

Open up your innovation process

Innovation Factory's Idea Management software P.I.T. (Power Ideas Together) and the accompanying Idea Challenge program approach allows organizations to harness the collective brainpower of the internal or external target crowd.



IDEA CHALLENGE PROGRAM

Setting up an Idea Challenge Program helps turn an organization into an Innovation Factory.

Each Idea Challenge is:

- A structured three month campaign in the form of an open discussion forum with a defined purpose
- Aligned to strategic objectives or programs
- Well moderated to ensure the right quality and volume
- Designed to include a structured and transparent idea selection process, including templates for business cases and plans for approach.



THE P.I.T. SOFTWARE

- Customizable Design
- Internal & External Challenges
- Visualize Ideas
- Find & Involve Experts
- Flexible Evaluation Workflow
- Multilingual
- Social Media, Intranet and SharePoint Integrations
- Single Sign-On

BENEFITS

- Tackle important topics with a results-oriented approach
- Engage both employees and external stakeholders in your innovation process
- Enable idea generation and collaboration regardless of geographical, functional and time barriers
- Bring out (hidden) ideas and knowledge
- Implement a structured Idea Challenge process

IT'S NOT ABOUT JUST IDEAS...



POWER IDEAS TOGETHER
Participation is key



CONNECT THE DOTS
Smart social network



ONE GLOBAL BRAIN
On demand knowledge

For further information, please contact us at:

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