




# Corporate Citizenship update

Kia ora tātou, thank you for checking out our new look  
Citizenship update for KPMG New Zealand.

Our full annual Citizenship reports can be found [on our website](#)  however we wanted to share our stories more often and so will be producing shorter documents to keep you up to date with our community and Green Team activity.

Tēnā koutou & enjoy the read





# Welcome

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Fuelling the prosperity of New Zealand – improving the health, wealth and wellbeing for all of us – is a common purpose that is fundamental to who we are and what we stand for as an organisation, and doing what matters is at the heart of KPMG's values and culture and is an essential component of our purpose.

Our investment in Corporate Citizenship is a key component of our firm's strategy. This investment extends to our people, who are given the opportunity to come together, collaborate and connect with their communities to make a difference for, and with, their fellow citizens.

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For our people, it provides a greater sense of purpose and meaning, and contributes to their personal and professional development through broadening skills, experience and perspectives through working in our communities.

In this update, we are introducing our new Citizenship leader and detailing some of the recent activity aligned with KPMG New Zealand's day to day purpose of fuelling prosperity.

Titokona tō tātou tōnuitanga,  
mō Aotearoa, mō tātou



# New leader for Corporate Citizenship

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We are very pleased to announce the appointment of David King, a partner in our Deal Advisory Team, as the new Head of our Corporate Citizenship programme at KPMG New Zealand.

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David has been instrumental in developing the growing KPMG relationship with Springboard Trust over the last five years, and is also a trustee at Freemans Bay School, Waiatarau. Outside of work David is a keen but ageing participant in a number of sports including golf, football and skiing, as well as an occasional but reluctant runner.

He is also the father of two school age kids, Lily and Angus, and is enthused about the great education they are receiving in New Zealand – a benefit that should be enjoyed by all tamariki and one of the drivers for his passion for our focus on SDG#4 – Lifelong Learning opportunities for all.

David will chair our internal National Communities Team (NCT), which is responsible for the wide-ranging work KPMG does in our communities, including local community partnerships

& fundraising, pro-bono engagements, leadership & governance roles and employee volunteering. David will work alongside Justine Todd, National Citizenship Senior Manager, who leads and delivers our strategy and programme of work in the community and with our partner schools.

David has replaced Jamie Munro, who has led this important mahi for the firm for the last four years. Jamie continues with his ongoing role as Board Chair of our Auckland partner school, Edmund Hillary, and so will continue have a significant contribution on fuelling community prosperity.

**Together, for Better**

# Fuelling Community Prosperity





# Community snapshots

A few highlights since we published our 2019/2020 Citizenship Report

## BP Business Challenge for Year 10 MRGS Students

In August, Paul Cottingham, Head of Markets, was invited to be a judge at Mount Roskill Grammar School's BP Business Challenge, alongside other judges including Minister Michael Wood, Mt Roskill MP.

This is a one of a kind, hands-on learning event where around 75 students can develop skills and get in front of businesspeople to learn more about how a good business works. This three-day practical business challenge is run by Young Enterprise Scheme (YES) and has got the ball rolling towards generating the entrepreneurial spirit in young minds at Mount Roskill Grammar School.

The students formed notional companies, and using design thinking principles, researched and decided on products, wrote business plans and launched them in a presentation to outline their strategy to produce and sell their product. With a strong focus on employability skills, and connecting students with business, industry, and community, this stepping stone programme is designed to inspire many of the students to take the next challenge and compete with thousands of teams around the country to create the most innovative products.

At the end of an intense three days the results were: Power Rangoo won the challenge with a brilliant idea of Solar Powered Power Bank to charge our devices when we are not around a

power source for long periods of time, for example on a hike. Two other ideas which were highly appreciated – a Drone Referee for sports games to pick on all small and big errors and a Diversity Phone App which teaches the young generation about practices and norms of different cultures.

*"Students who had previously not raised their hands in class to answer a question, were presenting with great confidence in front of experienced judges. This business challenge has had a great positive impact on our students and the school."*

**Rahul Chopra, KPMG Alumni and Commerce teacher**



KPMG partnered with Social Innovation New Zealand (SINZ) and participated in the SDG Solveathon 2020. We were introduced to SINZ by alumni (2019/20 intern) Laith Saeed, who was co-president of SINZ. SINZ is a student-run, University of Auckland Club, which focuses on providing a platform for students to create innovative solutions to pressing social issues.



The SDG Solveathon was a case competition themed around the UN's Sustainable Development Goals. KPMG, along with Foodstuffs and Watercare, provided SINZ a business problem we were facing based on the Sustainable Development Goals. Co-designed case briefs were created and then teams of students are tasked with developing an innovative solution that solved the problem posed over 24 hours!

With a focus on SDG#4 – Quality Education – KPMG's case brief was about how we could increase the effectiveness and measure the impact of our youth mentoring programmes – in particular our Kiwa Mentoring programme with Māori & Pasifika tertiary students and our Taita College mentoring programme with year 13 students in Wellington.

Originally planned for May 2020, Covid-19 necessitated a shift to August and then fully online. Luckily, the online event was superbly managed by Shozib Mirza the Competitions Director and his Competitions Team (Jun Kim, Kelly Ding and Jenna da Cruz). Over the weekend of 5th and 6th of September, five teams had Slack and Zoom access to KPMG volunteers Jess Wood-Waikari (Assistant Manager, Performance) and Carlos Talataina (G2 FS Audit) to present preliminary ideas, ask questions and then hone their final presentations. Justine Todd (Citizenship Senior Manager) judged the final presentations of the five SDG#4 case teams, selecting the 'Mavericks' as our category winner, to go to the finals to compete against the teams solving cases for Watercare and Foodstuffs.



The overall winning team was Meshgo who were partnered with Foodstuffs, receiving the Grand Prize sponsored by Red Bull valued at up to \$2,500.

This opportunity to be involved in a collaborative competition which allows students to practice and develop problem-solving skills through real-world scenarios was both inspiring and beneficial to us as we now have some excellent ideas to help us to have a greater impact with our Lifelong Learning programmes.



## Fuelling Pawsperity – SPCA Cupcake Day 2020

In November, KPMG participated in the SPCA Cupcake day. Volunteer bakers created a variety of treats catering for staff and their furry friends which raised \$1,345.40 for the SPCA. SPCA receives minimal government funding, so Cupcake Day along with other fundraisers help them to stay on their feet and care for the 41,000 animals that come through their doors each year.



