

Vendor Demo

The evolving role of finance in ESG reporting

servicenow



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Welcome



Niels Backx
ServiceNow Director



Yoeri Simon
ServiceNow Consultant

Agenda

- 01 Welcome
- 02 Vendor information
- 03 Demo
- 04 Closing
- 05 Questions



KPMG's approach to ESG Transformation

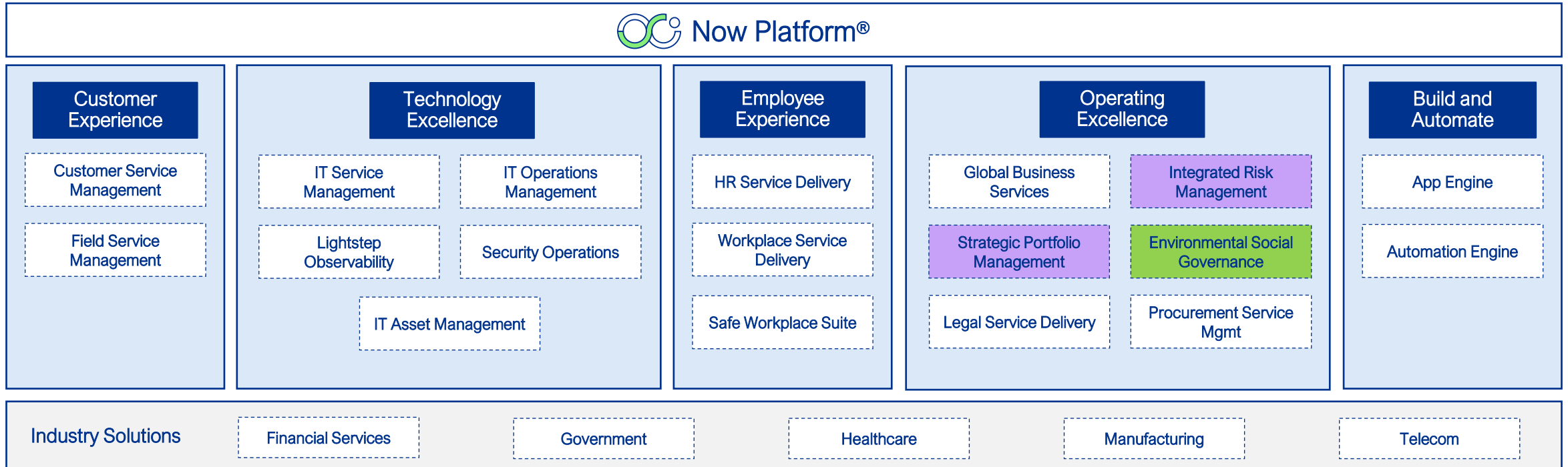
ServiceNow ESG proposition

June 2023

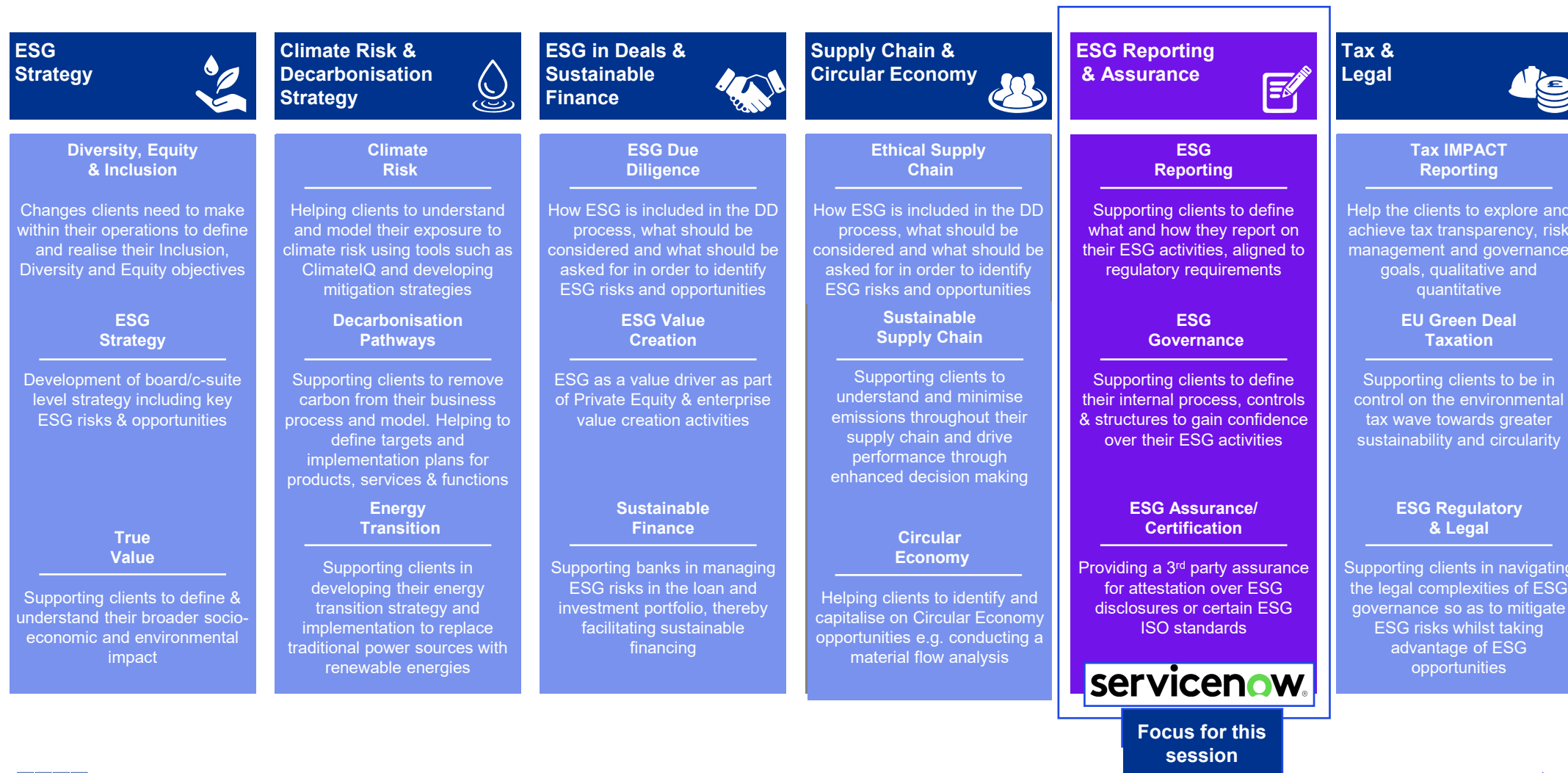


What is ServiceNow?

The power of ServiceNow lies in its ability to streamline and automate workflows, enabling organizations to improve efficiency, collaboration, and service delivery across various departments and processes.



ServiceNow ESG focuses mostly on Reporting & Assurance



The 'ESG Command Center' is a combination of 3 ServiceNow products

ESG Management

- Drive business success by aligning goals and targets with material topics
- Streamline data collection from multiple sources
- Generate comprehensive ESG disclosures effortlessly

Strategic Portfolio Management

- Build programs to align company activity with stated ESG objectives
- Efficiently track project plans and progress
- Manage staff resourcing and budget-to-actual spend

