



























The priority results

Scored: 1 to 10

1 being an issue of no priority at all and 10 being an urgent priority requiring immediate action.

Q#	LEAGUE TABLE	All Rank	All Average
1	Increase government and industry good investment in educating producers to effectively utilise technology and innovation in their production system	27th	6.95/10
2	Transition towards resilient equity and debt structures for food and fibre businesses, providing flexibility to respond to markets shocks and emerging innovation	22nd	7.10/10
3	 Lift understanding between rural and urban communities so each more clearly understands and acknowledges the value the other contributes to New Zealand's prosperity.	11th	7.69/10
4	 Collaborate in community engagement projects to support beneficial social outcomes that protect the industry's license to operate	25th	7.04/10
5	 Establish mechanisms that deliver clear market signals to producers, processors and marketers so that they all work towards common goals and create mutual benefits.	15th	7.48/10
6	 Invest in solutions that enable New Zealand food and fibre organisations to work with supply-chain partners to create highly tailored product solutions for customers.	8th	7.72/10
7	 Strengthen the innovation ecosystem through broad public private partnerships that fund and accelerate globally relevant food and fibre research and development	7th	7.82/10
8	 Tell the provenance stories of our food and fibre products in an engaging and compelling manner targeted towards the world's most discerning customers.	3rd	8.21/10
9	 Recruit more people in key international markets to raise our understanding and depth of relationships with current and potential customers.	26th	7.02/10
10	 Complete high quality trade agreements to create market advantages for New Zealand food and fibre producers.	2nd	8.43/10
11	 Utilise New Zealand IP to build global supply chains that enable our companies to deliver consistent, high quality products to consumers 365 days a year.	14th	7.51/10
12	 Maintain a world class biosecurity system to protect New Zealand's economic interests from new pest and disease incursion	1st	9.26/10
13	 Manage fiscal and monetary policy settings to maintain an optimal level for the NZ Dollar to support export orientated food and fibre producers	33rd	6.56/10
14	 Implement changes to farm production systems to continuously improve the quality of freshwater in rivers and streams to meet a swimmable standard as soon as possible.	13th	7.59/10
15	 Provide support to farmers to enable them to change their land use when there are clear environmental benefits for the wider community from the farmer making the change	=9th	7.70/10
16	 Accelerate initiatives that will enable the New Zealand food and fibre sector to transition to a net zero carbon position as quickly as possible.	17th	7.35/10
17	 Commence a national conversation relating to the wider use of genetically modified and edited organisms within the food and fibre sector in New Zealand.	18th	7.31/10
18	Commit public and private funds to collaborative research exploring whether New Zealand can lead the world in commercial scale regenerative agriculture.	34th	6.34/10
19	 Build new irrigation infrastructure and water storage to capture and utilise the fresh water resources available in New Zealand.	=9th	7.70/10
20	 Enable rural businesses and communities to access the same connectivity speeds as urban residents to maximise the benefits of all digital technologies that become available.	4th	8.11/10
21	 Equip future industry leaders with the skills and experience to take on leadership and governance roles in the industry through an industry wide development programme.	16th	7.38/10
22	 Restrict foreign investment in rural land and agricultural assets to retain domestic control of productive assets.	37th	5.47/10
23	Direct more government R&D spending towards active monitoring and licensing of global innovations to source world class technology for the food and fibre sector.	30th	6.77/10
24	 Resource Food and Fibre Aotearoa New Zealand to act as custodian of the sector vision, promote the vision to stakeholders and develop the necessary policy advice.	36th	5.59/10
25	Legislate to amend the producer levy regulations to enable greater investment to be made in long term, intergenerational research and innovation.	35th	6.12/10
26	 Recognise the importance of food safety to consumers and treat it as a strategically important market attribute of NZ product, rather than a compliance cost.	6th	7.96/10
27	Create a single, open access data platform for the food and fibre sector to share information and maximise the benefits of data enabled decision making.	31st	6.69/10
28	Fund investment in new rural infrastructure (education, healthcare, roading etc) to maintain strong communities and attract talented people to regional areas	19th	7.29/10
29	Develop a national integrity mark system to provide consumers with assurance that they are purchasing authentic New Zealand food and fibre products.	24th	7.09/10
30	 Track global developments in alternative proteins to understand how consumer behaviour is evolving and refine product and marketing strategies in response.	28th	6.84/10
31	Focus on practical steps food and fibre businesses can take to minimise the food waste and increase the circularity of products produced.	21st	7.12/10
32	 Work with the Government and NGO's to establish programmes that address food and nutrition deprivation existent within New Zealand society.	20th	7.20/10
33	 Toughen penalties on farmers that fail to meet the expected standards in respect of animal welfare to ensure they include the ability to remove a farmers license to farm	12th	7.68/10
34	 Promote career opportunities available in the food and fibre sector in a co-ordinated way to attract talented people to enable the industry to grow.	5th	7.99/10
35	 Supervise tree planting programmes to ensure they balance climate and environmental needs with the maintenance of vibrant rural communities.	32nd	6.65/10
36	 Boost surveillance to ensure that migrant workers in the food and fibre sector are being appropriately treated and paid to eliminate modern slavery from the industry.	29th	6.84/10
37	 Fast-track programmes that restore our native ecosystems, including reforestation initiatives and projects to rid the country of non-native pests by 2050.	23rd	7.10/10

	Average Score		7.26/10
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