

Date  
Wednesday,  
28 February 2018

Time  
9.00am – 5.30pm

Venue  
The St. Regis Singapore  
29 Tanglin Road  
Singapore 247911

Course fees\*  
KPMG CLIENT / ALUMNI  
**S\$580 per participant**

PUBLIC  
**S\$650 per participant**

\*The fee is inclusive of GST at the prevailing rate, course materials, lunch and refreshments.

#### GROUP DISCOUNT

A 10% discount applies to three or more participants from the same organisation registering for the course.

Registration  
[kpmg.com.sg/seminar](http://kpmg.com.sg/seminar)



Closing date  
Wednesday, 21 February 2018

Enquiries  
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Procurement and Supply Chain | Foundation

## Procurement and Supply Chain Series: Procurement Primer



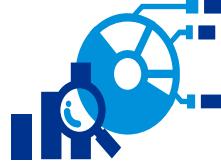
The objective of this course is to impart a sound understanding of the procurement strategy, that focuses on key areas within the procurement life-cycle.

The course will also touch on category strategy and supply market analysis which are fundamental to any procurement strategy. This course is highly recommended for anyone who is considering to be a procurement professional or are new to the procurement function.

### COURSE HIGHLIGHTS

- Understand procurement strategy and its importance to your organisation
- Learn how category strategy and supply market analysis work to aid your go to market strategy
- An overview of KPMG's 8-Stage Procurement Process and learn key principles in the focus areas supplemented with case studies

## COURSE OUTLINE

Topic	Content overview
 <b>Procurement Strategy</b>	<ul style="list-style-type: none"><li>• Understanding the role of procurement in the organisation</li><li>• KPMG's 8 Stages of Procurement</li><li>• Procurement Strategy</li></ul>
 <b>Category Strategy</b>	<ul style="list-style-type: none"><li>• Understanding the Category Definition and Profiling</li><li>• Category Management</li><li>• Spend Analysis and Demand Management</li><li>• Understand what Spend Analytics can do for your organisation</li></ul>
 <b>Supply Market Analysis</b>	<ul style="list-style-type: none"><li>• Understanding Supply Market Analysis</li><li>• Supplier Portfolio Development</li><li>• Identification of data sources and process risk areas</li></ul>

## OUR SPEAKERS



**Jeffrey Chiang**  
Manager,  
KPMG Business School



**Kelly Ow**  
Manager,  
Management Consulting  
Procurement Advisory

[kpmg.com.sg/socialmedia](http://kpmg.com.sg/socialmedia)



In circumstances beyond our control, we reserve the right to cancel the course, or make changes to the schedules, venue and speaker(s). Photography, audio, and/or video recording are not permitted during the course unless authorised by KPMG.

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