

# WHAT'S ON YOUR MIND?

## CIO PRIORITIES



### BOARD PRIORITIES: TOP THREE:

- 1 Improving business processes
- 2 Operational efficiencies
- 3 Delivering consistent and stable IT

### BOARD PRIORITIES: FASTEST GROWING:

- 1 Delivering business intelligence / analytics
- 2 Better engagement with customers/prospects
- 3 Reputation management via social media technology

Improving the relationship between IT & Marketing: **only 33% rate it as 'very strong'**, but it is **up from 30%** since 2014.

## PEOPLE, SKILLS AND TALENT



### FASTEST GROWING SKILLS DEMAND:

- 1 Big data / analytics
- 2 Change management
- 3 Development

### GREATEST FALL IN SKILLS DEMAND

- 1 Technical architecture
- 2 Enterprise architecture
- 3 Business analysis

### Competition for talent is fierce.

CIOs increasing technology headcount is at a five-year high.



7% 2014 9% 2013 7% 2012

## DIGITAL DISRUPTION



### MOST AFFECTED BY DIGITAL DISRUPTION NOW

- 1 Broadcast Media
- 2 Advertising
- 3 Technology / Telecoms

Time to build digital infrastructure: **56%** will focus on this to allow greater innovation / agility

**Greater IT responsibility for digital**  
(8% more CIOs reporting digital ownership this year)

**A new colleague: the Chief Digital Officer**  
(17% of organisations now have one, up from 7% last year)

## MANAGING THE TECHNOLOGY FUNCTION

### CYBER SECURITY CONCERN IS GROWING

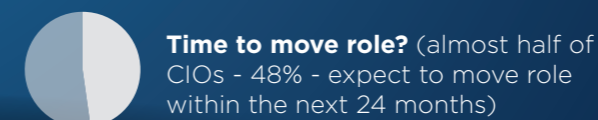
- 1 **Cyber-attack is a serious threat** (nine in ten CIOs agree a malicious and serious cyber-attack could damage the operations and positive brand image of the company)
- 2 **Cyber-attack is a very real threat** (one in four CIOs reported a major IT security incident in the past twelve months)
- 3 **Cyber-attack is a growing threat** (only 23% of CIOs believe they are 'very well' prepared for a serious incident, down six per cent from 2014)



CIOs report that anything between one per cent and 30 per cent of their organisation's annual sales (or public sector total budget) is spent on technology.

IT Outsourcing intent is increasing (three times as many CIOs will increase outsourcing spend in 2015 compared to those cutting back)

## CIO CAREERS



**CIO salary growth appears to have stalled** (three in ten CIOs enjoyed an increase in salary in 2015, but the vast majority of CIOs (62%) did not see their salary rise.)

**Benefits are on offer for more CIOs** (72% receive benefits - including car, short and long term incentive plans, shares or equity)



The Harvey Nash CIO Survey 2015

Reflecting the views of 3,691 technology leaders from more than fifty countries the survey is one of the world's largest studies of CIO sentiment.

Find out more: [www.harveynash.com/ciosurvey](http://www.harveynash.com/ciosurvey)