



# Leadership in the age of disruption

The pace of change continues to accelerate as the fourth industrial revolution ushers in the era of machine learning, cognitive computing and artificial intelligence. The speed of change means that CEOs need to act now.

# 65%

of CEOs believe that the next three years will be more critical for their industry than the previous 50 years

# 39%

of CEOs feel they will be running significantly transformed companies in the next three years.

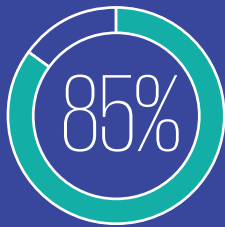
*“While technology disruption has always been an issue, the difference today is speed.”*

– Steve Chase, KPMG U.S. Management Consulting Leader

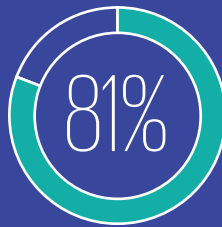
## CEO concerns

- 81% Keeping up with new technologies
- 76% New entrants are disrupting our business model
- 59% An effective strategy to counter convergence in the market
- 66% Our organization is not disrupting business models in the industry

**They are also concerned about whether or not they are taking the lead in disruption themselves**



The time I have to think strategically about the disruption and innovation shaping our company's future



The integration of basic automated business processes with artificial intelligence and cognitive processes



The number of mission-critical issues that I have not experienced previously in my career that require my leadership

Findings based on a study of the 3-year outlook of nearly 400 US CEOs, with annual revenues greater than U.S. \$500 million; 32% have greater than US\$10bn in revenues

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