## MO'FORTH November

Also in November, we again saw Mo Bros and Mo Sistis from KPMG New Zealand grow moustaches to raise funds and awareness for men's health. Movember takes place each year in November and is an event for everyone. The Movember Foundation is a charity which aims to reduce the number of men dying prematurely by 25%. They are specifically working to tackle mental health and suicide, prostate cancer, and testicular cancer.

This is the 3rd year KPMG's Team MO'FORTH has participated in Movember and in 2020 they raised \$1,315.00 alongside additional teams – KPMG Finest Slugs (\$650) and The Lads from Enterprise (\$240) a total donation of \$2,205.

## KPMG X Merivale Surfing Day

On Friday the 20th of November Mat Hansen, Perry Farrell and Josef Meek (KPMG Tauranga) organised a surfing day with eight tamariki from Merivale School. The day took place at Omanu Beach which started with some basic water safety tips and 'popping up' practice on the sand.

The kids had huge smiles from cheek to cheek while rolling around in the sand and practicing their 'shakas' as they held their surfing stances. They then hit the water, the waves were nice and small, perfect for learning.

Once in the water, the kids were in their absolute element, being pushed into numerous waves and there were lots of laughs, bails and great rides. They finished the day in classic beach day fashion with ice creams in hand.

The kids and the teachers involved were very grateful and frothing over the experience. The feedback from the school was that the kids had the best day learning the fundamentals of surfing and enjoyed the opportunity of being at the beach. The main kaupapa (mission) of the day was to provide 'Education Outside the Classroom' options for the students that would not normally have the opportunity.



## Wellington Green Team beach clean up

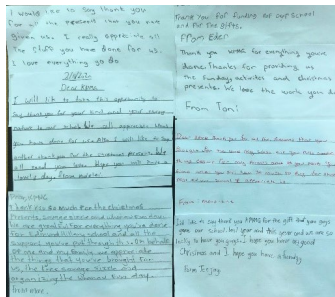
14 KPMG'ers and one pet husky participated in the annual Moa Point Beach Clean up the morning of Friday the 20th of November. Our team ended up picking up a total of 9 bags full of rubbish and enjoyed a lunch together afterwards as a reward for our hard work. It was a good reminder of the importance of keeping New Zealand beaches clean, and to save Sea Birds from ingesting micro plastics.





# Looking back at KPMG's 2020 Christmas giving

Over Christmas, we continued the KPMG tradition of supporting our partner schools and communities all over New Zealand.



## Canterbury & Christchurch

KPMG's Timaru and Ashburton offices supported the Presbyterian Support South Canterbury Christmas Angel Project, which matches up families who are in need, with local businesses. Each business received generic details of their family and the types of gifts that they would like. Our teams then went out and purchased appropriate gifts to be collected and delivered to the families. Along with the Christmas Angel Project, the Timaru office also held an end of year BBQ for our partner school – Timaru South School, complete with prizes for top students. Other Christmas activities involved decorating the Christmas trees at local rest homes and collecting and delivering presents for Family Works.

In Christchurch, our team collected books for the Kiwi Christmas Books charity who distributes these to the Christchurch City Mission, the Battered Women's Trust and Christchurch Women's Refuge.





## Tauranga

Our annual gifting day also took place in Tauranga for Merivale School where Santa and his helpers delivered over 200 gifts. We also surprised the school with a gift – a mud kitchen, which was on their wish list for 2020. KPMG later attended the Merivale School prizegiving to award two scholarships to the most honourable students.



## Auckland

In Auckland, over 200 Christmas gifts were delivered the tamariki at Edmund Hillary School. There was an emotional scholarship assembly where KPMG Executive Chair, Matt Prichard, presented two students with scholarships for academic excellence, great conduct and leadership.



## Hamilton

The Hamilton team donated prizegiving awards and activity vouchers to Rhode Street School. The team also had a second Christmas initiative – a foodbank collection for The Salvation Army. Food donations were placed under the Christmas tree in the Hamilton office throughout December and donated to The Salvation Army in time for Christmas.



## Wellington

Our Wellington office had two schools for Christmas giving – St Michael's School and Pomare School, with over 230 presents to deliver between them. We were able to track Santa down to deliver presents to the schools early December. In addition to Christmas giving, scholarships were awarded to two deserving students.





## Nourish Trust: Christmas appeal

We were proud to support the Nourish Trust team for a second year running by donating \$10,000 to help them provide food hampers to 1,000 families in need across the Hutt Valley and Porirua. Demand in 2020 nearly doubled, up from 557 hampers gifted in 2019. Nourish Trust connect with primary schools in the greater Wellington region, talking to principals to identify families in need of support. The hampers include a combination pantry staples and Christmas treats. Feedback to the Nourish Trust team from schools and whānau who received the hampers was overwhelmingly positive.

*"For me it was awesome. I am just scraping by and making do at the moment. Not only have I got Christmas, but also my son's birthday this week. This hamper means I don't have to worry about lunches for my kids this week and I can use that money for Christmas instead, I also have everything I need now to bake my son's birthday cake".*

*"As the school admin, we would like to say how lovely a gesture this is. This has a bigger impact than just the items in the hamper, it has brightened the spirits of those receiving them and for that we thank you on their behalf."*

*"Our sincere thanks for the awesome hamper our family received today from the Nourish Trust. We are grandparents raising our three grandchildren and are very grateful for the goodies in the hamper. Be rest assured we will also pay it forward to another family. Thanks again."*



## The Intern Project

KPMG's Intern Prosperity Projects are action-based citizenship initiatives. During their 2020/2021 summer internship, interns from across the country collaborated on an inclusion and diversity initiative. In 2018, a group of our Hamilton interns were inspired to embrace the diversity of KPMG while simultaneously making it a more welcoming environment for everyone. They came up with the idea of creating an audio e-mail signature which would allow people to introduce themselves in a way that best expresses who they are.

Following the successful soft launch in our Hamilton office, the intern team couldn't pass up the opportunity to roll-out the initiative nationally. The team worked hard developing and launching this new iteration. The focus for the audio signature is to encourage the correct pronunciation of names. Names are a key part of a person's identity, and correct pronunciation helps a person to feel included and respected. The team developed guidance on how to create audio signatures and set-up workshops around the country for staff to drop-in to set them up.





