



# KPMG Thought Leadership

July 2023

KPMG in Thailand  
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# KPMG Thought Leadership Update

KPMG Thought Leadership has built a knowledge base that demonstrates our understanding of many complex business challenges and key issues faced by companies around the world.



**Preparing for the future of IT**  
Topic/Sector: Technology

KPMG's 2022 global tech report found a resilient, forward-looking attitude among global technology professionals. Companies are enthusiastic about disruptive new tools and determined to further embrace ongoing digital transformation to revolutionize the customer experience.



**How Consumer Goods brands can use their existing technology to drive customer lifetime value**  
Topic/Sector: Consumer and Retail

Consumer brands in China are investing in technology to influence and enhance Customer Lifetime Value – an outlook following 2023's CGF global summit



**2023 Global Mining and Metals Outlook**  
Topic/Sector: Mining, Metals

The mining and metals industry has played a pivotal role through history and now it must play a crucial role in a global revolution no less momentous than the others before it. If we are to stand a reasonable chance of slowing, and ultimately reversing, climate change, the world economy must become carbon free.



**2023 Global Construction Survey**  
Topic/Sector: Construction

The 2023 Global Construction Survey finds the industry in a cautiously optimistic mood, as the combination of widespread government infrastructure stimuli, the renewable energy revolution, increasing capital investment in strategically important sectors, and a post-COVID-19 pipeline create excellent opportunities.



**REACTION Magazine 38**  
Topic/Sector: Energy, Chemicals

A focus on energy transition, M&A, and the Inflation Reduction Act



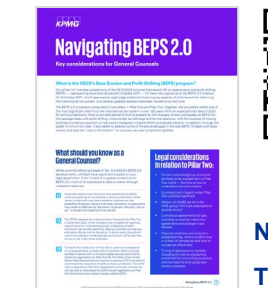
**ESG in insurance: Strategy and transformation**  
Topic/Sector: ESG, Insurance

Insurers are increasingly recognizing their role in advancing the ESG agenda, but it will require a practical, purpose-driven strategy.



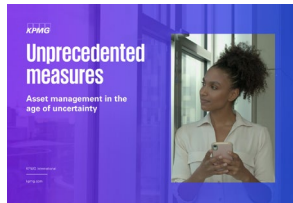
**The technology-led legal department of the future**  
Topic/Sector: Technology, Legal

How technology is adding value and opportunities to in-house legal functions



**Navigating BEPS 2.0**  
Topic/Sector: Tax, BEPS

Key considerations for General Counsels as they navigate BEPS 2.0



### Unprecedented measures: Asset management in the age of uncertainty

**Topic/Sector:** Financial services, Asset Management

These are interesting times. Central Banks are raising interest rates aggressively. Not in living memory have equity markets and bond markets tanked at the same time. It has been decades since investor confidence was this low.



### Sustainability in the Aerospace & Defense Industry

**Topic/Sector:** Sustainability, Aerospace & Defense Industry

The world faces the challenging task of slowing the rate of climate change and ultimately reversing it. The Aerospace and Defense (A&D) industry must play its full part in contributing to this massive and complex problem. Fortunately, executives in the sector are not only aware of what is being demanded of them but are also changing their strategies to meet the goal of net-zero carbon emissions by 2050.



### Counting on it: Sustainability Reporting in Financial Services

**Topic/Sector:** Sustainability, Financial Services

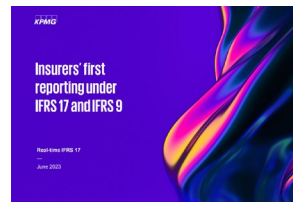
KPMG's 12th edition of its biennial Big shifts, small steps: Survey of Sustainability Reporting 2022, examines sustainability reporting trends around the world. Over the past two decades, sustainability reporting has been largely voluntary, so the purpose of the recent survey aimed to offer meaningful insights about how to improve levels of disclosure by business leaders, sustainability professionals, and company boards.



### Get ready for ISSB sustainability disclosures - June 2023

**Topic/Sector:** Sustainability

Using these standards, companies can practically provide much-needed sustainability information



### Insurers' first reporting under IFRS 17 and IFRS 9

**Topic/Sector:** Insurance

Our analysis of insurers' first-quarter reporting



### Transforming compliance in financial services

**Topic/Sector:** Financial Services

Compliance functions have gone through a major period of growth and investment. Despite this trend, firms have been put under significant strain driven by the external market conditions, increased adoption of digitalisation, developments in operational and financial resilience, increased focus on consumer outcomes and the implementation of ESG obligations.

## Our Newsletters



### Tax News Flash



KPMG in Thailand Tax's newsletter which covers the latest issues in taxation and government announcements relating to tax matters.



### Legal News Update



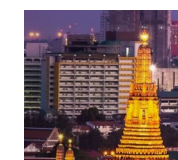
The latest update from KPMG in Thailand's Law Services Team that offers a wide range of practical legal solutions.



### M&A Trends in Thailand



The quarterly M&A update from Deal Advisory Services, KPMG in Thailand.



### Restructuring Trends & Insights in Thailand



The quarterly trends and restructuring insights from Deal Advisory Services, KPMG in Thailand.



## Find more insights

Please scan QR code or visit <https://kpmg.com/th/en/home/insights.html> to view more insights from KPMG business leaders.





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