



# Data Protection Notice

## Users of KPMG websites

Dear Data Subject,

We would like to inform you about how and for what purpose we, as Data Controller, process your personal data (sometimes referred to as "personally identifiable information" or "PII") and as well as about your rights under the relevant data protection legislation.

In case of any questions or when exercising your rights under relevant data protection legislation, please contact directly our Data Protection Officer through the contacts listed below.

Our goal is to protect privacy, confidential information and personal data entrusted to us. We are committed to ensure appropriate security and use of personal data.

More details of conditions under which we process your personal data can be found in the following sections of this document.

[Who is a Controller?](#)

[How can I contact Data Protection Officer?](#)

[Who can be a Data Subject?](#)

[What is the purpose and legal basis of processing of your personal data, what is the retention period; how do we collect your personal data; what is the consequence of not providing the personal data; who is the recipient of the personal data?](#)

[Where do we process your personal data?](#)

[Which categories of personal data we process?](#)

[How do we process your personal data?](#)

[What are your rights in the data protection area?](#)

[What is your right to object?](#)

[How often do we update this document?](#)



## Who is a Controller?

Under relevant data protection legislation, following companies, acting as a joint controller, are Controllers of personal data:

- **KPMG Slovensko Advisory, k.s.**, with its registered seat: Dvořákovo nábrežie 10, 811 02 Bratislava, Business Identification No.: 31 403 417, registered with the Commercial Register of District Court Bratislava I, Section: Sr, Insert No.: 272/B,
  - **KPMG Slovensko spol. s r.o.**, with its registered seat: Dvořákovo nábrežie 10, 811 02 Bratislava, Business Identification No.: 31 348 238, registered with the Commercial Register of District Court Bratislava I, Section: Sro, Insert No.: 4864/B,
  - **KPMG Legal s.r.o.**, with its registered seat: Dvořákovo nábrežie 10, 811 02 Bratislava, Business Identification No.: 47 238 623, registered with the Commercial Register of District Court Bratislava I, Section: Sro, Insert No.: 81210/B,
  - **KPMG Valuation s. r. o.**, with its registered seat: Dvořákovo nábrežie 10, 811 02 Bratislava, Business Identification No.: 44 744 820, registered with the Commercial Register of District Court Bratislava I, Section: Sro, Insert No.: 58279/B,
- (hereinafter “the **KPMG member firms**”, “we” or “us”).

You can contact us any time at following contacts:

KPMG

Dvořákovo nábrežie 10

811 02 Bratislava

tel: +421 2 59984 111

[kpmg@kpmg.sk](mailto:kpmg@kpmg.sk); <https://home.kpmg.com/sk/sk/home.html>

## How can I contact Data Protection Officer?

You can contact Data Protection Officer with any question related to the processing of personal data by the Controller or when exercising of your rights as Data Subject at the following email address [privacy@kpmg.sk](mailto:privacy@kpmg.sk).

You can report to Data Protection Officer any data breach and any suspicion of violation of rights in the data protection area.

## Who can be a Data Subject?

Data subjects whose personal data are processed as part of the processing activities specified in this Privacy Notice are the visitors of any of the web sites operated by KPMG member firms.

## What is the purpose and legal basis of processing of your personal data, what is the retention period; how do we collect your personal data; what is the consequence of not providing the personal data; who is the recipient of the personal data?

The information listed below is broken down by the categories of persons concerned, or by the type of the processing activity.

### I. Web site visitor behavior analysis, marketing campaign optimization and advertisement personalization



- Your personal data are processed for **the following purpose**: web site visitor behavior analysis, marketing campaign optimization and advertisement personalization.
- **Legal basis** for our processing activities is given consent of Data Subject.
- Personal data are **collected** through web sites operated by KPMG member firms. These websites may use other subject's (partner's) tools and services (e. g. from Google, Facebook, LinkedIn), which use technologies like cookies and web beacons / pixel tracking to collect personal data of Data Subjects for the above specified purpose. You can learn more about the data collection and processing by these partners in their privacy policies:
  - <https://policies.google.com/privacy> (Google),
  - <https://www.facebook.com/policy.php> (Facebook),
  - <https://www.linkedin.com/legal/privacy-policy> (LinkedIn).
- We keep Data subject's personal data for the duration of given consent, but no longer than necessary to achieve the above-mentioned purpose of data processing.
- The Data subject is not obliged to provide personal data to the controller. **Consequence of not providing** the personal data is however, that the Data Subject cannot be addressed with any personalized advertising which he / she might be potentially interested in.
- KPMG member firms may generally engage Processors to process Data subject's personal data. For data processing for the above-mentioned processing purpose, KPMG member firms engaged the following Processors:
  - **Google Ireland Limited**, Gordon House, Barrow Street, Dublin 4, Ireland (which may use Google LLC or any other Google sub-processors <https://privacy.google.com/businesses/subprocessors/>),
  - **Facebook Ireland Ltd.**, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, (which may use Facebook Inc., or any other Facebook sub-processor),
  - **LinkedIn Ireland Unlimited Company**, Wilton Plaza, Wilton Place, Dublin 2, Ireland (which may use any other sub-processor <https://legal.linkedin.com/customer-subprocessors>),
  - **KPMG International Limited**, a private English company limited by guarantee.
- Except the above-mentioned processors, KPMG member firms do not provide the personal data to any third party.