## Getting great support through our Volunteering Auckland membership

Our Auckland teams have made impactful use of our Volunteering Auckland Employee Volunteering Programme membership recently. This bespoke matching service connects corporate teams with community projects and takes on the organising role which is fantastic for team volunteering events. Since we joined, the EVP has provided 74 people with 391 hours of volunteering time across five different projects. All the projects received “5-stars” from the volunteers, with positive feedback around the benefits of team events as well as increasing their understanding of the huge effort made by charities to help those in need.

Auckland Private Enterprise and DDX teams share some examples of these projects:

### Auckland City Mission – Distribution Centre:

Contributing to the services that Auckland City Mission provides which is emergency food parcels, furniture & clothing for families in need, food distribution to over 50+ food banks.

**What does this support:** The Auckland City Mission distribution centre plays an important role in helping the goods that are donated be distributed to those in the community who need them most.

### Auckland City Mission – Lunch Preparation:

Food preparation and basic cooking, preparing and packing lunch bags ready, dishes and tidy up for Auckland City Mission.

**What does this support:** By preparing food (sandwiches and lunch packs), this is providing an opportunity for Auckland City Mission staff to engage with people and help work towards attending to their individual needs and provide other important services.

**Everybody Eats:** Food preparation for the evenings meals for the pay as you feel restaurant.

**What does this support:** Everybody Eats serves restaurant quality, three-course meals, prepared by volunteer chefs, from perfectly good food that would otherwise go to waste.

**Sanders Reserve:** Weed releasing to stop the native plants in the reserve from being smothered in kikuyu and other weeds.

**What does this support:** Protecting the native fauna and flora of the reserve.





## Motuihe

The whole NZ Forensic team swapped the office for the outdoors – volunteering on a lovely February day on Motuihe island. Despite a short delay due to ferry engine problems, the team quickly geared up with saws, loppers and herbicide and got to work weeding. Heading increasingly deeper into the bush to identify and remove woolly nightshade weeds, which can grow to the size of small tree, the team had a light-hearted competition of who could remove the largest weed. We were joined on the day by other teams from ASB and Westpac; and it was a privilege to participate in the restoration work on such a beautiful island.



## Easter 2021 at EHS

Each year KPMG volunteers don bunny ears to deliver treats to the tamariki at our Auckland partner school Edmund Hillary in Papakura. Grace, Justine, Ilana and Carol visited each classroom and gave out over 200 packs for the kids to enjoy.

*“For it is in giving that we receive. Easter bunnies delivered Easter eggs and kids welcomed us with warm cuddles, cards and songs in return”*

**Grace Lau,**  
**Assistant Manager, Audit - Auckland**

*“It was such an honour to present the Easter eggs to these amazing children. To see a smile on a child’s face and the way they lit up when we arrived at the school!”*

*We got so many hugs and had so much fun handing these out.*

*The kids made us some special thank you cards and even sang a song of appreciation that brought tears to my eyes!”*

**Ilana Krama,**  
**L&D Assistant Manager - Auckland**





## 2021 Graduate Camp

KPMG Graduate camp is a culturally-focused and energised induction that gives our new joiners a taste of what KPMG is all about and how our culture underpins everything that we do – while also celebrating and embracing New Zealand's heritage and diversity. For the past six years, the camp has been based at Te Aroha Marae (also known as Parakao Marae), located in Parakao. The marae belongs to the hapū Ngāti Te Rino of the Ngāpuhi iwi and each year KPMG is welcomed into their wharenui where we are able to share their culture and traditions.



For many of our graduates, this is their first opportunity to visit or spend time on a marae and most certainly for all, it would be their first time sharing a wharenui with over 140 people including KPMG leaders.

April 2021 saw, Executive Chair Matt Prichard, Tax Partner Nick Hope, 12 KPMG Managers and 130 new KPMG graduates gather at the Auckland office full of nerves and excitement. With their KPMG t-shirts in hand, everyone boarded the bus most not knowing where they were off to.

Attendees spent three days being challenged to step outside their comfort zones whilst experiencing Māori culture.

Over these three days we emphasise the value of what our graduates can do beyond a professional services function by focusing on community and its importance to our firm, setting the stage for a career in which they can bring their whole self to their role in an environment where they are free to pursue work they are passionate about and that makes a real difference to the prosperity of our clients and communities.



Induja and Vaibhav, 'Class of 2021' Graduates, reflect on their impressions of this unique induction experience.

"The 2021 KPMG Graduate Camp was filled with a myriad of exciting experiences. We built racing tracks and drove go-karts, enjoyed shellfish for dinner which we had dug up from the sand only hours previously, performed a spirited pōwhiri for KPMG Senior Management who joined us for dinner one night, before 130 new graduates (the biggest intake yet) all camped overnight together in the beautiful Te Aroha Marae. For some within the 2021 cohort, this camp was a meaningful way to bond in light of the fact that we'd begun our professional careers with KPMG under Level 3 lockdown conditions!

On the final morning of camp, we headed over to Morningside School in Whangarei to lend a helping hand. Over the next few hours, we painted fences, weeded and mulched both the vegetable

garden and the perimeter of the school field, swept the paths, felled old trees and cleared away dead vegetation before donating the go-karts we'd built earlier to the school for the kids to enjoy. We were so touched by the appreciation shown by the Morningside teaching staff and were rewarded for our efforts with a sausage sizzle, very generously donated by Bunnings Warehouse

The sense of pride and achievement we felt after completing these tasks was surreal. We estimate the team contributed more than 384 hours of volunteering to Morningside School. We had come together and made a tangible improvement to the environment that the kids were going to learn and play in on Monday morning. This was such a valuable lesson to learn right at the beginning of our careers – that by utilising one another's differing strengths in a collaborative venture, we really could fuel prosperity for others in Aotearoa."

*"I am so proud to be part of the KPMG team, and I look forward with optimism for what lies ahead in my professional journey"*

**Induja Rasanathan,**  
**Auditor, Corporates and Enterprise – Auckland**

*"I am thrilled beyond words to express my excitement of getting an opportunity to be a part of the KPMG family and I look forward to what the future beholds"*

**Vaibhav Dugar,**  
**Advisor, Forensics - Auckland**







## A new partnership for KPMG with Hui E! Community Aotearoa

In September 2020, through an existing relationship, we were connected to Hui E! Community Aotearoa, an organisation representing the collective interests of the community sector. They were looking for talented people to match to community organisations who need grant-writing capability to support funding applications. As their recent research on the impacts of COVID-19 on the tangata whenua, community and voluntary sector in Aotearoa had indicated that the sector is in a precarious, finely balanced position.

