



KPMG China Works with Nest Accelerator

What Nest is about

Nest is a full service early-stage venture capital firm focused on helping startups and talented founders from around the world build businesses that apply and commercialize innovation.

Recognizing a need to nurture early-stage companies, investment incubator Nest has partnered with leading corporations to provide promising startups with guidance and access to advisors, including an intensive 12-week accelerator program designed to help company founders develop and commercialize disruptive technologies and business models.

Nest mentors and collaborates with entrepreneurs focused on FinTech, health care and wearable technologies, the Internet of Things and smart city initiatives, by providing access to industry expertise, insights and guidance, and access to the investment community.

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How do we help?

KPMG has long recognized the importance of innovation in the financial technology ecosystem, and works continually to bring together emerging startups with established industry leaders to foster collaboration in the FinTech community.

KPMG China FinTech and innovation professionals teamed up with Nest, and other large organizations, to support Nest’s accelerator programs.

Experience with:

- Health tech
- FinTech
- Smart cities
- Ed tech



Intensive **12 week** mentor-driven program

Select **8** start-ups with most potential amongst global applicants



50,000

Contacts of startups, founders and innovators in ASPAC

KPMG & Nest



100+

mentors across all industries

KPMG Insights Centre

Established in 2015 to facilitate start-up prototypes



Demo Day

Opportunity to pitch to global investor audience for funding



Global partnerships

- Microsoft
- Amazon
- Samsung
- InvestHK

... and growing



“Startups are guided through foundational elements of forming a company infrastructure, including corporate structures, managing cash flow, protecting intellectual property, recruitment and more.”

For example, we collaborate with company founders and leaders from the financial and tech sectors to provide startups with mentorship, program governance, and innovation support on branding and communication, strategy, attracting funding, operations and other important success factors.

We help emerging companies and large corporates work together to improve their connectivity to the FinTech ecosystem and share our subject matter expertise in many important aspects of building and sustaining a successful enterprise.

Startups are guided through foundational elements of forming a company infrastructure, including corporate structures, managing cash flow, protecting intellectual property, recruitment and more; as well as people-related success factors such as working with advisory boards and investors, merger and acquisition advice and other best practices.

The program culminates in a Demo Day event in which startups pitch Hong Kong's innovation-stage investment community on their ideas and opportunities.

By supporting entrepreneurs with global perspectives, sound insights and extensive cross-functional collaboration, KPMG firms can help emerging startups simplify the complex challenges of creating tomorrow's technologies.

Why Hong Kong?

Hong Kong's leadership in finance and global trade is attracting a variety of innovative startups, with a notable focus on disruptive financial technologies.

Investments by the government and the private sector in tech startups, incubators and accelerator facilities are encouraging new firms to bring exciting new ideas to the local and global marketplace.

In this attractive environment, KPMG's High Growth Technology and Innovation Group, which started in Silicon Valley, works to support early stage companies, investors and business partners in Hong Kong and other global innovation hubs.

As part of its commitment to fostering FinTech innovation, KPMG China launched a dedicated insights center in Hong Kong that provides a virtual research and development environment where clients can incubate data-driven business solutions. By deploying data analytics solutions to unlock the value of their data, companies can demonstrate, verify and accelerate the value of their disruptive ideas and technologies.

KPMG firms continue to support startup teams in Hong Kong and elsewhere by helping to ensure their products, services and business models are commercially viable to help reduce the complexities founders face in developing and commercializing their cutting-edge ideas.

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