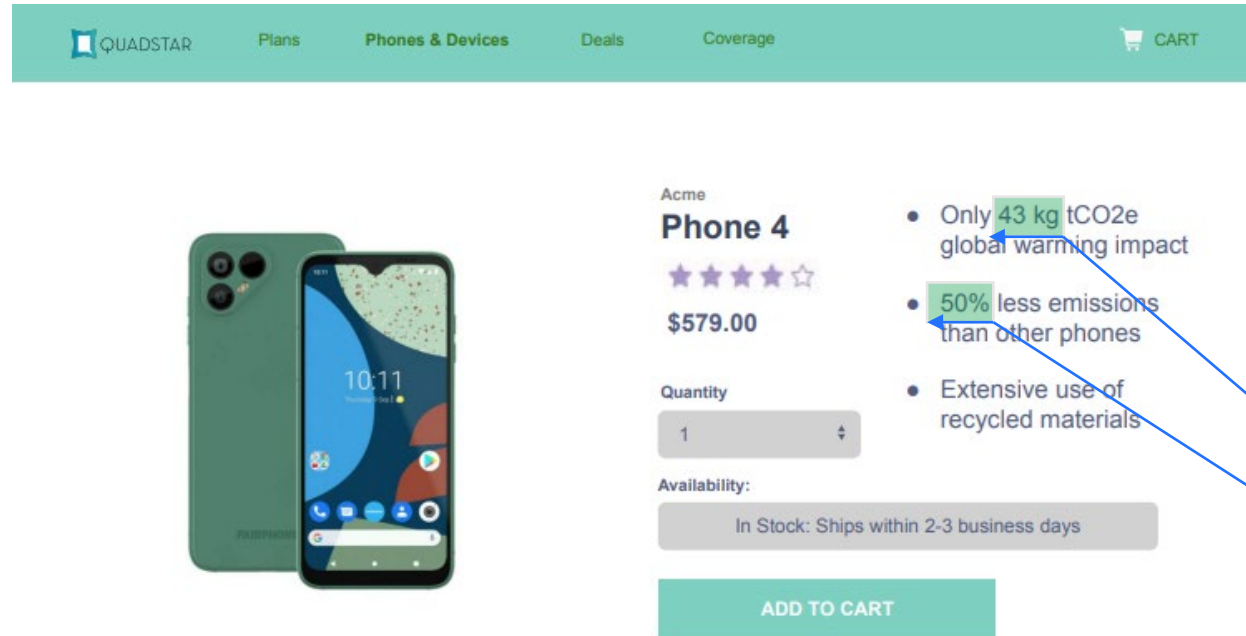


## Carbon Marketplace

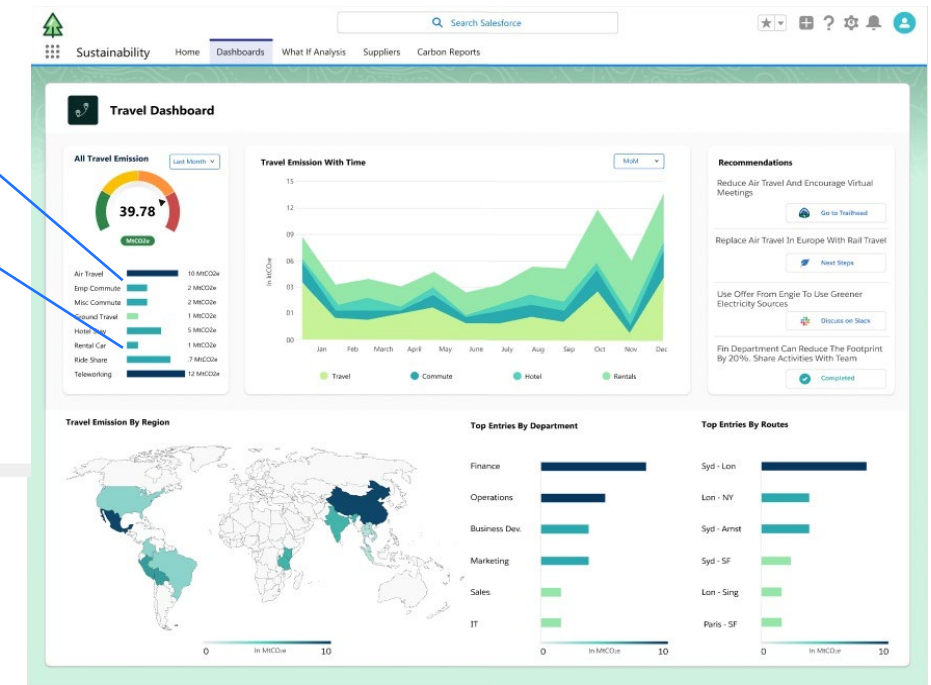
A climate action hub where organizations can find and purchase transparent and trusted carbon credits from ecopreneurs.