*“Half of the 1,400 community organisations said they only had reserves or operational funding to last until Christmas 2020 without additional revenue coming in. Many asked for assistance with fundraising and grant writing so they can keep delivering their vital work.”*

*“The sector contributes \$12.1b (4%) to New Zealand's economy but is lacking support from other sectors. This is especially evident post-lockdown. The majority of small to medium non-profits in Aotearoa are without infrastructure to consistently seek new funding revenue. COVID-19 has brought an urgency where service delivery in community organisations has gone markedly up yet revenue is down for the immediate future.”*

After a successful pilot in 2020, KPMG and Hui E! Community Aotearoa have recently signed a Memorandum of Understanding for KPMG to continue to provide virtual volunteers to be matched by Hui E! Community Aotearoa in its Grant

Writing Support Programme – Hoa Pūtea Moni. Hui E! Community Aotearoa will provide ongoing information and guidance on available funding sources, and direct community groups in need of this support to available KPMG grant writers. This opportunity also allows our people to develop writing skills, form new connections with not-for profits, gain (virtual) hands-on community experience and help community groups access vital funding.

*“The process of completing the application was quite easy .... It was actually really inspirational to learn about their organisation and the community they are supporting and how they intend to “uplift” and educate their community.”*

**2020 KPMG Hui E! Pilot volunteer**

## KPMG Tauranga selects first Workplace Giving recipients

The KPMG Tauranga office has been running a Workplace Giving programme with Acorn Foundation since 2020, and have recently selected the first recipients of this collective giving programme. Te Aranui Youth Trust and Blue Light Western Bay have been chosen as they align with KPMG's corporate citizenship focus of lifelong learning for youth.

Blue Light works in partnership with the police to deliver an extensive range of youth programmes and activities, including the annual Kids Gone Fishin days, Take a Kid Flying, PCT competition, Blue Light bangers and the popular Youth Driver Navigation programme. They also provide opportunities for local students to attend the national life skills camps run by Blue Light and the Defence Force.

Programmes and events delivered to the youth are designed to help them to reach their potential and build positive relationships between police, young people, their whānau and community.

Te Aranui Youth Trust run programmes to inspire and challenge vulnerable youth to make safe and positive life choices. The youth are referred through the Police Youth Development Team, Ministry of Education and local schools.

*“Personally I have had a long association with Acorn Foundation, serving as a Trustee from 2011 to 2019, with four years as chair,”*

**says KPMG Tauranga's Office  
Managing Partner, Glenn Keaney.**

*“I understand first-hand how much good they are contributing to the community, so when the opportunity arose to be an early adopter of Acorn's Workplace Giving programme, we signed up.*

*The benefit is that over time we can help make a real difference to our community and the youth involved in these initiatives, which, in the longer term, supports our purpose of fuelling New Zealand's prosperity. The programme also helps us create a culture of philanthropy and adds to the team spirit in our Tauranga office. We hope that as the programme continues, more of our team will see the value it brings and join in.”*

The Acorn team enjoys working with thoughtful businesses like KPMG to support causes of importance to them.

**[www.acornfoundation.org.nz](http://www.acornfoundation.org.nz)** 



## Ending HIV volunteering

In April, the Auckland Pride@KPMGNZ (our LGBTQIA+ network), organised an evening volunteering event, packing condoms for Ending HIV, who distribute around 750,000 free condom and lube packs around New Zealand each year, ensuring guys all over Aotearoa have easy access to protection kits.

The 20-strong team managed to assemble over 5,000 packs over a convivial couple of hours.



## Music and company

In May, some of the Auckland Management Consulting team visited Karetu House to share their musical talents, afternoon tea and some conversation. Karetu House is a small rest home in Greenlane with about 40 residents, and the feedback from the musical afternoon was super positive:

*"Thank you so much to your team for visiting Karetu House yesterday! The residents really appreciated your music (the piano player was amazing), afternoon tea, and that the team all took their time and chatted away to everyone. Thank you very much for your time and effort. Many thanks again for your kindness and generosity."*

**Julia & Kelli (from Karetu Home)**



## Southern Cross Campus visit

In August, KPMG Auckland hosted a 20-strong group of Year 12 and 13 business and accounting studies students from Southern Cross Campus in Māngere East. The visit was part of an initiative facilitated by Jonny Faamatuainu, Education to Employment/ Business Development Manager at Auckland Business Chamber. The event, which saw many young people from Southern Cross Campus visiting a variety of organisations across Tāmaki Makaurau, was designed to give the students an authentic opportunity to explore and learn what potential careers lie beyond their school gates, as well as increase confidence and raise aspirations.

Members of the Auckland Kiwa team (our Māori and Pasifika network) organised a great couple of hours for the visitors, sharing their experiences and insights into life in a professional services firm, what our working environment looks like, and how the organisation ticks, with the Recruitment team also providing valuable advice around career opportunities and recruitment tips.

KPMG Auditor, Taylah Johnson (who is also a Sky Sport commentator and recently became the first Pasifika woman to commentate a men's rugby test match) was one of the KPMG panel who answered questions about themselves, their skill sets, their journey to KPMG, and what day to day life in professional services was like. Taylah reflected on the event with the Southern Cross Campus students:

*"Myself and a couple of my KPMG New Zealand colleagues had the opportunity to speak to and interact with students from Southern Cross Campus in Māngere east about being Māori & Pasifika in a professional services firm. None of them had been to a building like ours or set foot in a corporate office. Many were nervous, as was I the first time I stepped foot in our doors!"*



*However, at the end of our session, all of them were asking about how they can join a firm like ours and were so intrigued and encouraged by our words. The biggest message for them was that you do not need to change yourself to be welcomed into a professional services firm. Your culture and the values ingrained within you from your upbringing are skills applicable to any job. A stark reminder that representation is so important!"*

Jonny had chosen a great day to organise a visit KPMG, as we followed up the session with our Cook Island language week celebrations, so they were able to join the Auckland firm for some kaikai and a taste of beautiful Cook Island culture.



## KPMG at the Rainbow NZ Charity Gala

In August KPMG attended the Rainbow New Zealand Charitable Trust Gala which is held annually at the Cordis Hotel. Each year the Trust distributes over \$100,000 to grass roots Rainbow organisations and the Gala is the biggest contribution to this fund.

