

KPMG Student Survey 2016

KPMG surveyed over 500 students from 23 countries to understand what drives career decisions amongst the world's graduate talent.

The key finding: business students maintain a global mind-set despite rising geopolitical risk and instability.



93%

are concerned that geo-political risk and instability will impact their career when they enter the workforce



70%

say it's possible, or even likely they might spend their entire career at the same firm



88%

say it's important the organization they work for contributes to a better world



90%

say it's important that the work they do drives positive and sustainable change in society



Top 3 factors when choosing the company they intend to work for:

1



Career Opportunities

2



Professional Challenges

3



Work Environment



80%

think they will work in 3 or more countries during their career



89%

are willing to relocate regularly for the right job



Once they finish their studies, they intend to:



77%

enter the labor market



15%

pursue a Master's degree



4%

set up their own company

64%

of students know which industry / profession they want to work in once they graduate



37%

Finance



27%

Professional Services



10%

Consumer