## II. Provision of personalized content in the relation with KPMG Preference Center and the related information

- If you decided to create account in the KPMG Preference Center, your personal data are processed for **the following purpose**: provision of personalized content in the relation with KPMG Preference Center and the related information.
- **Legal basis** for our processing activities is given consent of Data Subject.
- Personal data are **collected** through web sites operated by KPMG member firms. These websites may use other subject's (partner's) tools and services (e. g. from Google, Facebook,



LinkedIn), which use technologies like cookies and web beacons / pixel tracking to collect personal data of Data Subjects for the above specified purpose. You can learn more about the data collection and processing by these partners in their privacy policies:

- <https://policies.google.com/privacy> (Google),
  - <https://www.facebook.com/policy.php> (Facebook),
  - <https://www.linkedin.com/legal/privacy-policy> (LinkedIn).
- We keep Data subject's personal data for the duration of given consent, but no longer than necessary to achieve the above-mentioned purpose of data processing.
- The Data subject is not obliged to provide personal data to the controller. **Consequence of not providing** the personal data is however, that the Data Subject cannot use the features of KPMG Preference Center.
- KPMG member firms may generally engage Processors to process Data subject's personal data. For data processing for the above-mentioned processing purpose, KPMG member firms engaged the following Processors:
- **Google Ireland Limited**, Gordon House, Barrow Street, Dublin 4, Ireland (which may use Google LLC or any other Google sub-processors <https://privacy.google.com/businesses/subprocessors/>),
  - **KPMG International Limited**, a private English company limited by guarantee.
- Except the above-mentioned processors, KPMG member firms do not provide the personal data to any third party.

## Where do we process your personal data?

We process Data subject's personal data mainly in European union. We or our Processors might transfer personal data to third countries or international organization as listed below:

- United States of America, on the basis of the Commission Implementing Decision No. 2021/914 on standard contractual clauses for the transfer of personal data to third countries pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council (<https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32021D0914&from=EN>)
- other countries, on the basis of the Commission Implementing Decision No. 2021/914 on standard contractual clauses for the transfer of personal data to third countries pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council (<https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32021D0914&from=EN>)
- other countries, on the basis of the respective Commission's adequacy decision (<https://dataprotection.gov.sk/uouu/en/content/transfers-basis-adequacy-decision-0>).

## Which categories of personal data we process?

We and our Processors process regular categories of personal data, like data related to visitor behavior on web sites, data included in tracking cookies and web beacons, IP address, data related to the device used by Data subject to browse our web sites. Because we use our partner's tools and services, you can learn more about the personal data collected and processed by these Processors in their privacy policies in section „What is the purpose and legal basis of processing of your personal data, what is the



retention period; how do we collect your personal data; what is the consequence of not providing the personal data; who is the recipient of the personal data?" of this document.

## How do we process your personal data?

Processing of your personal data can be manual or automated, when your personal data is processed in our information systems or information systems of our Processors.

On behalf of KPMG member firms your personal data is processed only by selected employees. In this relation we take care that only trained and selected employees have access to your personal data and they fulfil obligations of confidentiality in relation to all the data (personal or other) that they learned during the performance of their work.

Personal data are not subject to automated individual decision-making, including profiling, referred to in Article 22(1) and (4) GDPR.

