



Business environment Under the new government

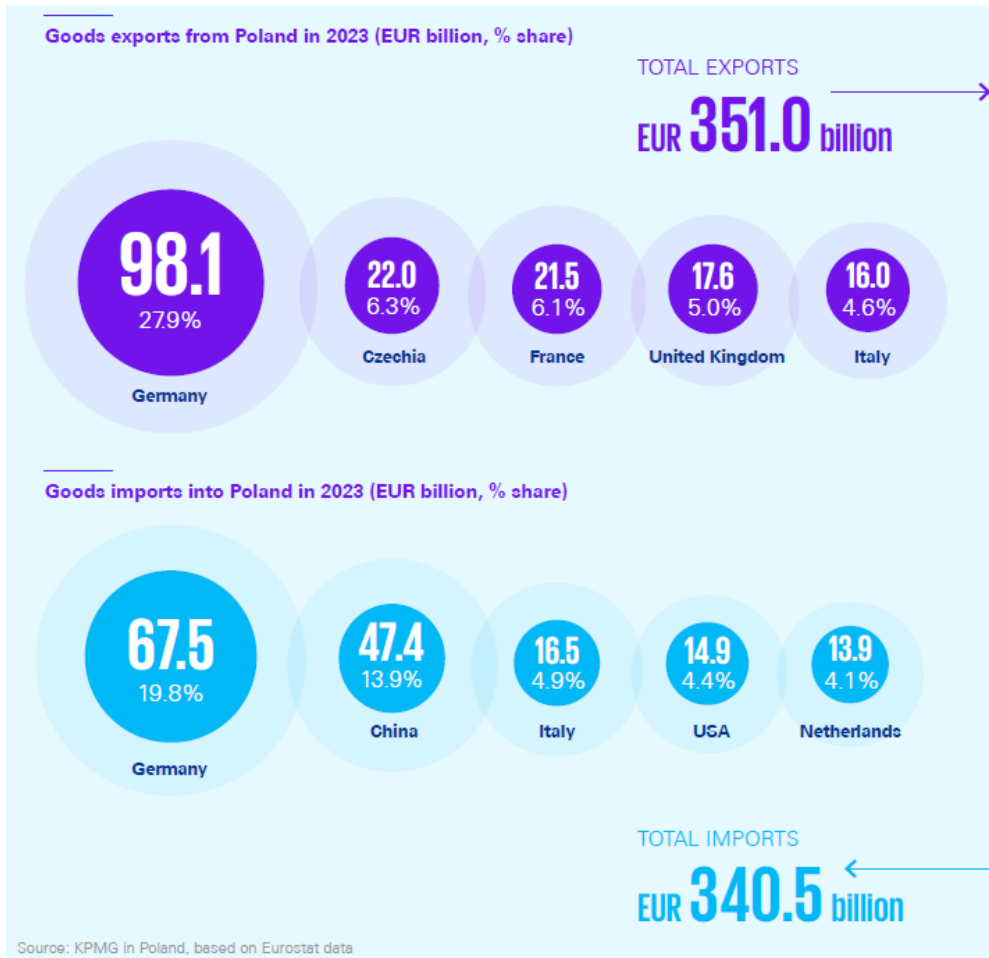


Overview of Poland (General)

