



Building bridges and staying connected



Making a more profound difference

In her new year message, our Managing Partner, Lee Sze Yeng, underscored the importance of tackling challenges, fostering collaboration and creativity, and upholding sustainability. Expressing heartfelt appreciation of the team's unwavering commitment and resilience, she also applauded KPMG's [outstanding performance at the ISCA Games](#). With the belief that even small steps can spark significant progress, she urges everyone to start the new year with a curious and ambitious mindset



Lunar New Year Dinner 2024

Huat better way to reunite in the Lunar New Year than with the KPMG family in an evening of fun, food and laughter? Partners past and present came together on a special *Lou Hei* event to usher in joy and *loong-gevity*, and abundance of fortune in 2024!

[Read more](#)



Alumni Spotlight

In this inaugural edition of Alumni Spotlight for 2024, the Circle team caught up with Alumni member Wendy Wan, SVP for Group Strategic Communications and Brand in UOB. Wendy shares about her KPMG experience, what she misses the most about 'bleeding blue', and her nuggets of wisdom for those who are just starting their journey with the firm.

[Read more](#)

Insights for Insiders



AI integration with current applications

The swift management of AI as per the existing applications allows businesses to streamline operations and experience the tangible benefits of AI combined with IoT.



Unveiling the Singapore Budget 2024 Proposal

KPMG and the Singapore Business Federation (SBF) have jointly released the *Singapore Budget 2024 Proposal*, which laid out a strategic plan for ensuring long-term prosperity for Singapore by emphasising its position as a regional pioneer in innovation and climate change advocacy. It focused on elevating Singapore as a competitive hub, empowering local enterprises for global growth, and enhancing enterprise resilience and capabilities.

[Read the proposal](#)



The road towards leadership in sustainability

The COP28 declaration emphasised three critical areas: realignment of the energy value chain, retirement of coal power plants and reinforcement through policy measures. Sharad Somani, Head of KPMG ESG, presents a three-pronged strategy that would enable Singapore to take the lead in ushering the world towards a sustainable era.

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Unconditional love: How to make customers faithful with loyalty

Delve into the significance of customer loyalty in today's competitive business environment by examining six marketplace trends that provide actionable insights for navigating evolving customer expectations.

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In the press



Transformation in the face of new challenges

Gary Chia, Head of Consulting, emphasises the importance of a successful business transformation strategy, highlighting the rise in customer expectations and focus on sustainability. He adds that AI has the potential to help meet the changing demands and outpace the competition.

[Read the article](#)



Future-proofing businesses through a reimagined tax approach

In a more demanding business climate, tax leaders are recognising the importance of transformation and a reimagined approach to tax. This includes leveraging technologies, such as AI, for more efficient tax planning and reporting, shares Head of Tax Ajay Sanganeria, and Tax Reimagined Partner Catherine Light.

[Read the article](#)



Dear Alumni!

I am thrilled to present the latest edition of our Alumni newsletter, which is designed to keep you updated on all the exciting developments across our organisation.

Our Managing Partner, Lee Sze Yeng, has shared with us an inspiring message at the start of the new year. She emphasised the importance of tackling challenges, working together, and nurturing creativity, and called for a unified commitment to sustainability.

I am also delighted to spotlight Wendy Wan – an alumni who has been a wonderful friend for many years – about her time at KPMG and the difference it has made to her career journey.

I trust you'll enjoy reading this edition and remain engaged as we move forward in our quest for excellence. Please don't hesitate to connect with me on LinkedIn and join our [CIRCLE - KPMG Alumni LinkedIn page](#) for the latest news.

Sincerely yours,

Peter Lim

[Connect with me on LinkedIn](#)

This Circle newsletter gives you the latest developments and highlights within our KPMG family. As we continue to uphold our vision of driving excellence, we want to use this opportunity to share inspiring stories, valuable insights and firmwide updates. Join us in celebrating our achievements, as we welcome you to be a part of every milestone we reach – *Once KPMG, Always KPMG.*



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