



Growing pains

**2018 Philippines
CEO Outlook**

KPMG R.G. Manabat & Co.

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#CEOoutlook

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Summary



Top 3 risks posing the greatest threat to the organization's growth for Philippine CEOs:

- 1 Operational risk
- 2 Cyber Security risk
- 3 Supply Chain



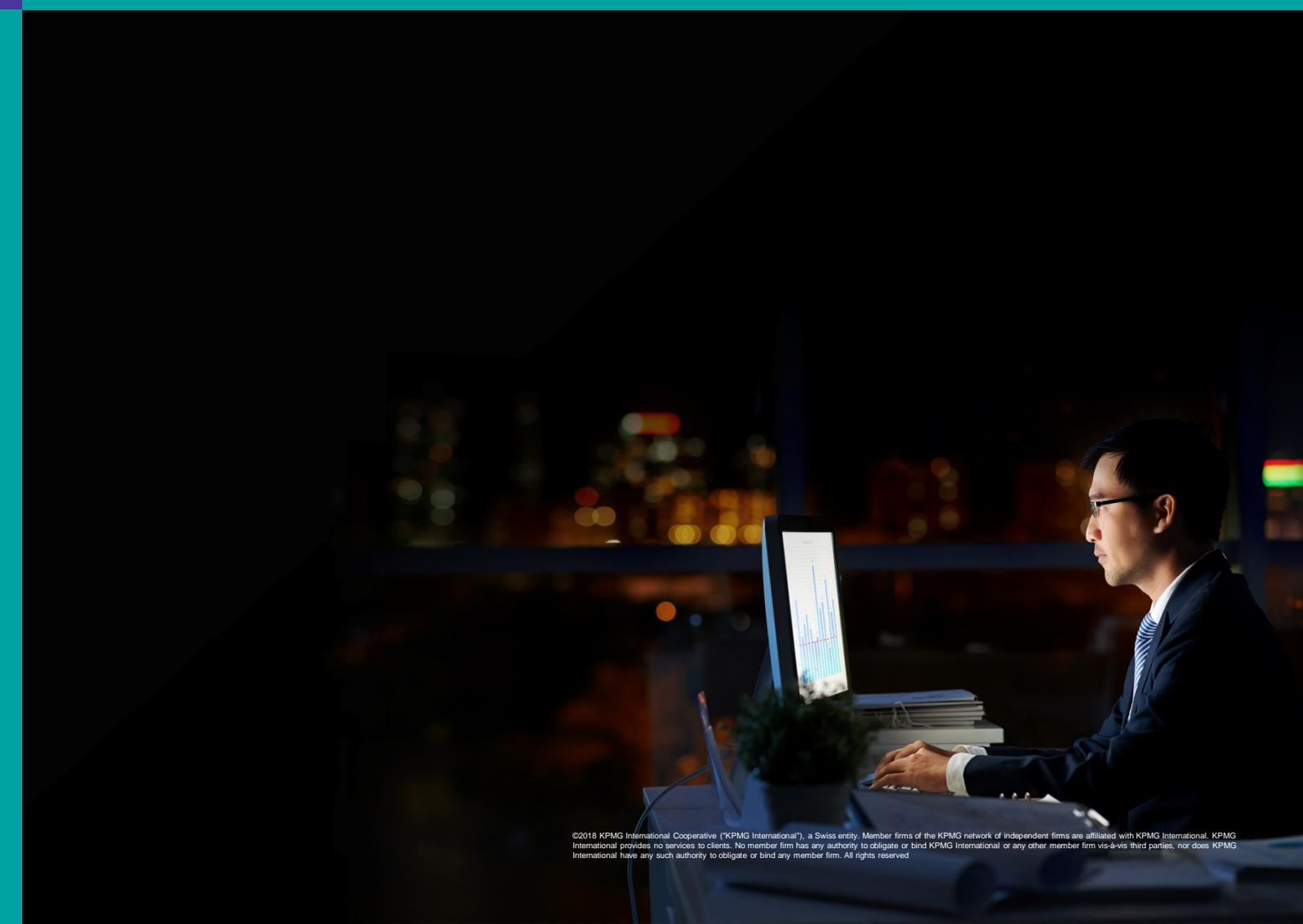


of Philippine CEOs indicated they are overall well-prepared for a cyber attack





of CEOs in the Philippines say they are able to identify cyber threats





of Philippine CEOs say they are prepared to lead their organization through a radical transformation of its operating model



“ Millennials have often a clear philosophy on this. They really want to do something meaningful with their lives. ”

