



Introducing Holland FinTech



HOLLAND
FINTECH

Holland FinTech unifying European financial ecosystem

Founded in mid-2014, Holland FinTech has created a business development network with more than 150 member companies ranging from financial services giants to startups and investors interested in promoting technological and business model innovation in financial services.

By promoting collaboration among established providers, startups, regulators and other participants, Holland FinTech is working to unify Europe's financial services ecosystem.

As technology blurs traditional boundaries between banks, insurance companies, asset managers and other financial services providers, Holland FinTech holds public events that bring members of this evolving ecosystem together to exchange ideas and resources. The network also hosts workshops that help financial services and technology companies gain knowledge and connections to find better business partners.

For example, the network held a four-day bootcamp in New York in which nine leading FinTech startups gained access to US financial services industry and thought leaders, as well as guidance on best practices related to enterprise sales and marketing.

Holland FinTech also provides resources to help companies use technology to increase transparency and reduce the cost of financial services, and to help consumers choose more effective financial products and services for their needs.

And with regulation playing a central role in Europe's finance ecosystem, Holland FinTech is collaborating with regulators to help them understand the benefits of digital technologies in promoting financial services innovation.

“By promoting collaboration, Holland FinTech hopes to expand and unify Europe's financial services ecosystem.”

How do we help?

A founding member of Holland FinTech, KPMG in the Netherlands collaborates with member companies in a variety of ways. For example, KPMG professionals work with companies of all sizes to help them streamline the financial services supply chain. KPMG helps leaders at established financial providers and startup founders connect to promote collaboration in financial services innovation and delivery.

KPMG's network of professionals also work with emerging companies by assessing their technology and business models, and providing guidance on markets, financing, governance, compliance and other critical success factors.

By supporting entrepreneurs with global perspectives, sound insights and extensive cross-functional collaboration, KPMG's Netherlands practice can help emerging startups simplify the complex challenges of creating tomorrow's technologies.



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Why Amsterdam?

With a long history as a center of global trade and financial innovation, the Netherlands is an attractive marketplace for FinTech innovation in several ways. The country has a strong financial services sector, access to innovative technologies, established trading roots with Europe, Asia and other important markets, and other advantages including:

- a global trading history and entrepreneurial mindset
- payment and trading expertise
- active hacker community leading to companies commercializing Bitcoin and Blockchain technologies
- relatively low cost of living and advantageous infrastructure
- access to financial and technological talent
- a tradition of English-language business practices and skills
- a focus on digital security, privacy and identity management.

Connect with us

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