



Moving to the cloud with confidence

KPMG–Microsoft Cloud & Transformation and Compliance strategy offering

Prepare to experience the potential benefits of business and IT transformation with the cloud

The emergence of social, mobile, and digital networks is inspiring a fundamental change in how businesses relate to their customers. As the digital and physical worlds merge, savvy organizations are forced to innovate to better address disruption while meeting their customers' needs by reimagining the customer experience. To enable that shift, transformation to digital is now considered a requirement for virtually every enterprise. Much more than simply digitizing traditional processes, businesses are rethinking products, services, and even entire business models in a mobile-first, cloud-first, all-digital world.

If your organization wants to improve its agility and customer responsiveness by moving IT operations into the cloud—but is uncertain about the scope and speed of change—the alliance of KPMG member firms and Microsoft has offerings that can help.

The Cloud Transformation & Compliance (CTC) offering helps you leverage the cloud to yield substantial value to the business. Within that CTC framework, the Cloud Strategy consulting engagement can help you identify business and IT opportunities, develop a business case for cloud, and assist you with building a road map for your organization's cloud transformation.

*The **CTC** offering helps you make a confident, coordinated move to the cloud with a detailed, methodical approach to transformation. KPMG member firms supply guidance and risk assessment know-how, industry-focused architecture and integration, and cloud management transformation capabilities. These skills and tools are combined with Microsoft's cloud-based technology solutions—including Microsoft Azure and Microsoft Office 365.*

*The CTC framework consists of four separate modules: **Cloud Strategy, Cloud Compliance and Security, Cloud Architecture and Design, and Cloud Management**. Each module is independent but complementary.*

*The delivery components of the **Cloud Strategy** engagement include:*

- *Cloud Vision and Business Case Development*
- *Cloud Suitability and Architecture Assessment*
- *Target Operating Model (TOM) Design*
- *Cloud Transformation Road map*

How KPMG member firms and Microsoft can help

The Cloud Strategy consulting engagement is a modular and robust business and IT strategy engagement that will explore your opportunities and options for cloud transformation. This engagement can delineate:

- Strategy and vision
- Financial and economic drivers
- Transformation scope
- Target operating model
- Transformation road map.

With this information, you can identify where the cloud can impact your business and how IT can enable your compliance strategy.

Elements of the Cloud Strategy consulting engagement

KPMG Services	Overview	Potential outcomes
Vision & Cloud Business Case	Understand leadership's vision and strategic objectives. Document business requirements and translate them to IT requirements. Evaluate the economic return of cloud transformation and help ensure it is in line with leadership's value target.	<ul style="list-style-type: none">– Cloud vision (short and long term)– Financial model– Business case
Suitability Assessment & Conceptual Architecture	Assess workloads in scope and evaluate feasibility and time line of moving to the cloud. Assess business operations processes in scope and list changes required for the new cloud environment. Provide a logical architecture for the new environment.	<ul style="list-style-type: none">– Workloads assessment– Conceptual architecture– Migration plan for applications– Business process impact– Use cases
Target Operating Model Design (TOM)	Evaluate impact of new environment on existing operating model. As a result, design a TOM for the new environment including delivery model, governance, organization, and information.	<ul style="list-style-type: none">– Impact assessment on existing operating model– New operating model design– Information/data governance– Recommended operating model
Impact Assessment & Transformation Road map	Assess impact of cloud environment on existing IT processes. Create an actionable road map for the features necessary to implement the cloud environment.	<ul style="list-style-type: none">– Cloud transformation road map– Cloud adoption and change management strategy– Communications plan– Transformation program standup

Why KPMG member firms and Microsoft?

The Microsoft–KPMG alliance can deliver solutions that help transform your business and accelerate growth in a cloud environment you can trust. Working with KPMG member firms and Microsoft can improve your company's agility, scale, and visibility; provide valuable insights across the enterprise; enable you to quickly meet changing customer demands; and manage risk, compliance, and security.

Leverage industry knowledge, transformation experience, and compliance acumen when it comes to the cloud. KPMG member firms are the trusted advisers when Microsoft needs to assess and validate Azure compliance to global regulations. Together, KPMG member firm and Microsoft professionals can provide extensive knowledge and established capabilities to migrate you securely to the cloud.

Gain secure access to ever-growing service offerings and application functionality. KPMG member firm and Microsoft teams combine a repeatable cloud transformation framework with Microsoft's cloud-based solutions to give you the flexibility and agility to address market changes when they happen, not after the fact.

Increase visibility across the enterprise. This approach to cloud transformation goes well beyond IT implementation. It is designed to consider all aspects of change from operational to cultural.



Contacts

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