



# KPMG Thought Leadership

May 2023

KPMG in Thailand  
[kpmg.com/th](https://kpmg.com/th)

# KPMG Thought Leadership Update

KPMG Thought Leadership has built a knowledge base that demonstrates our understanding of many complex business challenges and key issues faced by companies around the world.

## Highlight



### KPMG in Thailand service brochure

Our choices shape our futures – the future of businesses, economies, careers, and our world. Insights illuminate better choices, allowing us to see differently and do more.

At KPMG, we know insights reveal new opportunities.

With us, you have the people and technologies to uncover insights and turn them into action, so you can innovate and transform. So trust can grow, and a more sustainable future becomes possible.

When we act on insight, with the right people by your side, opportunity is everywhere.



### Venture Pulse Q1 2023

**Topic/Sector:** Private Enterprise

KPMG Private Enterprise quarterly global report on venture capital trends



### A road well-traveled

**Topic/Sector:** Private Enterprise

How family businesses are guiding the sustainability journey



### A smart approach to economic crime compliance

**Topic/Sector:** Advisory, Technology

How smart technology can transform customer due diligence in a new era of financial crime



### KPMG: Our Impact Plan - 2023 update

**Topic/Sector:** ESG

The 2023 update of our environmental, social and governance (ESG) commitments — holding us accountable for progress toward a more sustainable future.



### A delicate balancing act between economic impact and taxation

**Topic/Sector:** Private Enterprise, Tax

Achieving sustainable growth in private companies



### Business model transformation: The next stage of Industry 4.0

**Topic/Sector:** Industrial Manufacturing

Industrial transformation has led to tremendous changes in the manufacturing landscape in recent years.

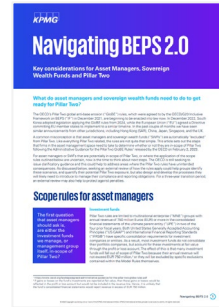




### PDDPA Compliance (Thai language)

**Topic/Sector:** Advisory, Legal, Cyber security

การปฏิบัติตามกฎหมาย PDPA



### Navigating BEPS 2.0

**Topic/Sector:** Tax, BEPS

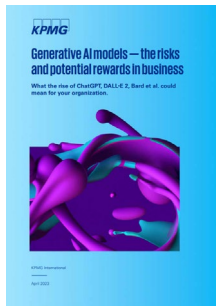
Key considerations for Asset Managers and sovereign wealth funds as they get ready for Pillar Two.



### The crackdown on greenwashing

**Topic/Sector:** ESG

Why it matters and managing your organization's risk



### Generative AI models – the risks and potential rewards in business

**Topic/Sector:** Technology

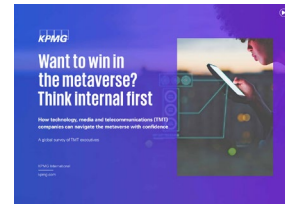
What the rise of ChatGPT, DALL•E 2, Bard et al. could mean for your organization.



### Future of healthcare

**Topic/Sector:** Healthcare

A modern era of care that is agile, digitally enabled and consumer-centric



### Want to win in the metaverse? Think internal first

**Topic/Sector:** Technology, Media and Telecommunication

How technology, media and telecommunication (TMT) companies can navigate the metaverse with confidence

## Our Newsletters



### Tax News Flash



KPMG in Thailand Tax's newsletter which covers the latest issues in taxation and government announcements relating to tax matters.



### Legal News Update



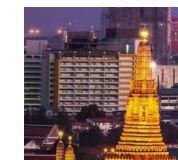
The latest update from KPMG in Thailand's Law Services Team that offers a wide range of practical legal solutions.



### M&A Trends in Thailand



The quarterly M&A update from Deal Advisory Services, KPMG in Thailand.



### Restructuring Trends & Insights in Thailand



The quarterly trends and restructuring insights from Deal Advisory Services, KPMG in Thailand.



## Find more insights

Please scan QR code or visit <https://kpmg.com/th/en/home/insights.html> to view more insights from KPMG business leaders.





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