

Do you  
have all  
you need  
to Startup?



# Advisory can work with you to create and protect the value of your business

## 1. Project

- / Support to business planning
- / Growth strategies
- / Alignment of the financial strategy with regulatory policies
- / Definition of risk policies
- / Financing strategy
- / Fund raising support
- / Support in search for talent

## 2. Go live

- / Support to market strategy, partnerships and channel management
- / Implementation of information systems and reporting
- / Definition of frameworks for risk control and internal audit
- / Back-office services (e.g. accounting, payroll processing, specialized body shopping)

## 3. Growth

- / Commercial improvement (e.g. sales force enablement, customer experience)
- / Marketing & Communication strategy
- / Planning & Control
- / Support to systems architecture
- / Fund raising support

## 4. Maturity

- / Cost management and efficiency
- / Revenue assessment and opportunities for value extraction
- / Support to outsourcing strategies
- / Support to merger & acquisition
- / IPO assistance







# The clear choice for Startups... as well



## Audit & Assurance

- / Financial statement audit
- / Diagnosis of accounting policies
- / Support to business reporting



## Tax

- / International tax and Global R&D incentives
- / Global Transfer Pricing services
- / Value Chain Management
- / Global Legal Services



## Advisory

- / Strategy, Management & Risk Consulting
- / Deal Advisory
- / IT Advisory
- / Business Services & Outsourcing

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