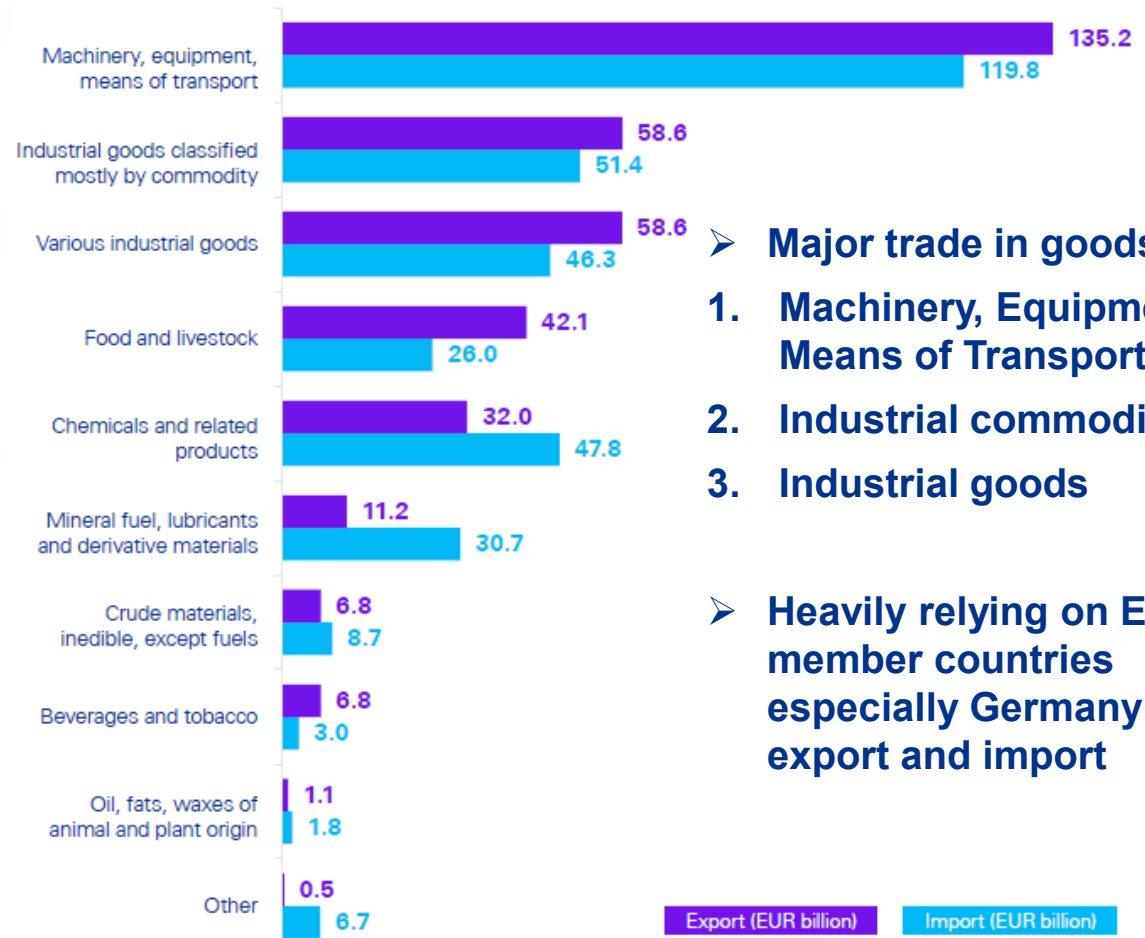


General Information		
Area	312.6K sq km	4/5 of Japan
Population	37.5 mil.	8.2% in EU
GDP Growth in 2023	0.2 %	Ave. in Eurozone: 0.5%
GDP(Current USD)	811 bil.	6 th in EU
GDP per capita (Current USD)	25 152	Ave. in EU: 40 823
Inflation consumer price	11.5 %	Ave. in EU 6.3%
Unemployment rate	2,9%	Ave. in EU 6.0%
Minimum salary(Jul. 2024)	PLN 4 300/m (EUR 977,5/m)	23% increase from PLN 3 490/m in Jan 2023
FDI(USD)/GDP	5.3%	Average in EU 0.6%
EF English Proficiency Index	13 th	Germany: 10 th ,Japan: 80 th

Overview of Poland (Trading in goods)



Poland's foreign trade in 2023 broken down by groups of goods (EUR billion)