## What are your rights in the data protection area?

Under relevant data protection legislation, you have a right to:

- **information** about the processing of your personal data;
- **access** to your personal data, including the right to obtain a copy of your personal data processed by us;
- **rectification** of your wrong, inaccurate or outdated personal data. When accuracy of your data is questionable you can request **restriction** of its processing until we will be able to check its accuracy;
- **portability of the data** which you have provided to us, in structured, commonly used and machine-readable format, and which are processed based on your consent by automated means; you have the right to transmit those data to another Controller (if such transfer is technically feasible);
- **restriction of processing** of personal data under condition that personal data will be stored but not processed;
- **right erasure ('right to be forgotten')** of your personal data in cases specifically allowed by data protection legislation, e.g.:
  - your personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
  - you object processing of your personal data to direct marketing purposes;
- if you provided a consent with processing of your personal data, you can **withdraw** it at any time by disabling of the respective tools and services used by this web site for collecting personal data for the purpose of web site visitor behavior analysis, marketing campaign optimization and advertisement personalization. The disabling of the respective tools and services might be basically done in three different ways: (1) XXXXXXXXXXXX, or (2) by disabling the use of the cookies in the respective web browser, or (3) by the use of procedures developed by the providers of analytics tools and services, or (4) by using on-line platform dedicated to managing personalized advertisement preferences.

### 1. Changing the options in the Privacy Preferences Center

You can change the settings of the cookies you have agreed to by clicking on the link "Cookie Settings" link located at the bottom of the website. After clicking on the mentioned link, the Privacy Preferences Center will be displayed, by turning on or off button for each of the categories of cookies, you can change the current settings of your given consent to the storage of cookie files on your device, including partial or total withdrawal of this consent.

## 2. Disabling the use of the cookies in the web browser

Most of the current browsers allow to manage, delete and block cookies used by web sites. Be aware that if you delete all cookies, then any preferences you have set will be lost, including the ability to opt-out from cookies as this function itself requires placement of an opt out cookie on your device. You can disable the use of cookies using the respective link from the links bellow:

- **Google Chrome** browser: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>
- **Mozilla Firefox** browser: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- **Microsoft Internet Explorer** browser: <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>
- **MacOS Safari** browser: <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

## 3. Use of procedures developed by the providers of analytics services to disable respective tools and services

- For **Google** tools:
  - to disable the functionality of the tool for web site analytics personal data processing, use the following procedure: <https://tools.google.com/dlpage/gaoptout>
  - to disable the functionality of the tool for marketing and personalized advertisement personal data processing, use the following procedure: [https://support.google.com/accounts/answer/2662922?hl=en#stop\\_goog\\_p13](https://support.google.com/accounts/answer/2662922?hl=en#stop_goog_p13)
- For **Facebook** tools: to disable the functionality of the tool used for personal data processing related to web page analytics, marketing and personalized advertisement, use the section „Making ads better and giving you more control“ of the following procedure: <https://www.facebook.com/help/769828729705201?ref=cookies>
- For **LinkedIn** tools:
  - as a registered LinkedIn user, to disable the functionality of the tool used for personal data processing related to analytics, marketing and personalized advertisement, use the following procedure: [https://www.linkedin.com/help/linkedin/answer/62931?trk=microsites-frontend\\_legal\\_privacy-policy&lang=en](https://www.linkedin.com/help/linkedin/answer/62931?trk=microsites-frontend_legal_privacy-policy&lang=en)
  - as a non-registered LinkedIn user, to disable the functionality of the tool used for personal data processing related to analytics, marketing and advertisement, use the following procedure: <https://www.linkedin.com/psettings/guest-controls>

## 4. Using on-line platform dedicated to managing personalized advertisement preferences

In order to disable tracking, marketing and personalized advertising related tools using cookies, you can use the following web page to withdraw given processing-related consent: <http://www.youronlinechoices.com/uk/your-ad-choices>

- any time **contact** our Data Protection Officer by using any communication means mentioned in this document. You can also contact the Data Protection Officer in case you think that your rights under data protection legislation were breached;
- when you believe that in relation to the processing of your personal data, your rights were breached or that you were directly affected by such breach, you have a right to lodge a complaint with a supervisory authority (Úrad na ochranu osobných údajov Slovenskej republiky, address Hraničná 4826/12, 820 07 Bratislava – Ružinov, tel. number: +421 /2/ 3231 3214; mail: [statny.dozor@pdp.gov.sk](mailto:statny.dozor@pdp.gov.sk), <https://dataprotection.gov.sk/uouu/>) or to a relevant court.

## What is your right to object?

You have right **to object any time** to the processing of your personal data, which is performed on the basis of our legitimate interest. Objection could be lodged to our Data Protection Officer personally or by using any of our listed contacts. When you rise such objection, we will stop processing your personal data for this purpose.



## How often do we update this document?

This information is periodically reviewed and could be changed from time to time (in order to comply with new legislation and to reflect our current privacy practices). Updated versions will be available on our web site.

Last updated on: 14. 09. 2022.