



Private Markets Group

Staying true to your vision
in a world of change

Quality + Insight = Value

kpmg.com

A woman with dark hair, wearing a blue blazer over a white shirt, is smiling and looking towards a man whose back is to the camera. They appear to be in a professional setting, possibly a meeting or consultation.

We are in the business of helping your business.

Chances are the world was a different place when you started your business. Today new compliance issues, an evolving regulatory environment, increasing operational costs, and global competition can impact your growth strategy. But that does not mean you have to abandon your vision. It only means it is more important than ever to work with the right audit, tax and advisory professionals.

Now more than ever, you need a trusted advisor who:

- Understands the constantly changing economic environment along with marketplace dynamics.
- Possesses deep knowledge of new technologies, including social media, cloud, IT, risk, and security issues and how these are changing business in the United States and globally.
- Knows the specific issues and challenges private companies and organizations continue to face.
- Brings highly qualified experienced professionals committed to delivering quality audit services and maintaining the highest levels of integrity.
- Our Data & Analytics (D&A) capabilities are transforming how we perform an audit. Using D&A enhances audit quality and may also result in a more robust understanding of an organization and its operational concerns, control environment and financial performance. Coupling this with the resources of other KPMG professionals in areas such as Forensics, Tax, and Information Risk Management, KPMG's D&A-powered audit is setting a new benchmark on audit quality and effectiveness.

You need a full-service firm with wide-ranging resources and highly-experienced accounting, tax and advisory professionals.

You need our Private Markets Group.

Put our insight and experience to work for your growth strategy.

At KPMG LLP (KPMG), our Private Markets Group focuses on the issues and challenges facing privately held entities. From audit to tax and advisory services, you can feel confident that you have a highly skilled team of professionals focused on your organization. In addition to the important function served by the audit of your company's financial statements in the context of the markets in which you do business, KPMG offers an extensive range of advisory services to help you anticipate and adapt to the ongoing changes in the marketplace.

As your company changes, its needs will change.

Here is how we can help.

KPMG offers:



Local team with a global perspective.

Our local resources are aligned to our global practice; we have in-depth experience with the issues private companies confront both in their local businesses and the broader marketplace. Through KPMG International's global network of firms, we offer the knowledge of KPMG professionals in member firms around the world and the global markets in which their clients do business.



Deep knowledge of your industry and marketplace.

We bring our people's broad knowledge and skills to your organization. Whatever the complexities and business challenges—KPMG can help. Our professionals receive customized training and hands-on experience addressing the specific needs of private companies. We align our trained private client professionals to your organizations, and they have one overarching objective—to help your business.



Independence, Objectivity and Collaboration.

We exercise our independence and objectivity while acting in a collaborative manner that adds value to your organization and its goals.



Breadth of services.

We offer the breadth and depth of audit, tax, and advisory services, coupled with marketplace recognized technical and industry experience.



A commitment to quality audit services.

KPMG quality audits are a team effort, drawing on the skills, experiences and capabilities from a variety of diverse backgrounds. We work closely with you so the engagement reflects a risk-tailored and efficient approach.

Our customized audit approach.

Our private company audit approach leverages KPMG's extensive industry knowledge and its well-tested processes in conducting high quality audits of financial statements for a wide-ranging and diverse group of clients, including private companies.

The advantages of working with KPMG are clear.

When you choose our Private Markets Group as your trusted advisor, you open the door to a wide range of services designed to help—no matter where you are in your business's life cycle.



A man in a dark pinstripe suit, light blue striped shirt, and red and white striped tie stands by a large window, looking out. The background is a bright, out-of-focus view of a city or waterfront.

At a Glance: Private Markets Group

**The right range of services.
Right sized for you.**

KPMG works with you to understand your issues and challenges. The audit, tax, and advisory services we offer private companies like yours include:

- Financial Statement Audits
- Benefit Plan Audits
- Accounting Change Services
- IPO Readiness
- Due Diligence
- Contract Compliance Services
- Financial Management Services
- Regulatory Compliance Services
- Tax Compliance Services
- State and Local Tax (SALT) Services
- Multistate Tax Credit Services



What our private market clients say

"Although independent and objective, the KPMG team works with us in a very collaborative manner. Strong professional relationships with our people foster an environment of cooperation and partnership."

Corporate Controller, Retail Company

"KPMG is professional in its approach, service and delivery; however, it is the personal touches and the personal relationships that are truly the value adds."

Audit Committee Chair, Healthcare Company

Contact us

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**Learn more about how KPMG's Private Markets Group
can help your organization navigate today's complex
environment so you can stay focused on your business.
Contact us at us-audcontactus@kpmg.com.**

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