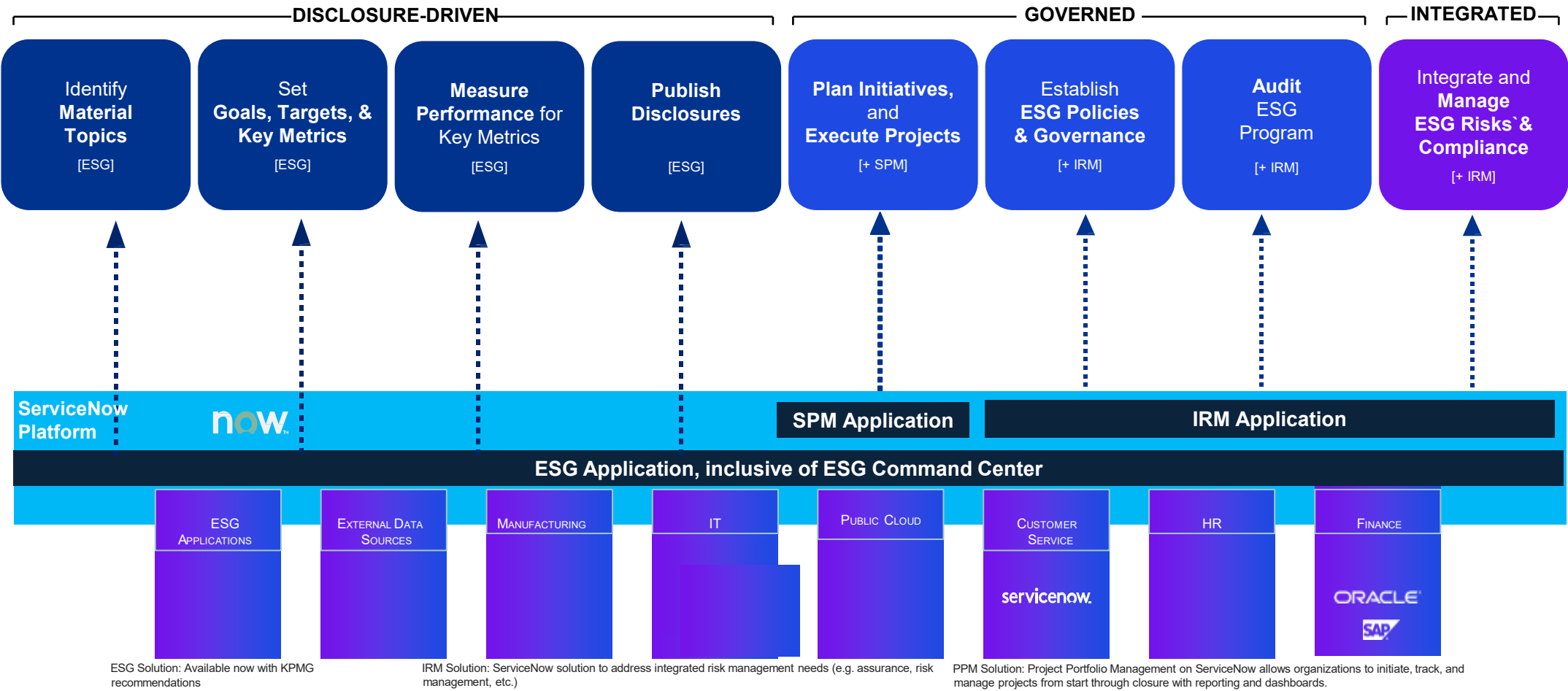
ServiceNow ESG Command Center Solution



Integrated Risk Management

- Drive ESG initiatives with policy implementation
- Ensure compliance with ease by implementing workflows
- Assess and proactively manage climate-related risks

ServiceNow's Integrated Risk, ESG and Strategic Portfolio Management applications provide enterprise-wide governance...



ServiceNow & ESG – Use Cases

Governance Activities

Structure of Material Topics, Goals & Metrics is put in place

Associated Risks & Controls are defined

Define Programs & Projects to achieve Goals

Metrics Activities

Metrics data is collected

Automated /
Integrated Data
Collection

Manual
Collection with
workflow

KPIs & Goals are calculated

Update Compliance to Pass/Fail based
on threshold

Disclosure

A Disclosure is required

Scope of Disclosure is defined

KPI Data & History is aggregated

Disclosure Report is generated

Report is reviewed & approved

Questions?



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ServiceNow Director



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ServiceNow Consultant

