



KPMG Thought Leadership

February 2025

KPMG in Thailand
kpmg.com/th

Navigating the new Global Internal Audit Standards

The Institute of Internal Auditors (IIA) issued the Global Internal Audit Standards.



Navigating the new Global Internal Audit Standards

[English version](#)



Navigating the new Global Internal Audit Standards

[Thai version](#)

KPMG Thought Leadership Update

Click on the image to view the full publication



Are you ready for ISSA 5000?

Topic/Sector: ESG

An enhanced assurance standard for sustainability reporting.



Pulse of Fintech H2 2024

Topic/Sector: Fintech

Biannual analysis of global fintech funding



Q4'24 Venture Pulse Report – Global trends

Topic/Sector: Private enterprise

A global overview of key findings uncovered from the Q4'24 Venture Pulse Report.



Beyond the noise: Orchestrating AI-driven customer excellence

Topic/Sector: Consumer, retail and leisure, technology

2024-25 Global Customer Experience Excellence report



Modernizing payments

Topic/Sector: Consumer and retail, technology

Global perspectives from financial and retail executives on payment modernization strategies and trends

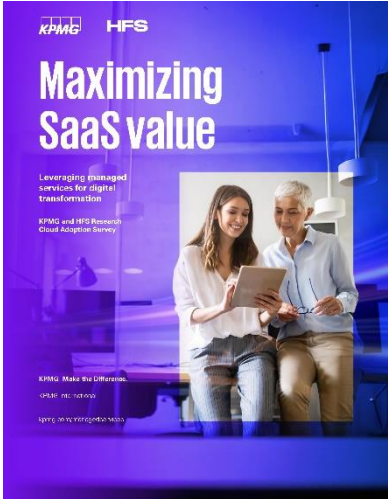


From data overload to data-driven decisions in retail

Topic/Sector: Consumer and retail

How to unlock consumer insights and deliver seamless commerce to achieve profitable growth





Maximizing SaaS value

Topic/Sector: Digital transformation, technology

See how companies use managed services for digital transformation and long-term return on cloud investments.



Unlocking strategic outcome

Topic/Sector: Technology

The rise of next-generation managed services in enterprise technology



Navigating the path to SaaS success

Topic/Sector: Digital transformation, technology

Modern managed services can help IT leaders rise to a new mission



The future of indirect taxes to 2030

Topic/Sector: Tax

In 2025 and beyond, what can we expect from indirect taxes?



Unlocking global opportunities

Topic/Sector: Tax

Strategic tax responses and business restructurings in the era of Pillar Two



M&A integration – an essential step to achieving value post-deal

Topic/Sector: Private enterprise

An integrated deal team is a key factor for successful integration.



Blueprint for Intelligent Economies

Topic/Sector: Technology, government and public sector

AI competitiveness through regional collaboration



Intelligent banking

Topic/Sector: Banking, technology

A blueprint for creating value through AI-driven transformation



A paradigm shift in financial crime

Topic/Sector: Technology

How to fight financial crime in a bold new era of risk

Our Newsletters

In case you missed it, please take a moment to explore our newsletters for more updates:



Tax News Flash



KPMG in Thailand Tax's newsletter which covers the latest issues in taxation and government announcements relating to tax matters.



M&A Trends in Thailand



The quarterly M&A update from Deal Advisory Services, KPMG in Thailand.



Capital market and business valuation insights



The Capital market and business valuation quarterly update from Deal Advisory Services, KPMG in Thailand.



Legal News Update



The latest update from KPMG in Thailand's Law Services Team that offers a wide range of practical legal solutions.



Restructuring Trends & Insights in Thailand



The quarterly trends and restructuring insights from Deal Advisory Services, KPMG in Thailand.



Find more insights

Please visit <https://kpmg.com/th/en/home/insights.html> to view more insights from KPMG business leaders.



Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.

KPMG in Thailand

48th-50th Floor, Empire Tower
1 South Sathorn Road
Bangkok 10120
T: +66 2677 2000



KPMG in Thailand



kpmg.com/th

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

© 2025 KPMG Phoomchai Holdings Co., Ltd., a Thai limited liability company and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

The KPMG name and logo are trademarks used under license by the independent member firms of the KPMG global organization.

Document Classification: KPMG Public