



Leadership in Family Business

**Middle East & South Asia
Family Business Conference**
3 - 4 October 2017, Dubai.





About the conference

This year's MESA family business conference will offer the opportunity to explore the latest trends, opportunities and challenges for family business groups. Insight will be provided by a range of speakers who own, work for or work with family businesses.

Interactive panel discussions and presentations will cover topics including:

- Leadership in family businesses
- Succession and next generation
- Diversity in the family business
- Wealth preservation
- Governance
- Philanthropy

The conference will also include a keynote presentation and interactive workshop moderated by Christine Blondel, Adjunct Professor from the Wendel International Centre for Family Enterprise at INSEAD.

Keynote speaker

Christine Blondel | Adjunct Professor of Family Business at INSEAD



Christine Blondel advises several prominent business families, serves on boards of traded family-influenced companies and regularly speaks at conferences. She was the first Executive Director of the Wendel International Centre for Family Enterprise at INSEAD. Christine is a well-known author and regularly contributes to articles, case studies and books on topics associated with multi-generational family firms, successors' dilemmas, fair process, governance, women in family businesses, and the sale of family businesses.

Christine was a board member of the Family Business Network (FBN) from 2001 to 2004 and was a founding board member of the International Family Enterprise Research Academy (IFERA). She is the recipient of the Family Firm Institute 2017 interdisciplinary award. An MBA graduate from INSEAD, Christine worked for three years as a management consultant before joining Procter & Gamble where she had positions in Marketing (Brand Manager) and Finance (Associate Finance Director). A mother of four, her interest in family businesses has its roots in her own family: both her grandfathers were owner-managers of family businesses.



Why attend the MESA family business conference?

- Enjoy insightful presentations and discussions focusing on latest trends and opportunities for family businesses
- Learn and share perspectives with advisors of family owned companies
- Connect and network with like-minded family business leaders from across the region

The conference will be particularly beneficial for owners of family owned businesses, younger generation family members stepping into leadership positions and directors or senior management of family owned companies.

Conference venue

The venue for this year's conference, the **Meydan Hotel in Dubai** is a spectacular hotel property, designed in the shape of a wave in motion and overlooking the famous Dubai racecourse, near to Downtown Dubai and the Dubai International Airport.

The emirate of Dubai in the United Arab Emirates is well known for hospitality, rich cultural heritage, intriguing deserts, beautiful beaches, luxurious hotels, shopping malls, fascinating heritage attractions and a thriving business community. Dubai receives millions of leisure and business visitors from around the world each year.

Conference details

Dates: 3 - 4 October 2017

- Welcome dinner reception for delegates on Tuesday 3 October 2017
- Full day conference on Wednesday 4 October 2017 (9:00 a.m. – 5:00p.m.)

Venue: Meydan Hotel | Meydan Racecourse | Al Meydan road, Nad Al Sheba | Dubai

Delegate fee: The conference registration fee is US \$650 per delegate. The delegate fee does not include travel or accommodation costs.

Registration: For online registration, please complete the registration form on the conference [website](#).

For further information and for registration, contact our family business practice leader in your country

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