

# At a glance: Key challenges

Emerging tech like AI and machine learning are revolutionising the way businesses operate and communicate with clients and customers. In the face of persistent and emerging cyber trends, business leaders are increasingly having to navigate new challenges in digital security. These include:



As the global economy evolves, businesses are constantly looking for smart solutions to enhance their cyber posture while maximising productivity and efficiency.



#### Talent gap

Even as the demand for trained cybersecurity professionals grows, scarcity in talent supply is creating potential gaps in security.



The increasing frequency and sophistication of cyber threats is driving the demand in regulation and compliance.

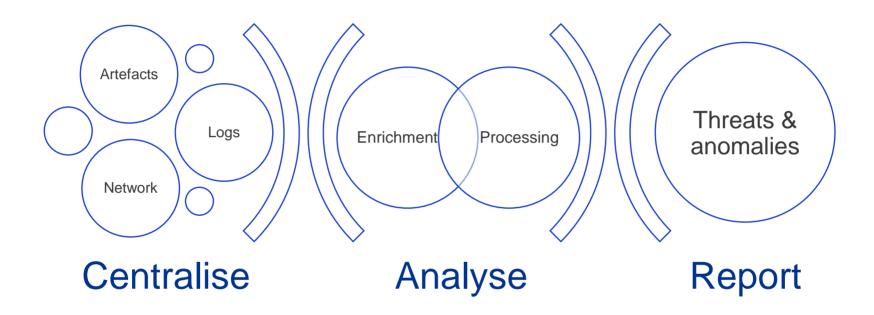




Apollo is a cyber security strategy, that provides visibility, data centralisation and risk control.

By bringing essentials of Cyber Threat Hunting. Now, not after.

# **What is Cyber Threat Hunting?**



**Cyber Threat Hunting (CTH), or Compromised Assessment** is a proactive, mature process designed to identify **hidden threats** in an organization's environment before they cause damage.

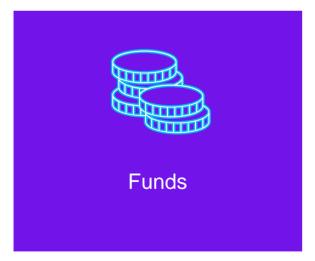


# The challenges of CTH











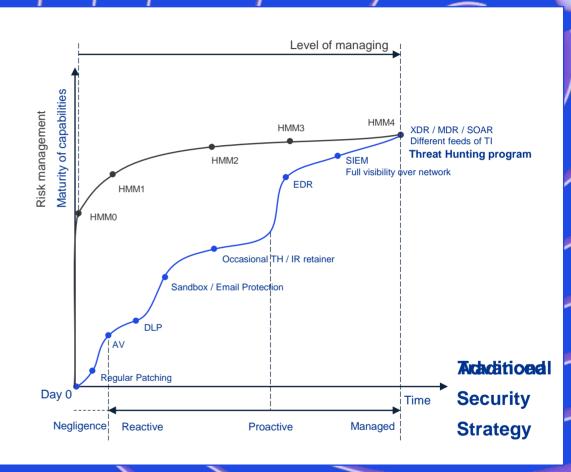
Without any part, CTH risks being inefficient or incomplete. Many organizations struggle to scale threat hunting due to the complexity of maintaining both the technical capabilities and skilled professionals needed to effectively manage and interpret the data.





# Attackers won't wait. So do you. Have risk management before capabilities.

**HMM – Hunting Maturity Model** 

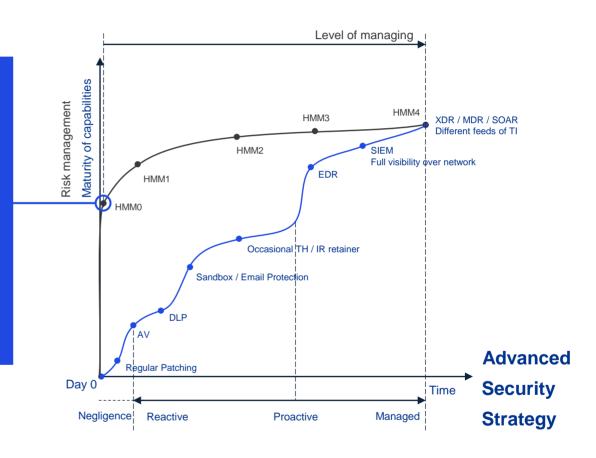


# Apollo gives you the beacon of CTH

#### Or takes you on a journey

Apollo provides you with robust visibility and control over the network to manage risks, even before you've fully built out your security infrastructure.

It rapidly strengthens your security posture with a bespoke foundation tailored to your unique environment. Apollo also plans your full cybersecurity journey, ensuring your network isn't just secure now but fully prepared for what's to come — never leaving you in the dark.





# Starting small, mature with us

#### Report

 Report on the result of each cycle

#### Apollo's core

#### **Integration**

- Understanding of scope
- Setting up
  MSFT Sentinel

#### Fine-tuning

- Fine-tuning the set
- Report on the current state

#### **Managed CTH**

- Recurrent cycle of CTH
- Updating and maintain of the set



### Traditional vs KPMG

#### A more effective solution

#### **Traditional**



Unpredictable costs, unpredictable outcomes

Product and niche company led service provider

Data logging off-prem via physical device

Struggle to analyze and prioritize threats

Reactive threat analysis, outsourced IR

Predictable, fixed outcome-based pricing

Scalable, on-demand access to security experts

Cloud native, 100% in the client tenant

Clear prioritization and remediation guidance based on MITRE

Proactive threat hunting, orchestrated in-house IR



Together, we're creating a trusted digital world, so you can push the limits of what's possible



Securing a protected world



Tailored managed services



Scalable outcomes



Best of human, best of tech







#### **Contact us**

Reach out to learn how we can support you on your cyber security compliance journey.

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