# Internet of Things

# 4

# Consumer and retail businesses

Improved customer experience In-store localization

2015 13.2 bn 2020 > 25 bn

# meters 2015 313 m 2020

> 1 bn

Smart



## **Transportation**

Connected vehicles Self-driving cars Smart infrastructure Public transportation Aviation Sea faring



Manufacturing and operations (Industry 4.0, IoT)

Industrial controls Health and safety management Supply chain optimization (RFID)

# Home and city

Smart meters – efficient use of energy Home automation Smart management of city infrastructure Surveillance Water supply Sewage disposal



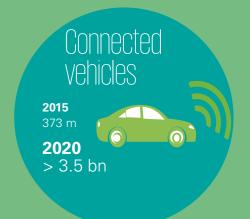
# Connected devices

Since 2008, the number of things connected to the internet has exceeded the number of people on earth.



# Health

Expanded access to healthcare Well-being - the quantified self Emergency calls





# **Sustainability**

Feed the planet – improved crop yield Sustainable environment reduced water consumption