



Event Programme

Financial Services - 2022 and Beyond - Envision & Transform

Day One: Tuesday, 30th August 2022, 9:00am – 5:00pm

Time	Topic
9.00am	Keynote Address How does the Financial Services industry look like in 2030? KPMG is privileged to have interviewed 30 key Financial Services Leaders who shared their predictions and views on where Financial Services is headed in the coming decade. This keynote address aims to share the invaluable insights gained from our esteemed "30 Voices", as well as the key themes and forecasts that will shape the Financial Services industry from our KPMG 30 Voices on 2030 Singapore publication.
9.50am	Panel Discussion: Leading the organisation's digital transformation journey Bringing our KPMG 30 Voices on 2030 Singapore publication to life, our invited guests will share their perspectives and an open discussion on the key efforts undertaken within their organisations in embarking on their respective digital transformation journeys.
10.45am	Morning Break
11.15am	Future of Banking Finance Function Together with our esteemed guest speakers, this fireside chat will discuss the key banking finance transformation trends gathered from our KPMG 2022 Global Banking Finance Function study. Our guests will also share their perspectives of the role of Finance functions in driving digital transformation and change within their organisations.
12.00pm	Data-led transformation: A commercial driver for change Many organisations have embarked on years-long data strategy and change programs that have focused on business process changes, technology and architectural design initiatives, but how have they actually benefitted from these programs? In this session, we will share a number of use cases where organisations have successfully derived commercial benefits (e.g. cost savings, revenue) through data-led transformation.
12:45pm	Lunch



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2.00pm	Panel Discussion: Driving strategic growth with enterprise-led data strategy A panel discussion with one of the world's leading technology giants, our invited guests will share how their data-first strategy has been cornerstone in driving a purposeful business in enabling "information-at-your-fingertips" for everyone, and imperative in driving the organisation's decisions in making large investments and growth in the Cloud business - that has in turn, empowered other organisations with their own data transformation strategies.
2.45pm	The ESG Agenda: Unlocking sustainable long-term growth In a world where socially responsible investors and customers are demanding more sustainable corporate practices, organisations are increasingly taking proactive actions to ensure they have an ESG strategy that upholds these corporate citizenship expectations. But, the advantages of proactively tackling ESG issues go beyond appeasing investors and creating a good public relations story. This session will see our invited guests discuss how a robust ESG program can enable access to larger pools of capital, build a stronger corporate brand and promote sustainable long-term growth that benefits both the organisation and investors.
3.30pm	Afternoon Break
4.00pm	Economics of the modern customer The advent of TechFin and FinTech solutions has dramatically changed the way customers consume financial services in the past decade. A modern customer wants easy, convenient and quick access to services, as and when desired. The importance of data-led customer analytics has been widely discussed, however, the ability to create and establish the right business ecosystem is equally, if not more critical to drive powerful positive customer outcomes. In this session, we will share how building the right relationships with key business ecosystem stakeholders (including the customer itself) can help drive better customer journey and corporate branding, which ultimately impacts the customer experience.
4:45pm	Closing Remarks



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Day Two: Wednesday, 31st August 2022, 9:00am – 5:00pm

Time	Topic
9.00am	Keynote Address With the world economy still reeling from the effects of the pandemic, the shifting geopolitics create continued uncertainty over recovery of the global economy. Join us as our invited guest shares key insights and views of key geopolitical developments that will impact the global economy.
9.45am	Key developments in digital assets With the continued skepticism around crypto assets, other blockchain-based digital assets have also been intensely scrutinised, mostly with negative connotation. But, if the associated risks are well understood and managed, the use of digital assets can drive growth and efficiency. In this session, our invited guests will share some use cases on how digital assets have re-shaped an organisation's business, in a safe and measured approach.
10.30am	Morning Break
11.00am	The Future of Regulatory Compliance Financial services regulations have expanded at an astounding rate. Regulators are increasingly leveraging technology to conduct supervision, mounting pressures on banks to increasingly adopt regulatory technology to meet the heightened compliance demands and scrutiny. This session aims to share how regulatory and supervisory technology are changing the way risk management and regulatory compliance requirements are addressed and delivered.
11.45am	Tax reimaged With the sweeping tax changes around the world, tax functions are grappling with the regulatory scrutiny and the growing attention to ESG issues. Many business leaders are not using their tax data to its full potential and are therefore missing an opportunity to gain insights and add value. This session will provide insights on the predictive power of tax data, and showcase some successful use cases where tax functions have leveraged emerging technologies to drive and derive tax efficiencies.
12:30pm	Lunch



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1.45pm	Powering financial crimes compliance The COVID-19 pandemic has accelerated a mindset change in customers. New behaviour trends are requiring financial institutions to think about where the significant risks are when it comes to the fight against financial crime. With more transactions than ever being initiated remotely, this opens up new ways for financial criminals to breach the defense of financial institutions. This session will provide insights into key trends in financial crime themes and how some financial institutions have transformed the way they manage financial crime compliance.
2:30pm	Cost of disruption: a case for cyber resilience In today's volatile digital environment, resilience should include consideration of how well financial institutions understand, anticipate, and are prepared to recover from the potential impact of a major cyber incident. CISOs and their teams are encouraged to initiate a dialogue with senior leaders that challenges the assumption that the financial institution can either absorb a cyberattack or, at worst, recover in a few days. They should explore the ability to sustain operations if the disruption lasts for multiple weeks while managing media, regulatory and the public.
3.15pm	Afternoon Break
3.45pm	The power of partnerships and alliance ecosystems As the modern customer changes his/her way of consuming financial services, building the right relationships with key business ecosystem stakeholders is impetus to drive growth and the success of the organisation. How do modern organisations build capabilities and strategies in working with its vendors and partners including embedding ESG factors within the relationship? At the same time, how do they balance the associated risks and rewards in managing these relationships? In this session, our invited guests will share their perspectives and experience in building trusted and successful partnerships and alliances.
4:30pm	Closing Remarks