# Transfer ESG from cost center to value driver



To prevent green washing accusations, all advertised positive impacts are traceable, verifiable and auditable in Net Zero Cloud.



With the addition of Net Zero Cloud, customers can configure and purchase their products with ESG impact in mind.



# Net Zero Cloud

## The first implementation for Financial Services in EMA

**Joint collaboration**  
KPMG and Salesforce

**Duration**  
12 weeks (Oct. 2022 – Jan. 2023)

**Scope**  
Identify client's significant carbon emitters across Scope 1, 2 and 3 and include the current sustainability performance in their annual report.



26+  
Offices



20  
Countries



2500  
Employees

## Client challenges

- Excel-based process to collect data on greenhouse gas (GHG) emissions for reporting purposes.
- Replacement of third-party calculations.
- Streamline the (manual) data collection process and improve frequency to ensure a more granular view.
- Preparation disclose their economic activities in line with EU Taxonomy and to report on their sustainability performance for CSRD

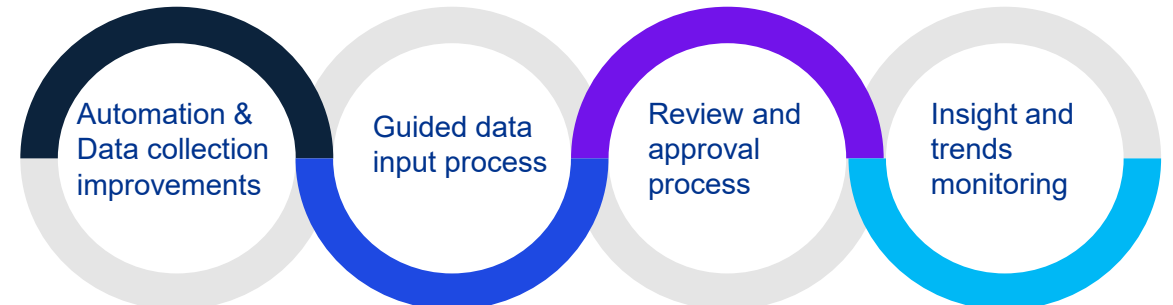
## Our response

- Data validation process and review of data sources based on available GHG data
- Implementation and configuration of Salesforce Net Zero Cloud (NZC) for their significant carbon emitters across Scope 1, 2 and 3.
- KPMG Powered Approach: the KPMG multi-skilled teams (ESG, D&A, Salesforce) worked in close collaboration with the team at client.
- To deliver fast and meet client's requirements, the implementation was based on out of the box NZC features.
- Templates for mass data uploads; custom fields and flows to increase speed, accuracy and convenience; ability to upload of documentation

## Success factors

- Streamlined GHG data input and calculations for the relevant Scope 1, 2 and 3 categories, tailored to client's organizational structure.
- Training and support documentation provided to the team at client.
- Verifiable data available in a trusted platform, according to environmental standards.
- Improved visibility of their environmental impact and traceable, accurate carbon accounting ready for third-party audits.
- All environmental data stored in one place
- client felt confident to rely on Net Zero Cloud for their annual report immediately after the engagement.

**client wants to continue  
improving their Sustainability  
journey with Net Zero Cloud**





# Contact us



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