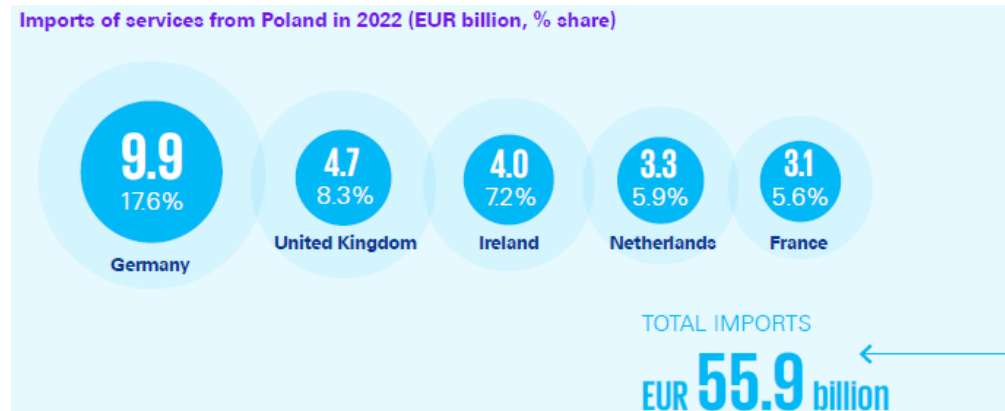
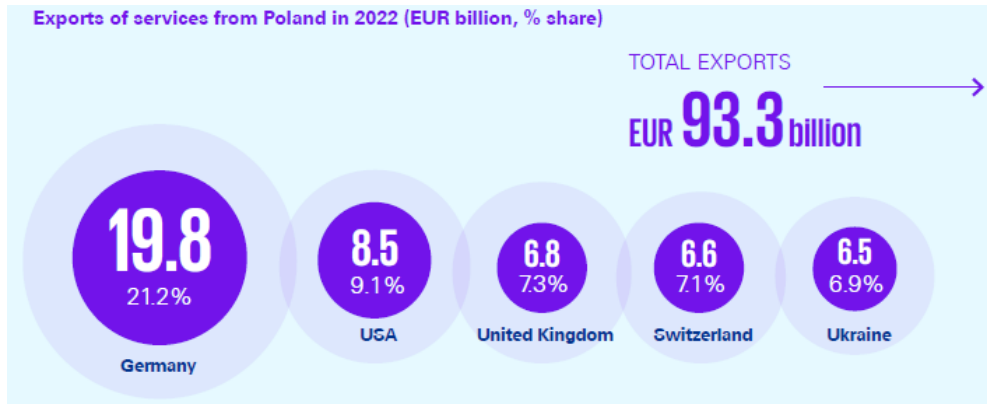


- Major trade in goods is;
- 1. Machinery, Equipment, Means of Transportation
- 2. Industrial commodity
- 3. Industrial goods

- Heavily relying on EU member countries especially Germany both in export and import

Export (EUR billion) Import (EUR billion)

Overview of Poland (Trading in Services)



- Major trade in services are
 1. Transport Services
Poland companies has around 30% share in the EU market.
 2. Other Business services
Poland has around 1700 business service centers including SSC/BPO, etc.
- Also relying on Germany both in export in import

Overview in Poland (Inflow/Access to EU Fund)




Multiannual Finance Framework (EUR 1 211 Billion for 2021-2027)

Categories	%
Single market, innovation and digital	14,7
Cohesion, resilience and values	34,5
Natural resources and the environment	29,7
Migration and border control	2,7
Security and defence	2,1
Neighbourhood and the world	9,6
European public administration	6,7

Next Generation EU (EUR 806 Billion)

Categories	%
Recovery and Resilience Facility	89,7
Others	10,3
<ul style="list-style-type: none"> • REACT EU • JUST TRANSITION FUND • RURAL DEVELOPMENT • INVEST EU • HORIZON EUROPE • RESCEU 	
Etc.	




