

# A Global Leader in Agribusiness

**Our credentials** 

May 2015

### Our value proposition



# Leading thinking & innovation

We make it our business to be at the leading edge of thinking and innovation in the sector, through thought provoking publications, industry roundtables and participation in policy-making at State and Federal level.





DAFWA commissioned research into WA agriculture funding

Demystifying Chinese investment in Australia Agribusiness



2014 Top of Mind Survey



Agribusiness Agenda 2014









Agribusiness Report 2014



KPMG's Farm Practice Our dedicated Farm Specialists combine a practical knowledge of farming with a real passion for helping agribusinesses succeed.



KPMG Field Notes Weekly news update from the KPMG in New Zealand Agribusiness network.



INSIGHT vol. 6 Population



# Industry connections locally and across the ASPAC Region

KPMG partners keep abreast of the trends, issues and opportunities impacting our clients through involvement with peak industry bodies.



Member of the InvestWest Agribusiness Alliance Executive Committee

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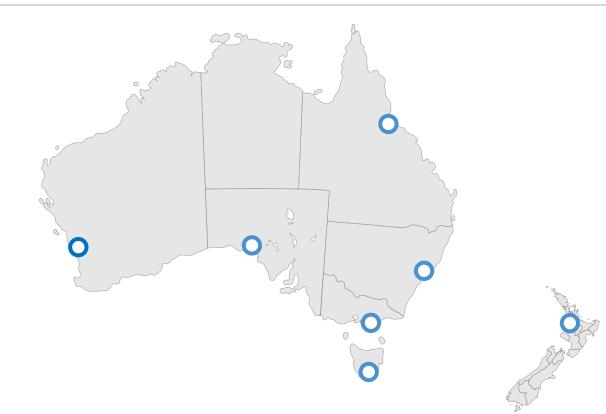
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#### **Our Leaders**

KPMG has the breadth and depth of skills and capability to support the Agribusiness sectors across Australia and New Zealand.





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## **Our global and local footprint**

# Local presence with the global connections to facilitate market development

KPMG is a highly connected, global organisation with offices in most countries and over 150,000 staff around the world. We have local offices in each capital city, as well as regional offices in New South Wales, Queensland, Tasmania and Northern Territory to service the agribusiness sector.

Our Global Head of Agribusiness is Ian Proudfoot and he is based just across the Tasman, in New Zealand, where he runs a significant agribusiness practice and produces fact bases thought leadership such as the renowned KPMG annual publication "Agribusiness Agenda".

KPMG has offices is each major city across the Asia Pacific region allowing our local team to tap into the local knowledge, insights and relationships of our colleagues in key Asian markets.

#### Our Asia Business Practices

KPMG Australia maintains dedicated business practices for Japan, China, Korea, India and South East Asia that are lead by bilingual professionals who have deep Asian market experience, strong networks, language and cultural skills.

Working as a team we offer a broad range of audit, tax and advisory services to Asian companies seeking to invest and grow in the Australian agribusiness market, as well as Australian companies operating in Asia.

We assist our clients to develop and execute transactions, and develop regional strategies to fully capitalise and realise the business and investment opportunities arising from the rapid growth on consumer markets throughout the region.

While the potential rewards in joint venture investments to build vertically integrated food companies can be compelling, identifying the right partner and capitalising on these opportunities is not easy or straightforward and the risks can feel overwhelming for Boards and management.

Our extensive knowledge and understanding of both the Australian and Asian markets help our clients anticipate, understand and manage the many commercial and country specific challenges facing them.

KPMG has also been a leading voice in researching and explaining the opportunities and benefits of integrating with Asian companies, particularly Chinese companies under our "Demystifying Chinese investment in Agribusiness" series.



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