



ESG into strategies - Leading toward a sustainable future post COVID-19

10 July 2020

KPMG in Thailand



ESG



SOCIAL



ENVIROMENTAL



GOVERNANCE

Global survey

Global sustainable investing assets rose from USD 13 trillion in 2012 to USD 31 trillion in 2018

 **131%**

Companies with the highest ESG rating outperformed the lowest rated firms by as much as

40% 

UN principles for responsible investment (PRI) 2372 signatories in 2019, so over past 5 years
Up by

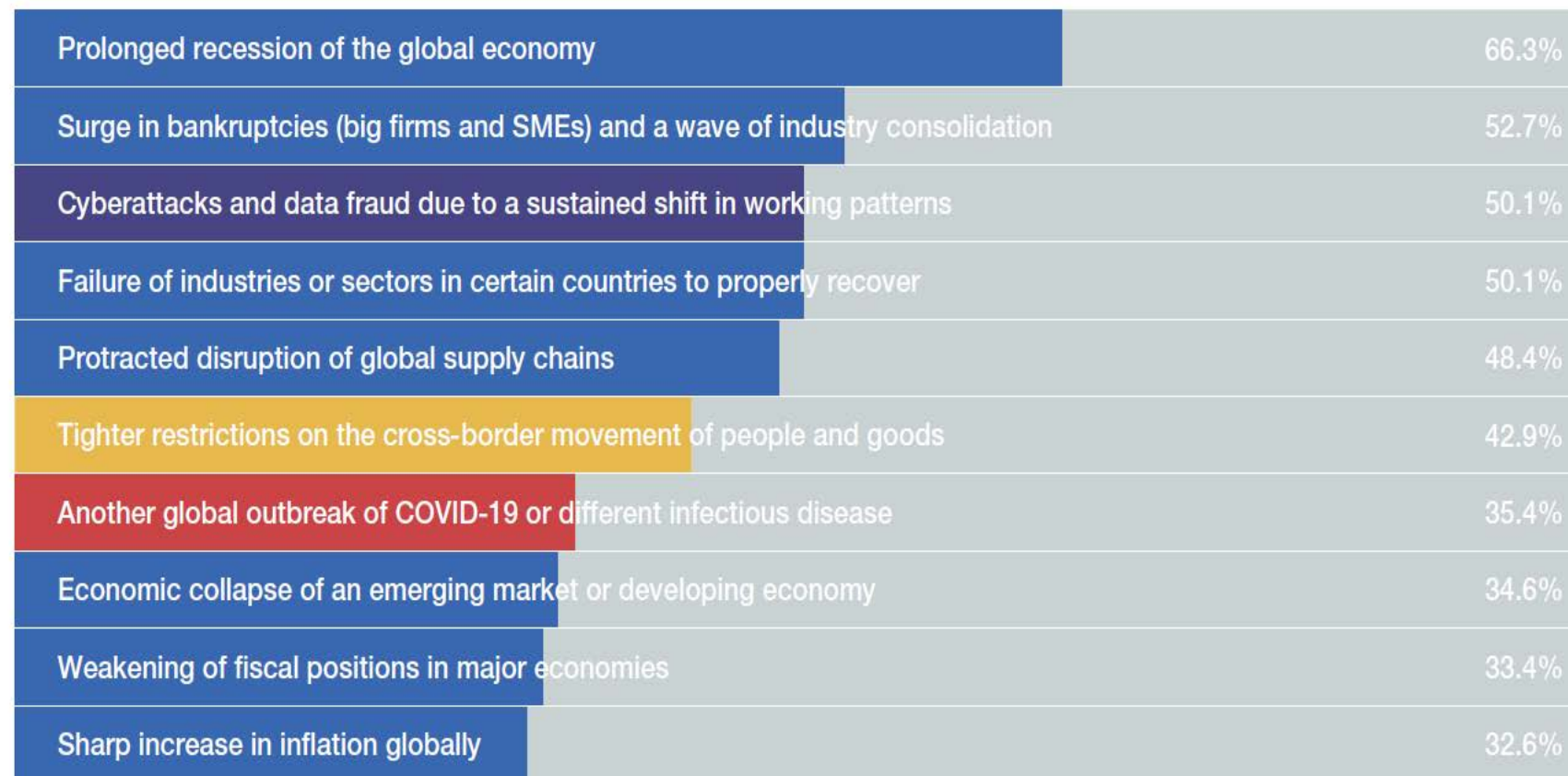
71% 

Bloomberg's research showed of respondents across the buy side, sell side and corporations feel that ESG is more important today than it was 3 years ago

43% 

COVID-19 risks outlook

Most worrisome for your company



Reference: World Economic Forum: Covid-19-risks-outlook-a-preliminary-mapping-and-its-implications , May 2020

Insight Report



COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

COVID-19 Risks Outlook A Preliminary Mapping and Its Implications

Pre/post COVID-19

Business

Workforce management



Awareness & communication



Technology & system resilience

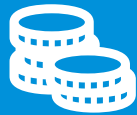


Board governance



Financial

Cash flow



Financial stability



Commercial plan



Sector disruption



Operation

Supply chain



Physical logistic



Climate resilience



Customer loyalty & demand



ESG into strategies



ESG into strategies

E



Greenhouse gases



Waste



Water



Natural conditions

COVID-19 Waste management

S



Human capital management



Safety management



Customer engagement



Communities and social benefit

Empathizing employee, stakeholder and social needs

G



Structure and oversight



Risk management & internal control



Transparency and reporting



Strategy & execution and monitoring

Managing the unknown

Success factors

Getting the basics right

- Create a sense of purpose for business that fosters ESG development with top management's buy in
- Focus on the top priority issues that make the greatest impact on the business and stakeholders



Strengthening the core

- Build proactive ESG governance with sufficient board oversight
- Identify and address ESG-related risks
- Develop vision-led and goal-driven ESG strategies
- Develop a robust data management system for progress tracking and target setting



Communicating the efforts

- Communicate the sustainability report vision and performance with your stakeholders regularly
- Develop and publish a sustainability/ESG report annually in line with local and international reporting standards
- Engage a third party to conduct independent assurance on the sustainability/ESG report and data





Contact us



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