Feike Sijbesma
CEO
Royal DSM





Confidence in their **company's growth** prospects over the next 3 years



2018

Confidence in their **industry's growth** prospects over the next 3 years



2018





Confidence in the **global economy growth** over the next 3 years



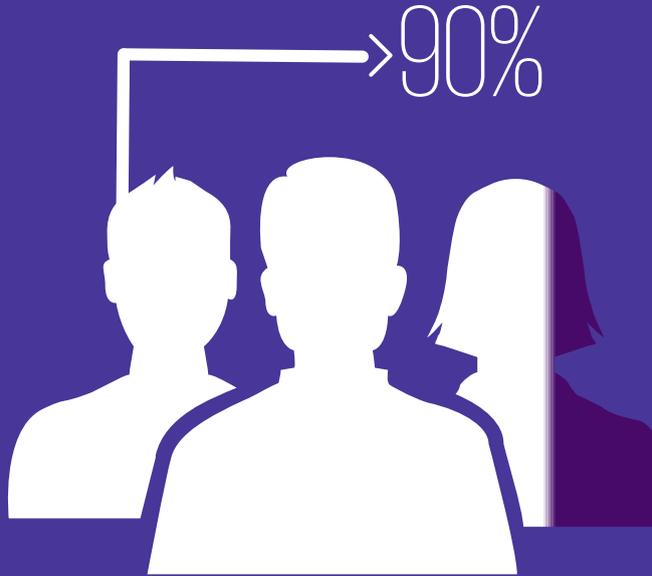
“ I’m exceptionally bullish at the moment. I think the world is in the best place that it’s been for at least 12 years. ”

Ken Allen
CEO
DHL Express





90% of Philippine CEOs are waiting to achieve certain growth targets before hiring new skills

