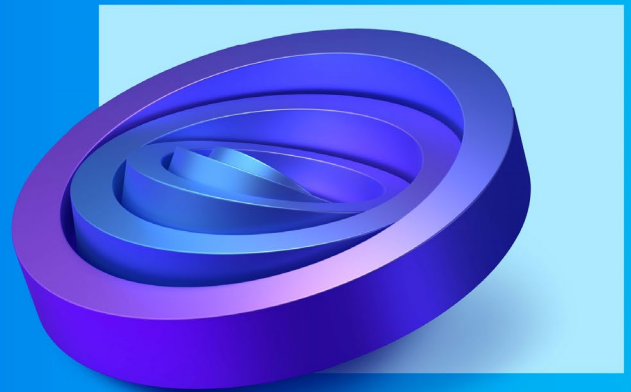




# Strengthening the CFO–audit committee relationship

KPMG Middle East Board Leadership Centre

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Their common goals—quality financial reporting and creating value for the business and its stakeholders—may be clear, but as chief financial officers (CFOs) and audit committees grapple with expanding workloads, increased complexity, enhanced regulatory oversight and ongoing digital disruptions, staying in sync has never been more challenging.

The work of the CFO and the finance function has continued to expand beyond financial reporting. CFOs often have responsibility for a range of nonfinancial issues, including, cybersecurity, artificial intelligence (AI), interacting with the regulator and digital transformation, as well as managing strategic risks—all of which may require new skill sets on the finance team. Many CFOs today do not have a traditional accounting and financial reporting background. At the same time, the composition of many audit committees has changed to reflect expanded committee oversight responsibilities for a range of risks, many of which are nonfinancial, such as cybersecurity, generative AI, environmental and social issues. The expanded role of the audit committee means that ongoing education for all members is vital, with some members requiring deeper dives in specific areas.

In our discussions with audit committee members and CFOs about the keys to maintaining a strong working relationship, including what they need and can learn from each other to be most effective in their roles, the following focus areas emerged:

- The evolving role of the CFO and finance function, and the implications for leadership, talent, and skills;
- Signs of a healthy relationship between the CFO and the audit chair and committee;
- Preemptive risk management and continuous learning and development; and
- CFO turnover and bench strength.



## The evolving role

The traditional CFO focused primarily on financial reporting, which includes the integrity of numbers and the adequacy of internal controls over financial reporting, as well as the internal and external audit functions.

With a more complex business and risk environment generally, driven by factors including heightened geopolitical risks and uncertainty, changing regulations, emerging technologies, and demands for non-financial reporting, CFOs have taken on more responsibility as strategic leaders, helping set and adjust strategy and key performance metrics and manage risk. CFOs now often lead—not just support—technology and innovation projects, and lead or play a key role in enterprise risk management.

Today's CFOs lead a finance function that is expected to contribute more to developing and executing business strategy while continuing to effectively carry out its day-to-day financial reporting and control responsibilities. As the CFO's role has evolved, so has the skill set required for the position. For example, audit committee members tell us that talent management has become one of the most important skills for a CFO. Ensuring that the finance function has the right skills is a continuing challenge, given the talent shortage in accounting and the need for technology professionals with AI-related skills, as well as professionals with environmental, social, and governance expertise. CFOs need to be engaged and visible in establishing a culture and environment that attracts and retains talent.

Other CFO capabilities emphasized by audit committee members include:

- Understanding the business, industry, market, and competition, and the ability to see “what’s coming next”;
- Communicating effectively internally with management and the board and externally with investors, rating agencies, regulators, and bankers; and
- Understanding and supporting the learning and development needs of the finance team and audit committee.

Given that many CFOs may not have traditional accounting backgrounds and deep financial reporting, accounting, and internal control skill sets, a strong accounting team, especially a strong controller or chief accountant is needed.



### Signs of a healthy relationship

The relationship between the CFO and the audit committee chair is critical and trust and transparency are key. Developing that relationship takes time and it is the chair’s responsibility, particularly when there is a new CFO, to let the CFO know that they have an ally. The relationship between the CFO and the audit committee can vary depending on the company. For example, at some companies, the audit committee’s primary relationship is with the controller or CAE.

However, even then, the CFO’s personal relationship with the chair is critical and objectivity and skepticism remain essential.

Audit committee members and CFOs we spoke with offered examples of potential red flags in the CFO–audit committee relationship: an audit committee member asks a question and the controller or CAE hesitates before answering, or the audit committee chair learns of bad news from someone other than the CFO. The CFO should deliver any bad news to the audit committee chair directly and in advance of audit committee meetings.

