



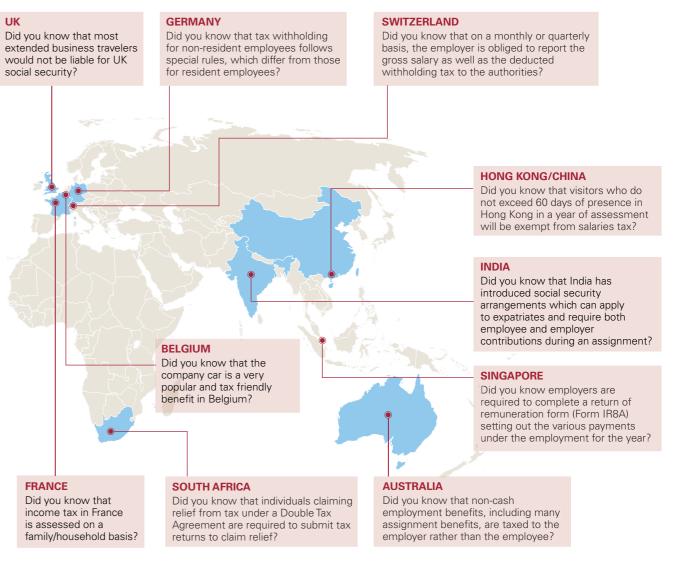
Managing your global workforce

For many organizations, the pressure to compete effectively has led to an increase in the size and complexity of their global workforce, placing greater demands on international human resource teams. Managing compensation, tax compliance and global mobility is becoming more costly, complex and time-consuming.

KPMG's Global Mobility Services (GMS) practice provides advisory, compliance and administrative services, along with outstanding technology, to help you manage an international workforce. Whether you are considering expansion or relocation to a new location, an acquisition or more streamlined processes to manage your existing workforce, our practice can support you.

We have the experience of a global network to help you grow and manage your international workforce.

Did you know employers have a payroll reporting and withholding obligation, even if the employee's income is exempt from tax in light of the provisions US Did you know that Did you know that tax residents individuals on temporary owning assets abroad must assignment in the US may inform the Brazilian Central be able to deduct certain Bank of these holdings provided US "away from home" the total fair market value expenses such as travel. exceeds USD100,000. Penalties meals, and lodging? apply for not reporting.



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Case study

An GMS client was expanding into a number of jurisdictions across Europe and the Asia Pacific. The KPMG member firm assisted the client to develop their global mobility policies by identifying the key benefits commonly offered in each jurisdiction and structuring the provision of those benefits in the most cost effective manner. This enabled the company to ensure its policies were both competitive and cost effective.

The KPMG GMS practice's end-to-end international assignment administration can include pre-departure services, coordinating services in the host country, ongoing support and tracking, and assignee repatriation. The practice can provide support in coordinating international vendors, such as moving companies, destination services, cross-cultural consultants and language instructors. It is about making your job easier while looking after your staff.

Tax compliance – a source of long term **savings**?

The practice completes tax returns for international assignees. This is a personalized service for each expatriate.

To help provide you with the competitive edge, the GMS practice aims to provide value beyond the preparation of tax returns. We can also help assignees get the payroll information they need

to process a return. Our professionals review a company's current program to help uncover potential savings and then help the company implement the ideas and methodologies it chooses to adopt. All of this is done in alignment with the organization's global corporate goals and compliance initiatives.

Services to help you help them

Global Mobility Advisory Services (GMAS)

KPMG's GMS practice offers a broad array of strategic (advisory) and administrative (outsourcing) services to help improve business processes, including:

- policy review, design, and development
- international assignment process improvement and re-engineering
- process manuals and guides
- international assignee assessment and repatriation planning
- assignee communications
- tailored benchmarking surveys
- employee attitude surveys.

The GMS practice team has worked with many leading multinational organizations that have redesigned their policies and processes to reduce costs, improve assignee satisfaction, address a new environment caused by a merger or acquisition, and respond to recent government legislation.

The GMS practice has also provided assistance with routine administration of international assignment programs so that companies can focus on high-level strategic human resources aspects of their programs.

It is important to us that both the organization and individual assignee are confident that all aspects of the assignments are being handled effectively.

