



The Finance Transformation Experience

Learnings from real cases compressed into an interactive game

June 2024

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KPMG's market leading 'Finance Transformation Experience' is a unique way for finance leaders and change advocates to explore and discuss their views to transforming the Finance Function. It covers the leading practices, and contains the dilemmas and challenges that financial institutions face when undergoing a Finance Transformation. It offers a simulated environment for exploring how your organization's Finance Team views the case for change and their preferred approach to delivering impactful and sustainable outcomes.

Through this experience, finance leaders will go through the five phases of a finance transformation together with their team in an interactive and simulated game, facilitated by an experienced Finance Transformation specialist. The five phases are: 1. Vision & Strategy; 2. Scoping & Requirements; 3. Detailed Design; 4. Build & Implement; and 5. Sustain & Improve.

This opens the floor to insightful discussions about your own Finance Function, and a moment to reflect upon the various perspectives present within your team. Each phase in the game presents the 'players' with relevant challenges and dilemma's often faced by other financial institutions, based on KPMG's extensive track record in this area.

01

The experience starts with a **1 hour presentation** from KPMG on the recognized leading practices and approaches to Finance Transformations, intended to inspire the participants, allowing for an engaging discussion.

02

After that, your team will be guided through a **1,5 hour simulation** of a Finance Transformation using KPMG's unique 'Finance Transformation Experience' game. Four teams will strive to make the best decisions in order to successfully complete the Finance Transformation and claim the victory.

03

The experience will end with a **30 minute wrap-up session**, during which the participants can reflect on their own decisions as well as those of others. The facilitator will drive a discussion on similarities and differences and steer towards overarching insights that the team can take away and consider with regards to your organization's own Finance Transformation initiative.

This experience is suitable for any finance team considering or currently undergoing a finance transformation, or if you're simply looking to explore and gather team perspectives on transformation in the Finance Function. The session takes 3 hours in total and is intended for at least 4 and at most 16 participants. At the end of the session, you will receive the presentation material on the leading practices as well as the notes reflecting the considerations and outcomes of simulated decisions. If you are interested in this experience and want to find out if this is suitable for your own organization, please reach out to one of the people on the next page.





What our clients are saying

"I gained valuable insights about transformation processes as well as our own group dynamics; we had a lot of learning whilst having fun."

"The FT Experience created an open and fun atmosphere that made discussing sensitive topics so much easier than in our usual setting, where the discussion may become more territorial and closed."

"The FT Experience was insightful, fun, and something we would want to do again – this time with a wider team of stakeholders!"

"The discussions didn't just end when the game did; it continued over drinks!"

"Being able to address our organization's current challenges made the discussions about the future state and how to get there incredibly valuable."

"The dilemmas were spot-on and says a lot about the extensive experience and knowledge that KPMG has to offer. It sparked some of the most transparent conversations we've had on finance strategy, communication, and change."



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