The CFO may also find themselves in a difficult position if they are not on the same page with the CEO or if the CEO wants to control information going to the board. The committee chair can be a sounding board for the CFO in those situations.

The cadence of communications between the CFO and audit committee chair is important. Some audit committee chairs told us that they talk with the CFO monthly or even weekly, while others said they talk at least once quarterly.

A key area of audit committee focus is information quality, or getting the right information at the right time, in the right format. The CFO should put numbers and issues of importance to the business and its performance into context without overloading the audit committee with information. Ideally, pre-meeting materials should highlight issues and be available to committee members at least a week before the meeting.



### Preemptive risk management and continuous learning and development

The era of reactive risk management is no longer relevant. Today’s dynamic and complex business environment demands a proactive and deeply collaborative approach between audit committees and CFOs. To effectively navigate the multifaceted landscape of financial and non-financial risks, these key stakeholders have to institute a structured and continuous process of preemptive identification and mitigation.

Establishing regular, dedicated pre-meeting workshops is of strategic importance. During these sessions, CFOs should outline potential financial vulnerabilities, providing granular insights into areas such as geopolitical instability, foreign exchange fluctuations, regulatory upheavals and supply chain disruptions. This proactive engagement will empower the audit committee to move beyond mere oversight and actively participate in the formulation of robust risk mitigation strategies. An informed committee, equipped with the CFO’s foresight, will consistently provide more effective guidance and direction, ultimately positioning the organization as a leader in risk management and corporate governance.

Furthermore, sustained leadership in this evolving landscape necessitates commitment to continuous learning and development. In a world characterized by an ever-shifting regulatory environment, maintaining an informed stance ensures best-in-class compliance and safeguarding the organization’s integrity.

To cultivate a culture of embedded compliance, CFOs can organize periodic, in-depth sessions focusing on evolving laws and regulations, tax amendments and new financial reporting standards.

By proactively fostering this environment of continuous learning and robust collaboration, organizations will not only navigate the complexities of the legal, tax, and financial reporting landscape with greater agility but will also cultivate a resilient and ethically sound operational foundation, consistently outpacing their less informed counterparts.



## CFO turnover and bench strength

According to Russell Reynolds Associates' *Global CFO Turnover Index*, CFO turnover remains high, and CFO tenure reached a five-year low of 5.6 years in 2024.<sup>1</sup> There are a number of reasons for the high CFO turnover rate, including more CFO retirements, more CFOs promoted to CEO positions, more willingness to change CFOs as economic uncertainty becomes the new norm, and high demand for experienced CFOs.

Given the CFO's strategic role, which touches on many critical areas of the business, CFO turnover, particularly when unexpected, poses a significant risk of disruption to a company. A robust CFO succession planning process is essential. A key question for audit committees is whether its CFO succession planning process is keeping pace and evolving to identify the CFO skills, traits, characteristics, and experiences necessary to lead the finance function's transformation efforts and contributions to developing and executing the business strategy. CFO succession planning should be an ongoing process that involves developing a robust pipeline of talent and should include:

- Succession planning for direct reports to the CFO,
- Opportunities for the audit committee to assess bench strength and identify potential CFO successors, and
- Training and development of the members of the finance organization.

Institutional investors have been vocal about the importance of human capital and talent development programs and their link to strategy. We expect companies will face an increasingly difficult challenge in finding, developing, and retaining the talent required at all levels of the finance function. Audit committees should consider whether the finance function's talent plan aligns with its strategy and assess which types of talent are needed or are in short supply and how the company will successfully compete for this talent.

As their respective roles continue to evolve in response to the changing environment, the relationship between the CFO, the audit chair, and the audit committee must follow suit.

### Key takeaways

- ✓ The CFO role has fundamentally evolved from a traditional focus on financial reporting to a strategic leadership position.
- ✓ A strong CFO-audit committee chair relationship, built on trust and transparency, is critical for effective governance.
- ✓ Proactive and collaborative risk management has become essential.
- ✓ Talent management is now a critical competency for CFOs.
- ✓ Effective communication is a non-negotiable skill for modern CFOs.
- ✓ Continuous learning is necessary to navigate the evolving landscape.
- ✓ Robust and ongoing CFO succession planning is a strategic imperative.

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1. Russell Reynolds Associates, Global CFO Turnover Index, August 9, 2024.

# Contact us



**Abdullah Akbar**  
**Partner, Audit and Head of Middle East  
Board Leadership Centre**  
amakbar@kpmg.com



**Mohammad Taha Zahid**  
**Partner, Audit**  
mtzahid@kpmg.com

## Board Leadership Centre

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