Due Diligence Advisory

When your company needs to evaluate tax compliance, our Due Diligence Advisory team can provide a variety of services, from assisting with evaluating permanent establishment issues to helping to evaluate potential unrecorded liabilities associated with globally mobile employees.

Companies often ignore the tax aspects of transactions such as an acquisition, a merger, movement into a new country or a joint venture. If a significant amount of your business is from offshore operations where employees are on the

ground, cross-border employees can have hidden or unexpected financial consequences. Our network of Advisory professionals can help you to evaluate these types of transactions.

Global Equity Tax Advisory

Increasing employee mobility, combined with the clear trend toward long-term incentive programs, creates challenges for companies. Not the least of these is managing complex multi-country payroll reporting and withholding obligations which often involve countries that an employee left years prior to the taxable event. KPMG professionals can help take the complexity out of this important process. Our member firm practices not only understands the rules, but can effectively coordinate the many stakeholders that need to be involved in the incentive settlement process. Our experienced teams, combined with cutting edge technology, can help you to satisfy your payroll obligations quickly and cost-effectively while ensuring a proper level of understanding.

International Social Security Advisory

You need to plan social security tax, which can sometimes be higher than the income tax associated with employees. It is important to understand the rules and how they impact the cost of international assignments so you can control organizational costs. For example, effectively using Totalization Agreements and other exemptions can help lower the social tax cost where only one country's tax system is being funded.

Employment Law

When an employee is sent to work abroad, it is important that employment law is respected and that the available options are understood and planned at an early stage. We help our clients and their workforce to comply with often complex international and local employment law rules. We also assist our clients with the drafting and/or review of all the required documents from an employment law perspective.

Employment Tax Services

Our Employment Tax professionals can help companies identify payroll and employment tax issues early and help resolve them before they escalate into significant tax problems. This includes assistance in identifying, quantifying and recovering payroll tax overpayments, complying with employment tax requirements during restructuring or related M&A transactions, and securing the abatement of penalties for payroll-related assessments. Our professionals can provide day-to-day assistance on various types of payroll and payroll-related issues.

Global Immigration Services

Managing a global workforce means observing different, complex and fast changing immigration laws worldwide. Increasing enforcement of the laws by the immigration authorities and severe penalties in cases of non-compliance means companies need to be more diligent than ever about managing their global workforce.

KPMG's network of member firms offer the broad range of immigration services required to deal with such challenges. With a global network of immigration specialists in more than 100 countries, we can help you get necessary visas, work and residences permits, determine applicable visa categories and advise on immigration topics and processes. It's about giving you the information you need to help you efficiently manage your global workforce.

Pensions and Employee Benefits

We provide advisory services for the development of adequate retirement and other benefit plans, including advice on alternatives available to reduce costs, improve corporate and personal tax efficiency and maintain the level of benefits.

Case study

During the due diligence review for a corporate acquisition, the KPMG member firm identified substantial unrecorded liabilities related to international assignees of the target company. As a result, the client was able to favorably adjust the purchase price for the target and subsequently put in place processes to mitigate their associated tax and financial costs going forward.

Case study

An internal audit review of compliance with internal corporate processes, including employer withholding, remittance and reporting obligations, resulted in an audit adjustment for unpaid taxes and penalties and interest associated with a number of shortterm assignments. The KPMG member firm worked with the client's corporate tax and human resources teams to put into place processes and controls to mitigate such an occurrence in the future. The member firm also negotiated with multiple jurisdictions to mitigate any penalties and interest arising in respect of the identified exposure.

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KPMG's GMS practice develops technology tools that can help you manage costs and enhance efficiency. The KPMG LINK suite of global mobility tools, combined with KPMG's services, can help streamline and simplify the management

Our web-based, integrated, and user-friendly tools can be tailored to a company's assignment program and can be used in multiple languages.

of your global mobility program.

How can international assignees use KPMG LINK?

KPMG LINK technology is a powerful resource that international assignees can use throughout their assignment. Here is why:

- Exchange information with KPMG securely and conveniently.
- Access data collected for both homeand host-country tax return preparations (more than 40 countries included).
- Enter required information only once information is automatically shared for multiple countries.
- An interactive questionnaire builds relevance by presenting follow-up questions based on previously entered answers.
- Learn about home and host country tax obligations.
- View the status of a tax return or tax equalization/settlement calculation, and retrieve documents, such as a completed tax return or certificate of coverage.