KPMG was represented by our Pride@KPMGNZ members who were joined by Executive Chair, Matt Prichard; I&D Chair, Laura Youdan; Head of PPC, Kerry Butler and Audit Director, Andrew Naughton. As well as raising money for rainbow communities, there was live entertainment on the night with Richard O'Brien – writer of the Rocky Horror Picture Show – donating his time to perform for the audience. According to Matt "If you're my age, you know all the words to "Time Warp", and it was surreal to be in the presence of the one and only Richard O'Brien who created and starred in it. It's just a jump to the left.."

KPMG Tax Assistant Manager, Kate Waltman is a Trustee of the Rainbow New Zealand Charitable Trust and noted

*"I began my role on the Rainbow NZ Charitable Trust as a Trustee in March 2021. I took over the Fundraising portfolio which is (as you might imagine) diversifying our strategy for dollars in the door. My tax knowledge is valuable in this role as I'm helping the Trust build a Legacy program for donors who would like to either consider the Trust for bequests or planned giving during their lifetime. This role involves tax strategy and liaising with donors and sometimes their financial planners. I'm also leveraging my accounting knowledge in designing our revenue model overall to create a sustainable financial plan for the Trust long-term. My role with Pride@KPMGNZ also allows me to leverage both networks for strategy and forward progress. The two groups complement each other nicely."*





## Celebrating Wellington's volunteering community

On August 21st, KPMG hosted over 100 guests representing the community, public and business sectors in the Wellington region for the 2021 Mahi Aroha Awards.

The Mahi Aroha awards are an annual awards night run by Volunteer Wellington which recognise outstanding volunteers making a positive impact in the community. The three categories for this year's awards were Volunteer of the Year, Team Governance award and Employee Volunteering Community Partnership.

Congratulations to the winners, runners up and highly commended volunteers who were presented their awards by Wellington Mayor Andy Foster who was the guest speaker on the night. Hon Priyanca Radhakrishnan, Minister for the Community and Voluntary Sector, also addressed the audience via video.

The night was a great showcase of the range of volunteering activity that is happening in our community and showed how corporates play a big part in the volunteering community. KPMG has been proud to support Volunteer Wellington for a number of years through sponsorships, providing venue spaces for functions and skilled volunteering such as strategy and board members. Current Volunteer Wellington trustee,



Jordan Lankshear, an Advisor in the Wellington Consulting team, welcomed the guests to KPMG.

Jordan has been volunteering with Volunteer Wellington since early 2018 as part of the Vanguard Group (a group of Victoria University students running a youth-led Think Tank) who have been bringing fresh ideas to the Employee Volunteering programme. Jordan took up the board member role with Volunteer Wellington because he was excited to be able to give back to the community, offer a different perspective and learn some new skills.

*"Volunteering is a great way to get involved in the community, learn new skills and build relationships, all of which help us to fuel New Zealand's prosperity!"*

**Jordan Lankshear, Advisor, Consulting Wellington**



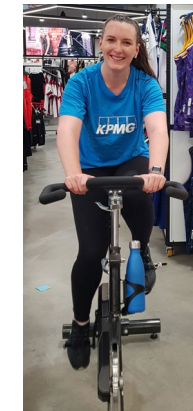
## Partnering with Briscoes Group to support Cure Kids

KPMG teamed up with client Briscoes Group to support their 24-hour in-store cycling challenge for Cure Kids' Red Nose Day. From 12pm Thursday 29 until 12pm Friday 30 July two stationary bikes were installed at Rebel Sport's new store at Taylors Road in Auckland.

Intrepid cyclists from both organisations pedalled continuously for 24 hours to raise funds for Cure Kids, a charity set up to help shape and change the way children who live with serious diseases and health conditions are diagnosed and treated.

The KPMG team raised over \$4,000 which was matched by the KPMG partnership, contributing \$8,394 to the fantastic final total of \$20,191.

We were proud work alongside Briscoes Group, who have a goal to raise over \$800,000 in 2021 for their key charity partner Cure Kids – in recognition of Cure Kids' 50th Anniversary and the important research work Cure Kids funding supports.





## Jack Keeys – fundraising champion!

Jack Keeys, an Auckland based Manager in our KPMG Propagate team (KPMG's agribusiness advisors) has had an extraordinary 12 months. Proudly from the family farm in Paeroa, Jack, who you may recognise after he and his mate Brian featured on Seven Sharp, is a shining example of the importance of kindness. The Seven Sharp stories followed Jack's unlikely friendship with Brian Reeves, a young man with special needs from his home town of Paeroa, after an unexpected message over Facebook. The story continued on Seven Sharp a week later after an overwhelming response to the initial show and thousands of Kiwis praising his kindness, and wanting to hear more about Jack & Brian's story.

And as for Brian, he featured on Seven Sharp again as he shared his experiences at his "very exciting" first real job, at The Greenways Trust in Dargaville that came his way after their story first aired. Brian spent some time at Greenways Trust and really enjoyed himself, but it was a little bit too far away from family, so he's back home for now.

In November 2020, Jack completed his first Auckland (Gumboot) Marathon – running in a pair of bright red gumboots and raising \$22,729 to the two charities he was passionate about supporting - Melanoma New Zealand and the Rural Support Trust (50/50). Jack shares the very personal reasons for choosing these charities:

"The inspiration and motivation for the gumboot marathon was Dad, Kevin Keeys, who passed away from Melanoma at just 40 years old. I was 12, my sister Elly was 10, and brother Cameron was 7. I was diagnosed with melanoma cancer last year, at 24 years old. Fortunately, I caught it early and after two surgeries, am now all clear. Approximately thirteen people in New Zealand are diagnosed each day (highest incidence rate in the WORLD), and not all are as lucky as me."



"Working in the Agri-Food industry, I'm also acutely aware of the challenges faced by rural communities, and farmers facing ongoing challenges with weather & climate, debt & financing, and regulation & perception. Rural communities and farmers have the highest suicide rate in the country."

As a competitive runner in high-school, it was ten years since his last race, where he won the New Zealand 4km Championship, so a 42km marathon in gumboots required huge a huge six months of training, over 1,000km's worth of running and Jack wore down several pairs of 'training' gumboots pounding the Auckland streets during the week, and running alongside the quad bike on the farm on weekends, with training buddy Toe.

Jack completed the ASB Auckland Marathon in gumboots in an incredible 4 hours 20 minutes.