EUR 76 Billion
(2021-2027)


EUR 58 Billion
for National Recovery and Resilience Plan
(2020-2026)

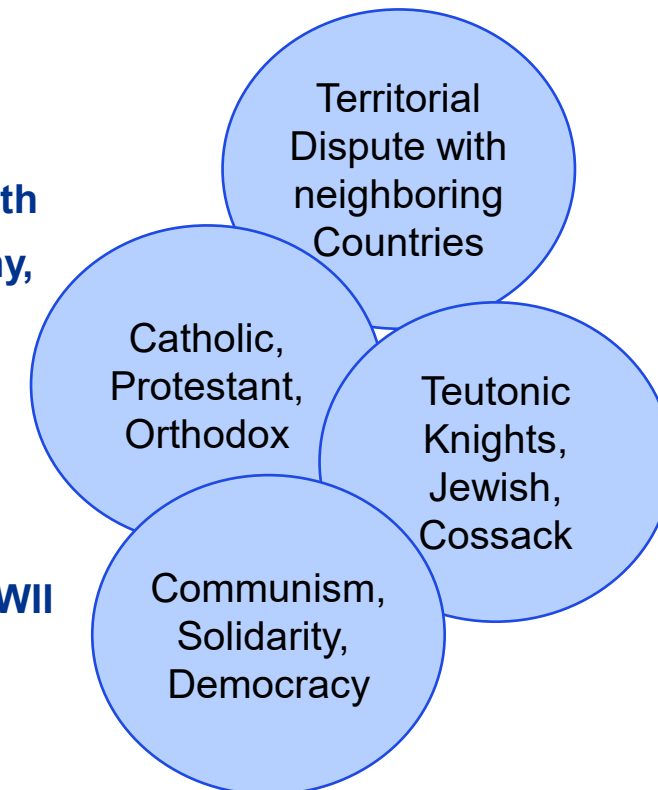
Overview of Poland (Geopolitics)



- Flat land suitable for agriculture
- Abundant natural resources such as coal, metals, uranium, etc.
- Coast line facing Baltic Sea suitable for port

<History full of ups and down>

- Kingdom of Poland
- Mongol Invasions
- Polish–Lithuanian Commonwealth
- Partitions by Habsburg monarchy, the Kingdom of Prussia and the Russian Empire
- Second Republic of Poland after WWI
- Invasion by Germany and USSR
- Polish People's Republic after WWII
- Third Republic of Poland post communism



Change of Government

Major Elections

Coalition/Party	Parliamental Election (Sejm)	Parliamental Election (Senat)	Regional assembly	EU parliamentary Election
	2023年10月13日 投票率：74.4%		2024年4月7日 投票率：51.94%	2024年6月9日 投票率：40.7%
United Right	194(-41)	34(+2)	239(-15)	20(+7)
Civic Coalition	157(+23)	41(-14)	210(+16)	21(-7)
The Third Way	65(+35)	11(+8)	80(+10)	3(±0)
The Left	26(-23)	9(+7)	8(+6)	3(-5)
Confederation	18(+7)	-	6(-3)	6(+6)
Others	-	1(+1)	3(-12)	-

Expected business environment change

	Law & Justice (United Right)	Civic Platform Party (Civic Coalition)
Position	<ul style="list-style-type: none"> Right-wing populist and national-conservative Euroscepticism 	<ul style="list-style-type: none"> Centrist-right, liberalism Pro-EU
	Both are come out of Solidarity Electoral Action led by Lech Wałęsa	
Head of Party	Jaroslav Kaczyński	Donald Tusk
Electoral Support	Rural areas, older voters	Urban areas, younger voters
Economic Policies	Social welfare programs, state intervention in the economy	Focus on innovation, green energy, and EU integration
Social Policies	Conservative stance, traditional family values	Liberal stance on issues like LGBTQ+ rights and abortion
Judiciary	Accused of undermining judicial independence	Advocates for restoring judicial independence
Media	Accused of using state media for propaganda	Supports free and independent media

Major actions taken by the new government

- Judicial independence
- Liquidation of state run medias
- Review of administration
- Review of national megaproject, e.g. CPK
- Replacement of management of state owned companies, such as Orlen, Gaz System, etc.
- Rise of salary of teachers and public officers
- Rise minimum salary
- Planning to rise support to parents
- Passively supporting blockage of the border of Ukraine by transporters and farmers.
- Disagreement on EU migration policy
- Keeping interest rate at 5.75 to control inflation



- Further economical integration within EU, e.g. increase of FDI from Western Europe.
- Increase of costs encourage production transformation to be more value added.



Thank you!



KPMG in Poland

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