How can international assignment program managers use KPMG LINK?

Accessing a single portal, managers can streamline the management of a globally mobile workforce. As an international



assignment program manager and a KPMG client you can access:

- Status Report Center. See the latest status of all tax compliance projects such as home and host country tax returns, tax equalization settlements, assignment counseling sessions, and other activities. Key metrics allow you to evaluate your international tax compliance program and KPMG's performance at a glance.
- Taxpayer Documents. A place for you to retrieve international assignee specific documentation, such as tax equalization summary information, hypothetical tax calculations, and assignment letters.
- Info Share Center. Access to online space for you to work

collaboratively with KPMG member firm professionals and your own company's management on projects, initiatives, and ongoing engagement management.

- Travel Tracker. Generates real-time travel and workday reports based on data entered by the assignee. The Travel Tracker can be particularly beneficial in determining an employee's filing or withholding obligations.
- Benchmarking Center. Houses the Global Assignment Policies and Practices Survey, the first web-based survey of its kind, which provides immediate data and enables you to compare global mobility policies across peer organizations.

Other licensed technology

In addition to KPMG LINK technology, the GMS practice offers a host of licensable assignment management, financial modeling, and compensation collection tools to facilitate the management of programs of all sizes:

Compensation Collector. Can be used to coordinate payroll data collection between multiple locations, facilitating the year-end reporting process.

Cost Projector. Helps organizations perform sophisticated hypothetical calculations to help structure costeffective compensation packages, implement policy changes and quantify tax positions. The program includes a Hypo Tax Calculator, designed to calculate hypothetical national, state/ canton/provincial, and social taxes on both an annual and a per-pay-period basis for over 65 countries and a generic option to allow the addition of tax tables from any other country in a matter of minutes.

Enterprise Assignment Manager.

The web-based tool provides a single, global repository for international assignment information. In particular it

- Helps create an automated work environment where data is entered only once and company-specific assignment cost projections and policies can be created.
- Integrates with your payroll, human resources, and email systems to automatically distribute reports and alerts.
- Allows for complete tracking of assignment data.
- Automates calculation of assignment-related compensation balance sheet summaries, including special allowances, premiums and deductions, worldwide hypothetical taxes, salary splits, and year-end reconciliations.

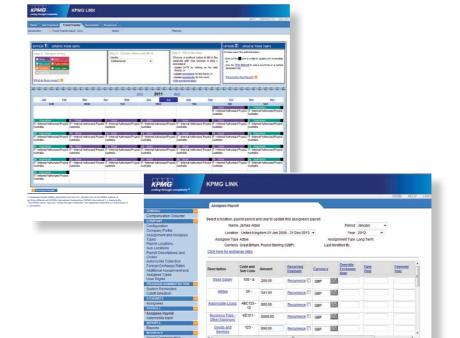
The application incorporates many userfriendly features such as workflow and task management, budget-versus-actual and ad hoc reporting, document storage and effective policy management.

Global Equity Tracker. A flexible, webbased application that provides multicountry payroll reporting and withholding instructions for incentive compensation of mobile employees.

Global Equity Tracker contains data for more than 130 countries and can be used for virtually any type of incentive arrangement, whether cash-based or equity-based.

The tool not only provides payroll instructions, but supports the entire process from collection of data through to settlement and communication. The advanced functionality, flexibility, accuracy, transparency and speed within a single system will help you satisfy your complex multi-country payroll obligations efficiently and cost-effectively.

Business Traveler. Designed to help proactively mitigate the compliance risks associated with domestic or international cross-border travelers. It provides a real-time travel risk assessment for employees when a trip is initiated, while managers can view assessment results according to location(s), risk analysis, and time period. Business Traveler is available as an online tool or mobile application.



Online travel diary and payments tracking from KPMG LINK

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Other Resources

KPMG's GMS practice offers many resources to keep you alert of breaking tax news, trends and key issues concerning international assignments.

We also conduct a number of global studies throughout the year covering tax rates, policies and practices, and compliance risk.

Visit our website to find out more information www.kpmg.com/gms.

Contact us

To learn more about KPMG's Global Mobility Services, contact

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Drawing on the experience of our people and multi-disciplinary approach, we are able to help member firms' clients to think beyond the present, see beyond borders and achieve long-lasting success.

We call it thinking beyond. You'll call it KPMG.