*"KPMG were fantastic in supporting me," says Jack. "I had colleagues offering to be training buddies and contributing to my fundraising; and there was even a 40-strong support crew outside the office cheering me on for the last kilometer. The firm also gave a \$2,000 donation to help me hit the \$20,000 mark, which was completely unexpected."*



Just recently Jack and friend fellow Paeroa mate, Vini Williams, embarked on a 'Great' charity challenge for the Salvation Army. Over five days in April they completed both the Abel Tasman and Lake Waikaremoana Great Walks with a combined total of over 100km, all in bare feet, putting their fitness and feet to the test to raise funds and awareness for young people whose education and opportunities are limited through something as simple as footwear.

The Paeroa College schoolmates spent more than three months training every weekend barefoot on different treks across the Waikato in preparation.

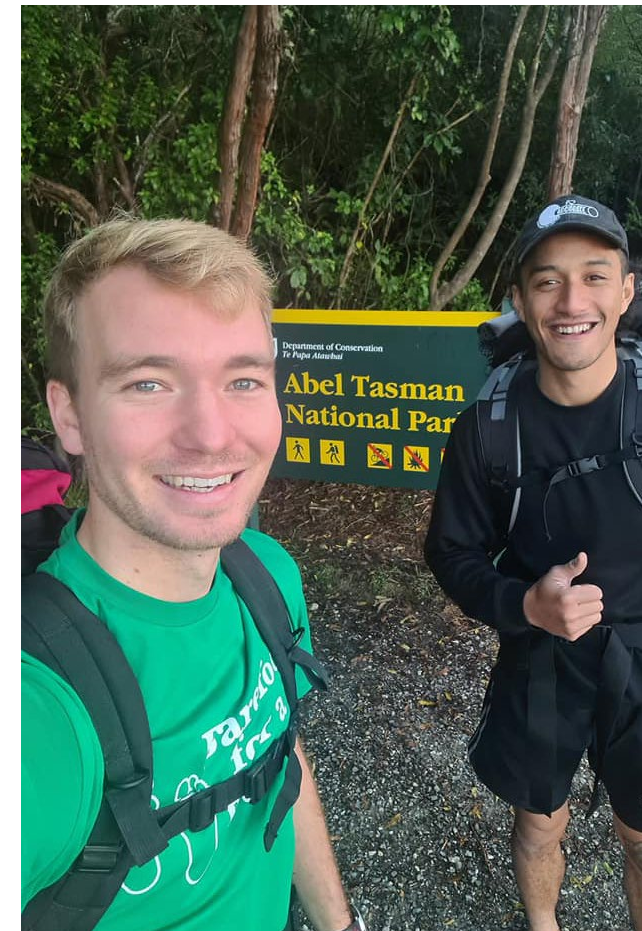
Jack and Vini linked up with the Salvation Army as an official Charity Partner to raise money to buy school shoes and sports shoes for youth from low socio-economic communities in New Zealand and parts of Africa in a 50/50 split.

With a goal of \$5,000, Jack and Vini smashed both the barefoot walk and the fundraising! The intrepid duo raised over \$10,000 with 100% of the funds going towards the purchase of shoes, to be distributed by the Salvation Army.

Jack has been recognised with a Kiwibank Local Hero Medal in 2021 for his community contributions.

What's next for Jack we asked?

*"I'll probably put the gumboots on again for Auckland Marathon 2021, and I'm putting together plans to support another cause that I'm very passionate about which will no doubt involve another big charity challenge probably early 2022. But for now, I'm just enjoying being involved in the KPMG community and the different volunteer opportunities available with the firm."*



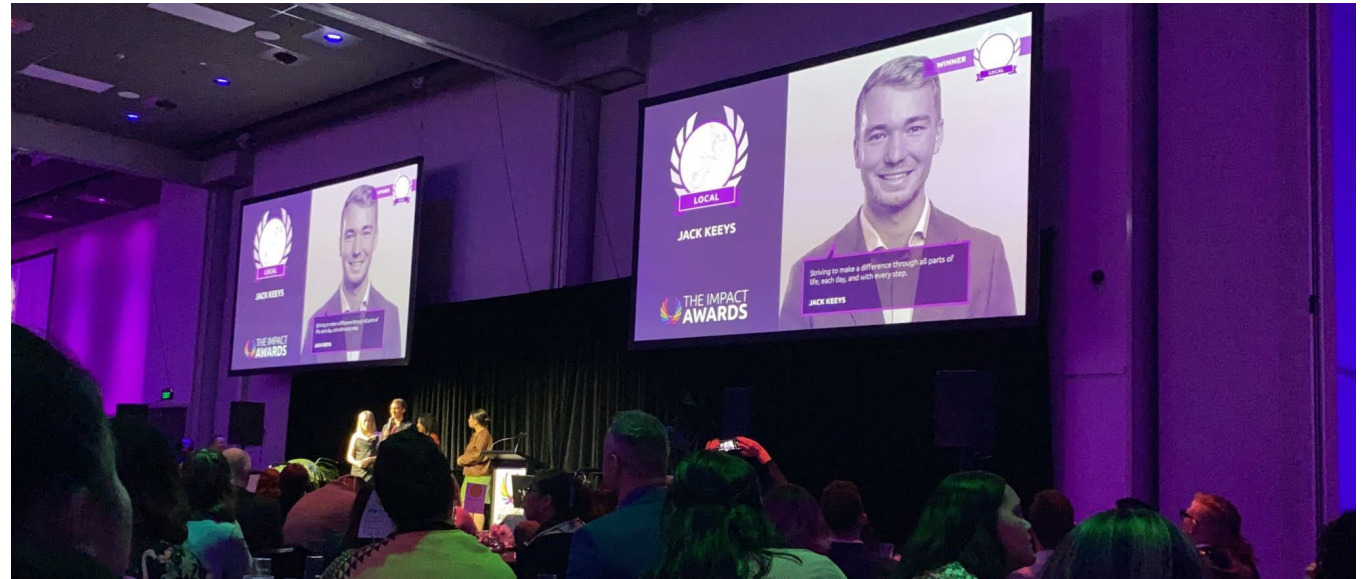


## Jack keeps up the Impact!

Seriously, is there anything this amazing guy can't do? On 31 July in Wellington, Jack Keeys was announced as one of the 10 winners of this year's Impact Awards, taking home a Local Impact Award for taking grassroots action to improve communities, schools, or workplaces.

