## Vendor Demo

The evolving role of finance in ESG reporting

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## Welcome



Niels Backx
ServiceNow Director



Yoeri Simon
ServiceNow Consultant



## Agenda

Welcome

Vendor information

Demo

Closing

Questions



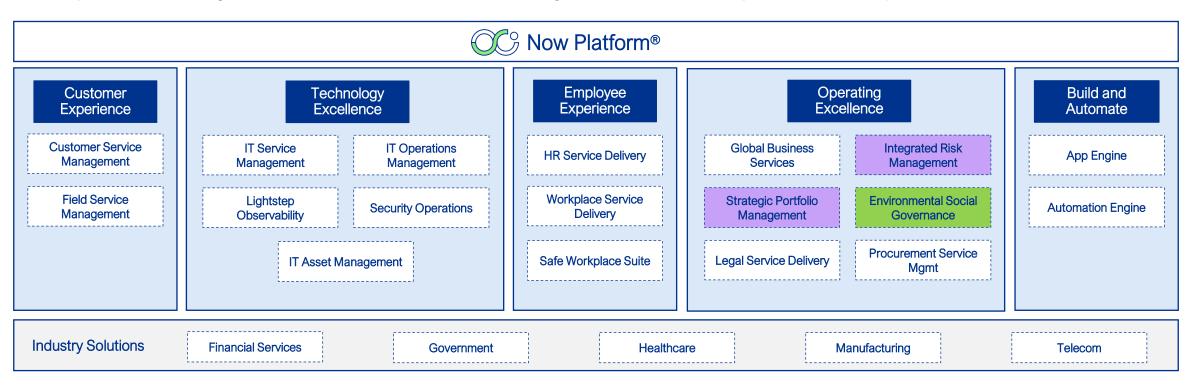
# KPMG'S approach to ESG Transformation

**ServiceNow ESG proposition**June 2023



#### What is ServiceNow?

The power of ServiceNow lies in its ability to streamline and automate workflows, enabling organizations to improve efficiency, collaboration, and service delivery across various departments and processes.





#### ServiceNow ESG focuses mostly on Reporting & Assurance

**ESG** Strategy



Climate Risk & **Decarbonisation** Strategy



**ESG in Deals &** Sustainable **Finance** 



Supply Chain & **Circular Economy** 



**ESG** Reporting & Assurance 





Diversity. Equity & Inclusion

Changes clients need to make within their operations to define and realise their Inclusion. Diversity and Equity objectives

> ESG Strategy

Development of board/c-suite level strategy including key ESG risks & opportunities

> True Value

Supporting clients to define & understand their broader socioeconomic and environmental

Climate Risk

Helping clients to understand and model their exposure to climate risk using tools such as ClimateIQ and developing mitigation strategies

> **Decarbonisation Pathways**

Supporting clients to remove carbon from their business process and model. Helping to define targets and implementation plans for products, services & functions

> Energy **Transition**

Supporting clients in developing their energy transition strategy and implementation to replace traditional power sources with renewable energies

**ESG Due** Diligence

How ESG is included in the DD process, what should be considered and what should be asked for in order to identify ESG risks and opportunities

> **ESG Value** Creation

ESG as a value driver as part of Private Equity & enterprise value creation activities

> Sustainable Finance

Supporting banks in managing ESG risks in the loan and investment portfolio, thereby facilitating sustainable

**Ethical Supply** Chain

How ESG is included in the DD process, what should be considered and what should be asked for in order to identify ESG risks and opportunities

> Sustainable **Supply Chain**

Supporting clients to understand and minimise emissions throughout their supply chain and drive performance through enhanced decision making

> Circular **Economy**

Helping clients to identify and capitalise on Circular Economy opportunities e.g. conducting a material flow analysis

**ESG** Reporting

Supporting clients to define what and how they report on their ESG activities, aligned to regulatory requirements

> **ESG** Governance

Supporting clients to define their internal process, controls & structures to gain confidence over their ESG activities

