



Qatar Hotel Performance Index

Trends in hotel performance

Q2 2025

—

KPMG in Qatar



Introduction

KPMG in Qatar is pleased to announce the release of the Q2 2025 'KPMG Hotel Performance Index (K-HPI),' which monitors quarterly developments in Qatar's hotel sector.

The index utilizes official monthly statistics sourced from Qatar Tourism, with the base quarter established as Q1 2019 = 100.

The index encompasses performance metrics from the following types of accommodations:

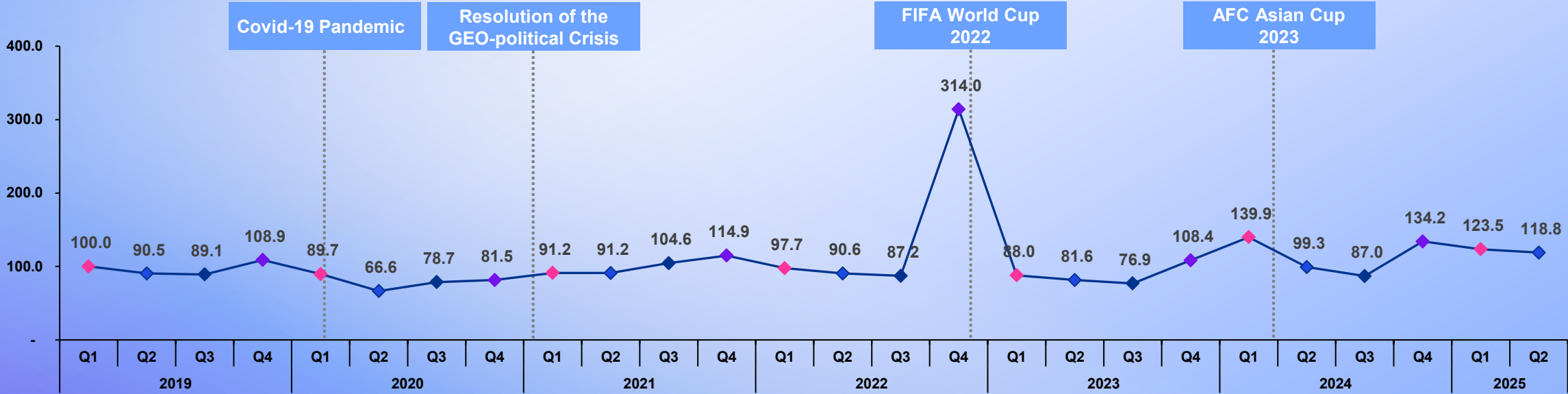
- 1- and 2-star hotels
- 3-star hotels
- 4-star hotels
- 5-star hotels
- Deluxe hotel apartments
- Standard hotel apartments

This index serves as a reliable and transparent standard for tracking trends across all significant sections of the hospitality sector in Qatar.



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KPMG Hotel Performance Index (K-HPI)



Hotel Performance Impact – Low to Moderate

- The KPMG Hotel Performance Index (K-HPI) was initiated in Q1 2019 with a base value of 100. Throughout 2019, the Revenue per Available Room (RevPAR) remained relatively stable, before experiencing a sharp drop in 2020 due to the impact of the COVID-19 pandemic, as both occupancy and rates declined.
- A gradual recovery began in 2021, with RevPAR showing consistent improvement as travel resumed and hotel demand started to pick up. In Q4 2022, the index witnessed a significant spike to 314.0, driven by the exceptional surge in hotel occupancy and rates during the FIFA World Cup hosted in Qatar.
- Following the World Cup, RevPAR levels normalized in 2023, averaging close to pre-event levels. However, in Q1 2024, a notable increase to 139.9 was recorded, supported by the AFC Asian Cup, which boosted hotel occupancy through an influx of regional tourists and sports attendees.
- Post-event, the index stabilized in the subsequent quarters but remained stronger than pre-pandemic levels. By Q2 2025, the Hotel performance index stood at 118.8, reflecting a continued recovery. In 2025, RevPAR is expected to continue rising, driven by strong demand from upcoming international events, which are set to boost both occupancy and overall hotel performance.

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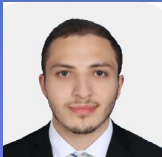
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