The Impact Awards are a premiere celebration of New Zealand's emerging leaders with \$30,000 in prizes supplied by generous sponsors and powered by Kiwi charity, Inspiring Stories – who also run New Zealand's biggest social innovation summit, Festival for the Future. Jack was chosen as an Impact Award winner out of more than 400 applications and nominations, recognising his leadership and impact on making a difference in his community.

Jack says that community service is about connecting a need and a passion to deliver impact.



*"Whether it be working across multi-country initiatives in global agribusiness at KPMG, or one-on-one mentoring with a young person in Paeroa, there's an opportunity to make an impact. I'm extremely fortunate that at KPMG I'm able to make impact directly in my role, but I'm also supported and even empowered to be involved in awesome internal initiatives, extra-curricular volunteering, and the charity events that I organise,"*

Jack plans to use his share of the prize money to help set up two social enterprises, one of which will focus on setting up plant nurseries in Paeroa schools to teach students about business and the environment.



***Going Places. Going Strong.***

**KPMG's continued engagement with Dress for Success Wellington**

Dress for Success Wellington (DfSW) entered a period of change during 2020. Not just because of Covid-19, although that certainly played a role. The change involved widening the services to meet other needs of women and modernising the services to remain relevant in New Zealand today. Being relevant today required a pro-active response to embracing diversity, equity, and inclusion. Expanding the diversity of their volunteers allows DfSW to see through the window of many other people's world and consider wider perspectives in modernising services. To package this well they needed to change their internal culture and develop relevant values.

KPMG Management Consulting Partner, James Dowle was delighted to be invited to facilitate a session on values at DfSW's Volunteer Conference in August 2020. James spent time with DfSW in advance to ensure the session was positioned well and that he understood his audience. The volunteers and staff were really engaged as James interactively guided them to draw out the values that were important to each member of the team. James rounded out the session by organising the captured thoughts and presenting sample values based on these. The values produced during that session will ultimately be used guide Dress for Success' redefined/republished values.

James noted "Dress for Success Wellington plays a critical role in getting people ready for the work place. Being well dressed gives us confidence to deal with others especially when we enter unfamiliar environments. It's been a real privilege to be able

to offer a lovely group of diverse and amazing people at Dress for Success some of the tools we use to help larger organisations manage change as they embark on their own evolution of culture."

Early 2021 saw James facilitate a special AGM for DfSW. His role was to facilitate everyone having a voice and being heard at the appropriate time. It was helpful to have an external person to facilitate the verbal input, leaving the Board to concentrate on the content and moving through the agenda.

Since October 2020, KPMG has also supported DfSW with:

- A clothes drive of 'gently worn' clothing, nearly-new suits, other business-appropriate apparel, shoes and accessories so that another woman could gain the confidence to make a great first impression and a maybe change her life for the better.
- The DfSW KPMG champions attended the Dress for Success Government House fundraiser in February 2021.
- KPMG employees volunteered with sorting and pricing donations for five hours - DfSW had been inundated with donations and this helped to get through them faster.
- We have recently hosted DfSW's AGM meeting and an extended AGM (with James Dowle) as well as the March Women in Work Conference. This well received event involved a keynote speaker sharing her life story about her struggles with a chronic illness and her success story regarding starting her own business. There were also practical workshops on KiwiSaver advice and employment contract advice.





Planet





# Green progress

## 2017-2020 summary progress

Our new 2020 strategy builds upon our KPMG Global Climate Response strategy (GCR) which we continue to report to. These long-standing metrics form the baselines of our goals and allow us to measure and track our progress.

		Units	Note	2017	2018	2019	2020	% Change (v2019)
	Employees	FTE		948	993	1,079	1,174	9%
	Emissions	kgCO2-e	1	2,608,209	3,251,356	3,406,550	1,128,190	-70%
		Per FTE		2,751	3,274	3,157	961	
	Paper use	Sheets	2	3,322,670	3,005,460	2,117,910	1,173,661	
		Per FTE		3,505	3,027	1,963	1,000	-49%
	Electricity	kWh	3	2,282,010	2,062,685	1,960,267	1,577,133	
		Per FTE		2,407	2,077	1,817	1,343	-26%
	Air travel	Kms	4	9,449,393	12,453,075	11,331,892	3,735,255	
		Per FTE		9,968	12,541	10,502	3,182	-70%
	Water use	Litres	5	7,554,133	8,865,220	6,304,563	3,728,070	
		Per FTE		7,968	8,928	5,843	3,176	-46%







## 1. Paper

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We have seen large decreases in paper useage due to changes in our business environment and technology driven processes. Though we are striving for continual reduction, this is unlikely to remain as dramatic as recent years.



## 2. Electricity

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Though we have seen a reduction in 2020 kWh useage due to the pandemic, more significantly, we have seen a major reduction in carbon emitted from electricity use by moving to ecotricity - a 100% renewable and carboNZero certified provider.



## 3. Air travel

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Air travel has clearly been impacted by the pandemic, however, we have used the opportunity to modify policy, by increasing approval levels and challenging travel needs. Post pandemic restrictions, continued vigilance in this area must remain a priority focus for the firm. The pandemic has given us the opportunity to re-evaluate many aspects of our travel demand and needs.



## 4. Water use

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The large reduction this year was due to the impacts of Covid-19 alert levels and some focus of landlord waste reduction.



## 5. Emissions

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The significance of Covid-19 pandemic cannot be underestimated as this meant we were away from our office bases for much of 2020. What is encouraging is the behavioural change and way we use our offices and resources once back to a new normal.



# KPMG Green Team wrap-up 2020 & focus for 2021

KPMG's Green Team is passionate about reducing our footprint, actively sharing knowledge, championing change and encouraging participation by hosting fun and informative events aligning with international movements such as Plastic Free July.



Toitū is an active verb that means “to sustain”. It asks us to work as individuals, organisations and New Zealanders to care for our planet, people and communities. Toitū prioritises continuous improvement in the journey to reduce environmental impact and regenerate our environment.

Toitū also connects our actions with our outcomes. This is important to us as a company, as we ask ourselves and our clients to measure, manage and reduce our environmental impacts and carbon emissions, and disclose these results in a public forum.

Our next commenced in May 2021 and we look forward to sharing our progress with you.

To be leaders and walk alongside our clients on a similar journey, supported by KPMG Global's launch of Our Impact Plan, New Zealand's Green Team have produced a 2025 strategy with clearly planned goals to achieve. Through this we share and embody KPMG's firm values: Integrity, Excellence, Courage, Together, For better.