> ESG Assurance/ Certification

Providing a 3rd party assurance for attestation over ESG disclosures or certain ESG ISO standards

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Focus for this session

Tax IMPACT Reporting

Help the clients to explore and achieve tax transparency, risk management and governance goals, qualitative and quantitative

> **EU Green Deal Taxation**

Supporting clients to be in control on the environmental tax wave towards greater sustainability and circularity

> **ESG Regulatory** & Legal

Supporting clients in navigating the legal complexities of ESG governance so as to mitigate ESG risks whilst taking advantage of ESG

Document Classification: KPMG Public



#### The 'ESG Command Center' is a combination of 3 ServiceNow products

#### **ESG Management**

- Drive business success by aligning goals and targets with material topics
- Streamline data collection from multiple sources
- Generate comprehensive ESG disclosures effortlessly

#### **Strategic Portfolio Management**

- Build programs to align company activity with stated ESG objectives
- Efficiently track project plans and progress
- · Manage staff resourcing and budget-to-actual spend

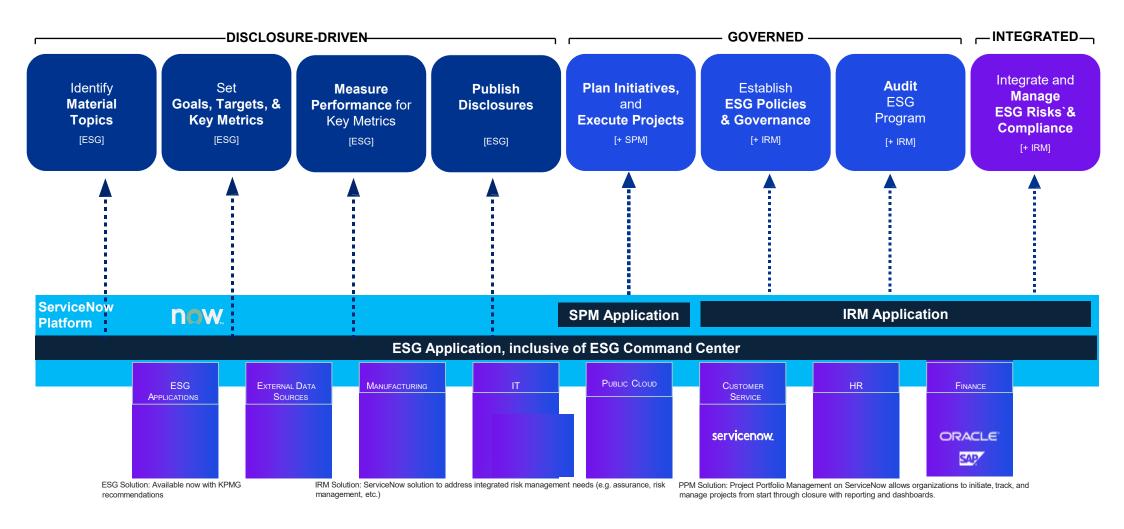
#### **ServiceNow ESG Command Center** Solution

#### **Integrated Risk Management**

- · Drive ESG initiatives with policy implementation
- Ensure compliance with ease by implementing workflows
- · Assess and proactively manage climaterelated risks



### ServiceNow's Integrated Risk, ESG and Strategic Portfolio Management applications provide enterprise-wide governance...





#### ServiceNow & ESG - Use Cases

#### **Governance Activities**

Structure of Material Topics, Goals & Metrics is put in place

Associated Risks & Controls are defined

Define Programs & Projects to achieve Goals

#### **Metrics Activities**

Metrics data is collected

Automated /
Integrated Data
Collection

Manual Collection with workflow

KPIs & Goals are calculated

Update Compliance to Pass/Fail based on threshold

#### **Disclosure**

A Disclosure is required

Scope of Disclosure is defined

KPI Data & History is aggregated

Disclosure Report is generated

Report is reviewed & approved



## Questions?



Niels Backx
ServiceNow Director





Yoeri Simon
ServiceNow Consultant

