



Developing the Future Leaders of Family Businesses

NextGen Learning and
Development Programs

KPMG Professional Services

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Recent statistics suggest that not more than 30% of family businesses successfully make it into the next generation, while only 12% of them are able to progress to the third generation.

Family owned businesses face many challenges from business continuity, to succession to economic stability. However, one of the most critical challenges facing family enterprise is engagement and development of the rising generations as it is important for family members to have a strong understanding of the family business systems and how actions in one of the systems affects the other. Moreover, educating family members about the fundamental essentials of business and finance is critical, irrespective of their role in the family business or their desire to undertake new ventures. This helps family members understand their rights and obligations, enabling them to make well-informed decisions and overcome challenges or conflicts that may arise. This will ultimately contribute to the continuity of the family business.

We are pleased to share our newest offering for family businesses where we aim to assist family businesses in preparing their future leaders through extensive training sessions that are tailored to the next generation's needs. These training sessions focus on the definition of family business, provide an overview of family business systems and their governance models, roles and responsibilities of future shareholders and managers of the business, the key verticals of businesses, as well as core technical skills pertaining to investments and financial analysis.

Most importantly, you will learn to better understand the key dynamics of your family business, and apply a new lens to the challenges that you may face. The trainings are designed to support you to keep your family business sustainable and successful.

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Fuad Chapra

Head of Private Enterprise & Family Business
KPMG Professional Services

Training offerings

Our team constitutes of industry specialists who can design the program specifically for your and your next generation's requirements. We utilize a powerful blended learning approach which enables participants to quickly pick up practical knowledge, using our proven suite of tools and frameworks for delivering the optimal learning journey to your next generation. The below presents a non-exhaustive overview of the themes we can cover in our bespoke training sessions – which we have successfully delivered to leading family businesses before.



Other bespoke and tailor-made training programs can be developed and delivered to you upon request.

Basic and advanced programs

We can customize this program based on your requirements and the participants skillset, as our team can offer basic and advanced trainings.

KPMG basic training program is suitable for:



High-school students or above,
without business or financial
knowledge

KPMG advanced training program is suitable for:



Participants who have three
years and above of business
and/or financial knowledge

Program characteristics

Flexible



Our team is able to deliver
the training in flexible
dates and locations

Case studies



The trainings include live
case studies to link the
concepts with real life
examples

Tailormade



We can customize the
program based on your
requirements

Assignments

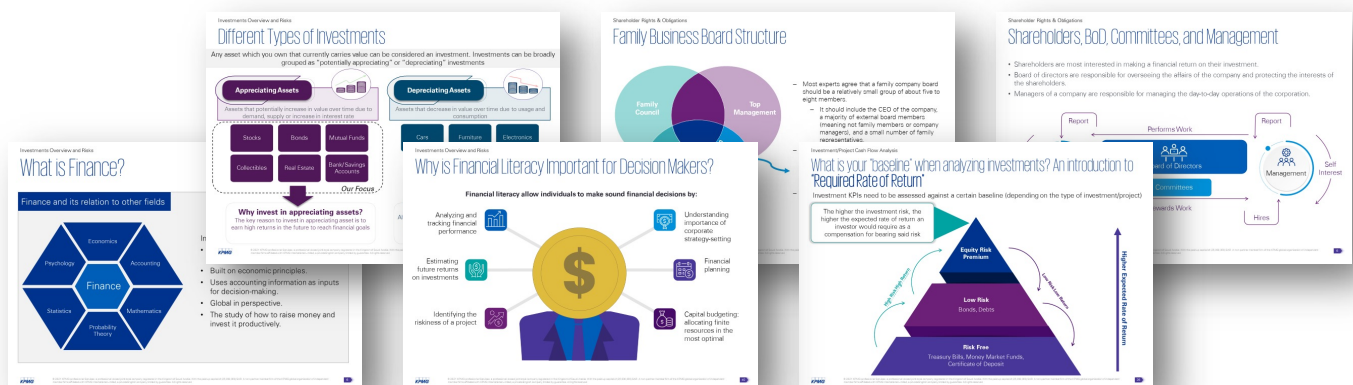


Participants are given
practical assignments
to strengthen their
understanding

Interactive



The trainings are interactive
to improve the participants
understanding



Contacts



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