We are committed to working with Toitū Envirocare, annually measuring and monitoring our progress against our goals concerning the environmental impact of our operations across our offices in New Zealand and, following our 2019 data audit, met the requirements of Toitū carbonreduce certification.

This means we measured our greenhouse gas emissions in accordance with ISO 14064-1:2006 and are committed to managing and reducing our emissions in respect of all operational activities of KPMG in New Zealand.

**We have committed to the following green goals to keep us focused on our mission to fuel New Zealand's prosperity and protect our beautiful environment around us:**



- Reduce our domestic/short haul air travel by 30% and our international by 50% per FTE (2019 baseline) by 2025
- Reduce our use of taxis/uber/km's claims/rentals cars/ by 30% per FTE by 2025
- Cut stationery spending (including paper) by 50% by 2025
- No more than 700mm of linear storage per FTE by 2025
- Increase Green volunteering participation to 15% by 2025



The later part of 2020 was another busy year for the KPMG Green Team, organising national & local initiatives including Recycling Week and The Auckland EcoMarket in partnership with VXV.

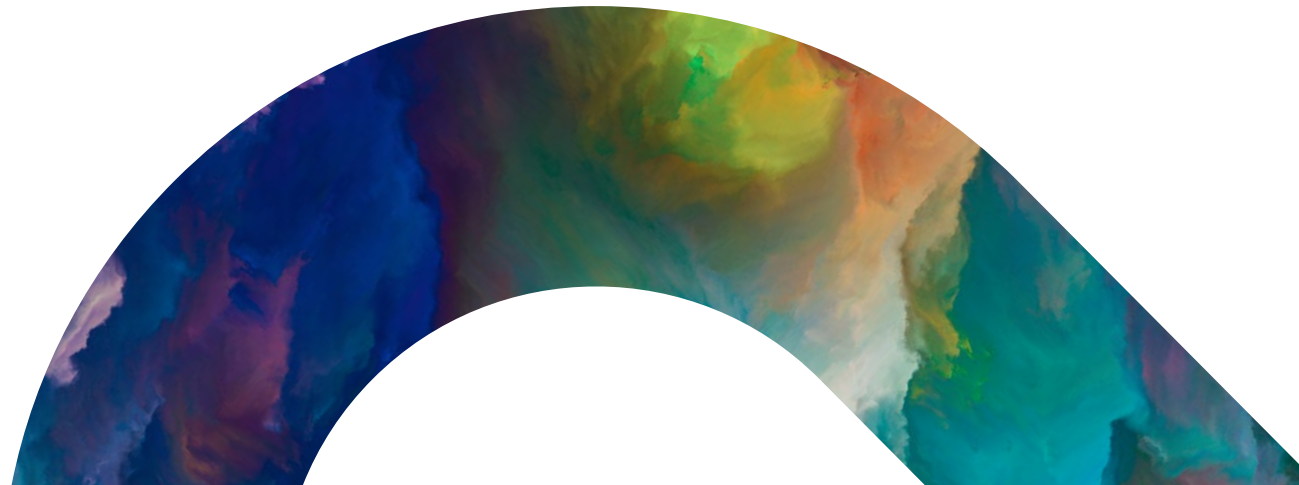
We also encouraged our people to use the KPMG lunchbox libraries and keep-cups (to reduce single use items), our e-bike fleets in Auckland and Tauranga, and their volunteer time for a green cause.



With the recent launch of KPMG IMPACT, along with KPMG International's announcement on its intention to become a net-zero carbon organisation by 2030, and our NZ Prime Minister declaring a climate change emergency and committing to a carbon-neutral government by 2025, it is a stark reminder that we all have a continuing important part to play in reducing our overall carbon footprint and caring for our environment.

2021 is set to be a big year for KPMG in the sustainability space, as we look to ramp up our progress and maximise the gains made during 2020 around travel and transport, while working alongside our communities and clients.

So far, we have celebrated Walk to Work Day nationally and enjoyed Wellington's Green Team Chilli growing competition, which was designed to encourage people to have a go at growing their own food.





About us





## Executive Leadership

KPMG New Zealand's Executive Leadership is shared by Executive Chair Matthew Prichard and Chief Executive Godfrey Boyce. Their primary roles are to lead, guide and manage KPMG New Zealand and to develop and implement the necessary strategies to ensure the firm aligns with KPMG's global strategy. Our governance structure ensures we stay true to our values, maintain our role in society, and our commitment to quality and service excellence in all that we do, bringing our best to clients and earning the public's trust through our actions and behaviours both professionally and personally.

## National Board

Matthew Prichard	Kim Jarrett
Brent Manning	Darby Healey
Hamish McDonald	David Sutton

The management of KPMG New Zealand's offices is the responsibility of the National Executive Committee (NEC). The NEC meets regularly, and its membership comprises our Chief Executive and National Managing Partners (NMPs).

## National Executive Committee

Godfrey Boyce	Chief Executive Officer
Dinesh Naik	National Managing Partner - Tax
Graeme Edwards	National Managing Partner - Audit
Jack Carroll	National Managing Partner - Advisory
Jon Holmes	National Managing Partner - Private Enterprise
Kay Baldock	National Managing Partner - Brand and Growth
Kerry Butler	Head of People Performance and Culture
Sarah McGrath	Chief Operating Officer and Chief Financial Officer

## KPMG at a glance



# 1,250+

We're a nation-wide team of more than 1,250+



# 7 Offices

We have 7 offices throughout Aotearoa



# Clients

Our clients include private businesses, publicly-listed companies, Government, public sector and not-for-profit organisations



# Services

We provide services across Advisory, Audit and Assurance, Tax, Private Enterprise, Lighthouse and KPMG IMPACT



# Our 2020 Participation in Citizenship



Pro bono:

6,930 hours

of pro-bono work



Volunteering:

2,625 hours

434 KPMG People (34.9%) volunteering



Springboard Trust investment:

697.5 hours

21 KPMG leaders volunteering



On board and trustee roles (46 people)

1,485 hours

# Ngā Matapono Our Values

Our Values represent who we are and what we believe in



Ngākau Tōtika  
Integrity



Whai Hiranga  
Excellence



Kia Māia  
Courage



Kotahitanga  
Together



Kaitiakitanga  
For Better



LIVING OUR VALUES



# Contact us

Thank you for letting us share our stories with you. If you'd like to know more about KPMG's corporate citizenship initiatives, we invite you to get in touch with your local KPMG office or with one of our national citizenship leaders:



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