

# i-4 (International Information Integrity Institute)

# What is i-4?



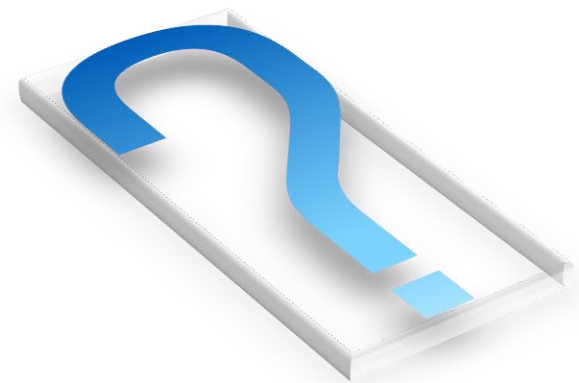
i-4 is the world's longest running peer-to-peer trust group and community for CISOs and cyber security leaders of global corporations.



i-4 annually produces three international Member Forums (3 days), regional meetings (1 day), roundtable discussions (1/2 day), threat intelligence exchange calls and webinars to keep our Members on the forefront of cyber security knowledge and best practice.



Established 37 years ago, (purchased by KPMG in 2009), i-4 runs cyber security educational events under a confidentiality agreement that allows Members to exchange candid, honest, in-depth details of current strategic challenges, solutions and through leadership on today's hot topics.





# Overview of i-4

## What is i-4?

i-4 is the world's longest running strategic cyber security 'think tank' and peer-to-peer knowledge exchange for CISOs and cyber security leaders of global corporations. The fundamental pillars of the i-4 community are trust, collaboration and education. Our members share their extensive experience and their valuable insight in to how they currently deal with complex and challenging issues in the information security space. All i-4 activities are governed by a member non-disclosure agreement.

## Forums

Our three day Forums allow our members to ingest and absorb engaging content that inspires their strategic direction and also challenges their own thinking.

## Professional Development

i-4 events are educational and strictly non-sales. We award CPD / CPE points to enable members to maintain professional accreditations.

## Roundtables

During these half-day, deep dive sessions our members exchange ideas, consider alternative approaches and challenge their own thinking to refine their strategies, on a topic of their choice

## Threat Intelligence Exchange

Each month, members share details of their most significant cyber-enabled attacks. This provides participants with an unbiased, strategic overview of the current threat landscape, giving an early warning to others within the i-4 community.

## Member Queries

i-4 enables members to conduct informal benchmarking research within and beyond their industry peer group. Results are available to all members.

## Trust Group Community

i-4 is a place where our members can come and seek knowledge and impart wisdom. This is bolstered further by our i-4 Mentor Programme.



# What can i-4 do for you



## Gives you an insight into your client's needs and challenges

i-4 frequently receives requests from our colleagues to share material from the i-4 library of content.



## Facilitates long term client relationships after an engagement ends

Some i-4 corporations have been Members for 30+ years



## Strengthens the KPMG brand internationally

i-4 is keen to attract new Members from KPMG clients globally



## Adds a key strategic differentiator when competing on bids

None of our competitors have anything like i-4. Include i-4 Membership in proposals as an additional value for KPMG clients.

# i-4 Membership

**A trust group for CISO and senior cyber security leaders to enhance their professional development**

i-4 is a world-leading forum for senior information security professionals, helping them increase their cyber security maturity through high-level, member-driven collaboration.

As part of this proposal, KPMG offers you a complimentary 12-month Membership to i-4.

**Benefits of membership include:**

## **Pioneering Security Insights through Trusted Collaboration**

Knowledge and insight from the International Information Integrity Institute (i-4) at the forefront of security, pushing the boundaries on thinking and innovation by senior information security professionals collaborating and interacting in a trusted environment.

## **Access to Global Experts and Networking**

Access to industry leaders and subject matter experts in cyber threats, technical security, data governance and data privacy; challenging your current approaches and helping you improve your maturity and capability. Also, the chance to expand your personal networks globally.

## **Valuable Forums and Engagements**

A team dedicated to developing quality deliverables that provide value through:

- Forums, Regional Meetings, Roundtables
- Webinars, Threat Intel Exchange calls
- Individual Member Queries



## **Business-Focused Technical Insights**

We excel at presenting technical issues in a business risk language which is independent and free from vendor marketing. We report shared knowledge and lessons learnt from all our events. Our Members enjoy access to this material through the i-4 website.

# Are you ready to focus on your business's priorities?

Our team of leading cybersecurity experts will help you achieve the best possible outcome when threats are detected, allowing you to focus on what matters.





# Contact us

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