

Business Transformation

Transforming for a better future business

Audit Committee No.47

The digital transformation trends

Data fabric

A flexible, resilient integration of data sources across platforms and business users, making data available everywhere it's needed regardless of where the data lives.

Total experience

Business strategy that integrates employee experience, customer experience, user experience and multi-experience across multiple touchpoints to accelerate growth.

Hyper automation

A disciplined, business-driven approach to rapidly identify and automate as many business and IT processes as possible.

Cloud-native platforms

Technologies that allow you to build new application architectures that are resilient, elastic and agile – enabling you to respond to rapid digital change.

Generative AI

Learns about artifacts from data, and generates innovative new creations that are similar to the original but doesn't repeat it. INTELLIGENCE

Cybersecurity mesh

Enables best-of-breed, stand-alone security solutions to work together to improve overall security while moving control points closer to the assets that they're designed to protect.

Customer Centric Transformation

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Customer Lifecycle

Customer Value

Customer Experiences

Key takeaways

1. For better ROI, Digital Transformation should address the business issue.
2. Transformation may not always need cutting edge technology. It actually needs something to resolve the pain points.
3. While cloud migration proves its investment and enhances business needs, it also increases risks from cyber threat.
4. Do your employees have enough awareness on cyber security?