

Cyber Security is transitioning from being an IT issue to a key business issue, says CIOs in the Forrester consulting report, commissioned by KPMG, particularly as cloud, digital, mobile and big data **create new security challenges**.

CYBER SECURITY

IS ONE OF THE TOP THREE ISSUES CIOs ARE FACING.

As technology evolves swiftly, it's no surprise Cyber Security is top of mind for CIOs.



Top 3 priority **45%**

Higher priority issue for medium to large sized enterprises **< 20,000** staff.

WHY IS IT IMPORTANT?

While risk management is the key benefit, there are broader business and customer benefits as well.

13%

Operational Improvement

23%

Customer Service

43%

Risk Management

13%

Business Growth

9%

Business Enablement

WHAT'S DRIVING IT?

The key drivers for Cyber Security relate to sustaining business operations.



Protection of business assets from growing threats.



Complying with government regulations and requirements.

WHAT ARE THE EMERGING ISSUES FOR CIOs?

CIOs are struggling to deal with issues such as:

The range of vendors and technologies needed to deliver a robust Cyber Security strategy

Cyber Security uplift is taking a back seat to other IT initiatives

Cyber Security is not receiving enough business attention

WHAT ARE THE CHALLENGES?

The key challenge in delivery of a pro-active Cyber Security capability is elevating it to the necessary priority within the business before threats eventuate.

Visibility and prioritisation within the business

Technology selection

Competing IT priorities

Too many vendors and technologies

Keeping up with business demands and time to market

HOW IS IT DELIVERED?

Most organisations use external assistance to deliver their Cyber Security programs.

Pure outsource **81%**

Internal & External **5%**

Internal Only **14%**



DOES IT PAY?

Cyber Security is about more than just risk reduction – CIOs say it creates value.

- IT cost reduction
- Business revenue growth