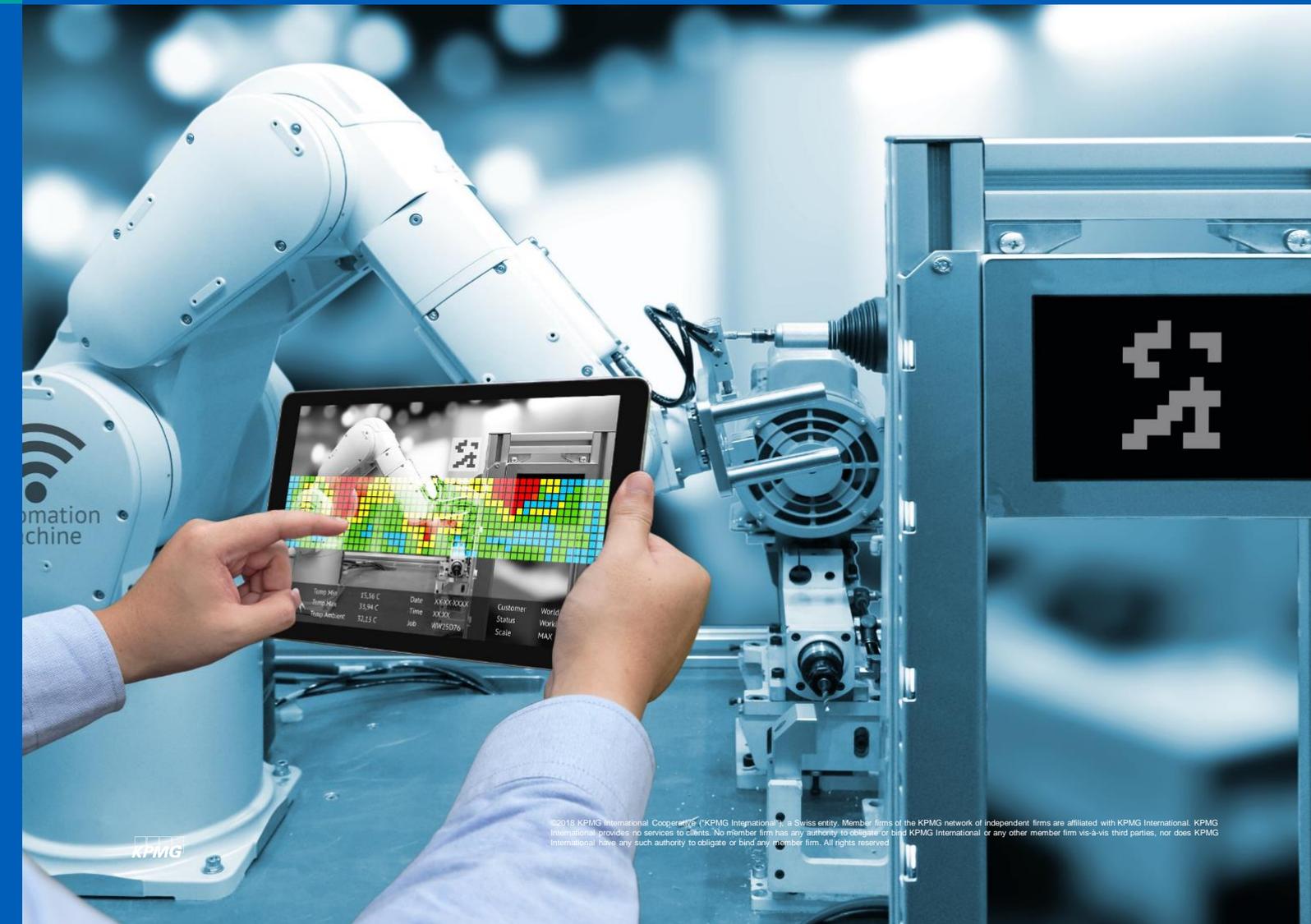




Philippine CEOs are embracing the digital agenda like never before and taking personal ownership for driving transformation and protecting customer data.



They are also focused on **transitioning** their workforce for the digital age.



“
New technologies
are going to allow
our people to do
a lot more with
less.”

Tarek Sultan
CEO and Vice Chairman
Agility

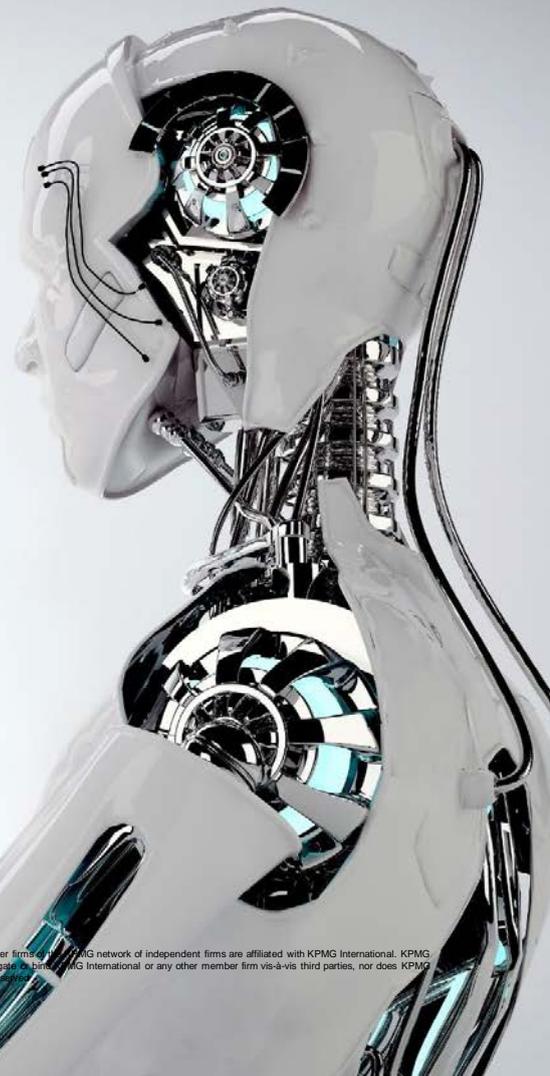


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All Philippine CEOs



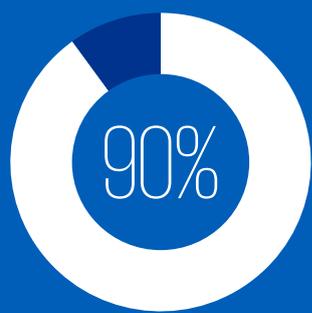
expect **AI** to create
more jobs than it
destroys.



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While transformation requires **patience and time**, **100%** of Philippine CEOs see technological disruption an **opportunity not a threat** to their business



90% of Philippine CEOs are **actively disrupting** in the sector they operate in, rather than **waiting to be disrupted** by competitors



“ I think the trick of being successful in innovation is being successful in technology. ”

Hikmet Ersek
CEO
Western Union



Summary

The 2018 Philippines CEO Outlook finds chief executives optimistic about the economy and excited by the growth opportunities offered by disruption. At the same time, Philippine CEOs are managing their exposure to a range of headwinds. Driving growth will require CEOs to combine equal amounts of resourcefulness and realism.



Methodology and acknowledgments

The data published in this report is based on a survey of 1,300 chief executive officers (CEOs) in 11 of the world's largest economies: Australia, China, France, Germany, India, Italy, Japan, the Netherlands, Spain, the UK and the US. The survey was conducted between 22 January and 27 February 2018.

The CEOs operate in 11 key industries: asset management, automotive, banking, consumer and retail, energy, infrastructure, insurance, life sciences, manufacturing, technology and telecom.

Of the 1,300 CEOs, 314 came from companies with revenues between US\$500 million and US\$999 million; 546 from companies with revenues between US\$1 billion and US\$9.9 billion; and 440 from companies with revenues of US\$10 billion or more.

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