



Qatar Hotel Performance Index

Trends in hotel performance

Q1 2025

—

KPMG in Qatar



Introduction

KPMG in Qatar is pleased to announce the release of the Q1 2025 'KPMG Hotel Performance Index (K-HPI),' which monitors quarterly developments in Qatar's hotel sector.

The index utilizes official monthly statistics sourced from Qatar Tourism, with the base quarter established as Q1 2019 = 100.

The index encompasses performance metrics from the following types of accommodations:

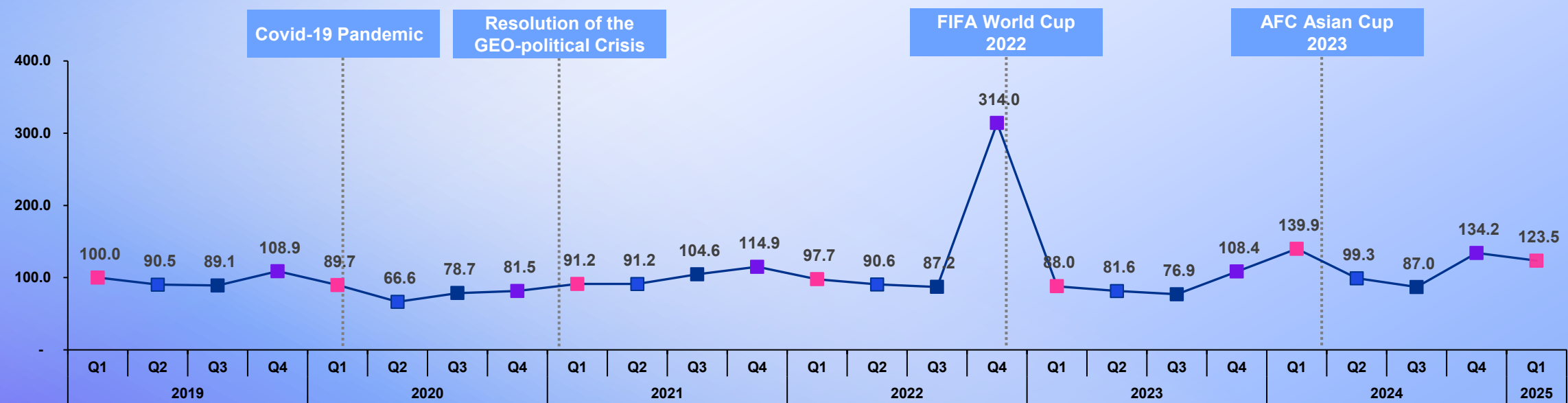
- 1- and 2-star hotels
- 3-star hotels
- 4-star hotels
- 5-star hotels
- Deluxe hotel apartments
- Standard hotel apartments

This index serves as a reliable and transparent standard for tracking trends across all significant sections of the hospitality sector in Qatar.



Sayantan Pande
Director, Head of Infrastructure
& Real Estate Advisory
KPMG in Qatar

KPMG Hotel Performance Index (K-HPI)



Hotel Performance Impact – Low to Moderate

- The KPMG Hotel Performance Index (K-HPI) was initiated in Q1 2019 with a base value of 100. Throughout 2019, the Revenue per Available Room (RevPAR) remained relatively stable, before experiencing a sharp drop in 2020 due to the impact of the COVID-19 pandemic, as both occupancy and rates declined.
- The AFC Asian Cup, held in early 2024, led to a notable spike in the index to 139.9 in Q1 2024, reflecting a surge in hotel occupancy driven by international visitors and event-related tourism.
- While Q1 2025 showed a decline from the post-event high, it remains well above the pre-pandemic baseline and indicates a resilient hospitality market that has maintained improved performance levels.
- The index illustrates stable conditions post-major event, supported by consistent regional travel and a gradual return of business tourism.
- Looking ahead, hotel metrics are expected to gain further traction, with upcoming global events and a continued rebound in business and leisure travel likely to strengthen RevPAR and overall hotel performance throughout the rest of the year.

Contact Us

**Venkat Krishnaswamy**

Partner,
Head of Advisory
KPMG in Qatar

kvenkatesh@kpmg.com
M : +974 5554 1024

**Sayantan Pande**

Director,
Head - Infrastructure & Real
Estate Advisory
KPMG in Qatar

sayantanpande@kpmg.com
M : +974 3330 9793

**Rishu Gupta**

Manager, Infrastructure & Real
Estate Advisory
KPMG in Qatar

guptar@kpmg.com
M: +974 6653 7641

**Fathi Melhem**

Senior Consultant, Infrastructure
& Real Estate Advisory
KPMG in Qatar

fathimelhem@kpmg.com
M: +974 6650 0752

**Firas Moukhadder**

Senior Consultant, Infrastructure
& Real Estate Advisory
KPMG in Qatar

fmoukhadder@kpmg.com
M: +974 7783 8458

**Ayman Takkoush**

Consultant, Infrastructure &
Real Estate Advisory
KPMG in Qatar

atakoush@kpmg.com
M: +974 5594 1619

**Mahmoud Shehada**

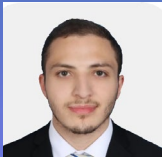
Consultant, Infrastructure &
Real Estate Advisory
KPMG in Qatar

mshehada@kpmg.com
M: +974 7757 1173

**Iheb Salhi**

Consultant, Infrastructure &
Real Estate Advisory
KPMG in Qatar

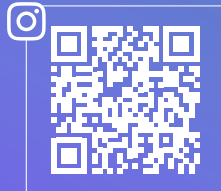
ihebs@kpmg.com
M: +974 3348 3571

**Feras Abu Ghoush**

Consultant, Infrastructure &
Real Estate Advisory
KPMG in Qatar

ferasabughoush@kpmg.com
M: +974 6655 7080

kpmg.com/qa



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