

# Audit Committee Forum No.58

Fraud Risk Management:
Strengthening oversight and foster transparency

Date: Tuesday 26 August 2025

Time: 1:00 p.m. - 3:00 p.m.

Venue: Boardroom, KPMG in Thailand

## With you today











## Introduction: AC's roles and responsibilities

Report to the Board if it finds or suspects that there is a transaction or any of the following acts, which may materially affect the company's financial condition and operating results:

A transaction which causes a CONFLICT OF INTEREST

Any FRAUD,
irregularity, or material
defect in an internal
control system

An infringement of the law on securities and exchange, the Exchange's regulations, or any law relating to the Company's business

Source: Bor Jor/Ror 01-04 Notification of the Stock Exchange of Thailand, Re: Qualifications and Scope of Work of the Audit Committee B.E. 2558 (2015)

## Introduction: AC's roles and responsibilities

### **Engagement in building an ethical cultures**

 To foster a strong ethical culture as a fundamental deterrent to fraudulent behavior

### Fraud risk assessment and management

- To identify and evaluate the risks of fraud within the organization
- To ensure that the management has implemented appropriate risk management strategies to mitigate these risks

### Monitoring emerging risks

 To stay informed about emerging fraud risks due to changes in technology, industry trends, regulatory environments and global economic conditions

### Whistleblower and reporting mechanism

- To oversee the establishment and maintenance of an effective whistleblower program
- To ensure that there are secure and confidential channels for employees to report suspected fraud without fear of retaliation

### **Fraud investigations**

- To ensure prompt and thorough investigation of any allegations or suspicions of fraud
- To review the results of investigations and monitor the follow-up actions taken by management or the board

### **Training and awareness programs**

- To educate and raise employee's awareness about fraud risks, prevention and detection mechanisms.
- To promote a culture of ethics and compliance throughout the organization

### Periodic reviews and updates

• To periodically review and update its policies, and procedures related to fraud oversight to ensure relevance and comprehensiveness.

### **Technology utilization**

 To enhance fraud detection mechanisms using technology and data analytics and the AC's role in overseeing their implementation and effectiveness

### Introduction to Fraud

### Fraud

Fraud is defined as dishonestly obtaining a benefit, or causing a loss, by deception or other means.

CFEs estimate that their organisations LOSE

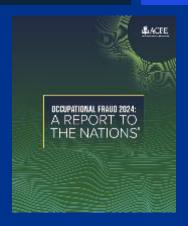
of revenue to FRAUD each year.





The ACFE estimates the loss caused by fraud against GWP is US\$5 trillion\* per year.

\*ACFE Occupational Fraud 2024: A Report to the Nations.



### Scam

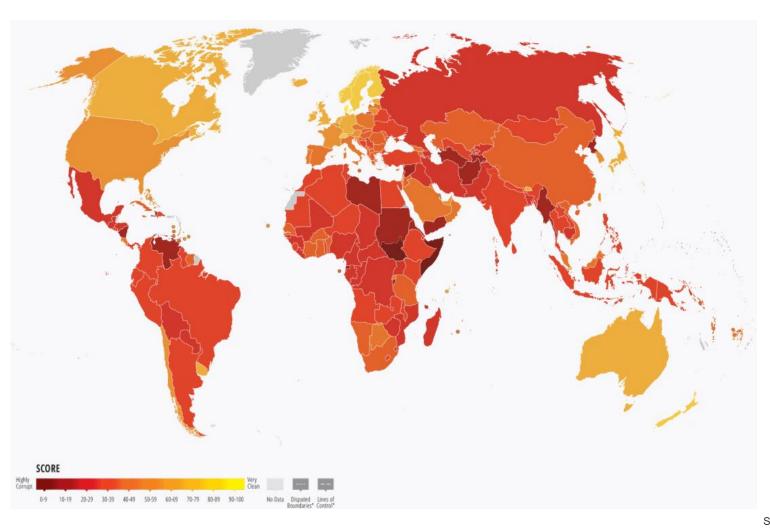
A scam is where the victim is persuaded to hand their money or information over themselves, typically without any involvement or intervention from their bank, financial institution or trusted professional.



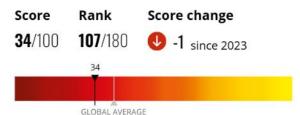
## Myths about fraud



# **Corruption Perception Index (CPI)**



### **THAILAND**



### Thailand's global rank of corruption perception\*

• 2016: 101th of 176

• **2017**: **96**<sup>th</sup> of 180

• **2018**: **99**<sup>th</sup> of 180

• **2019**: **101**<sup>th</sup> of 180

• **2020**: **104**<sup>th</sup> of 180

• **2021**: **110**<sup>th</sup> of 180

• **2022**: **110**<sup>th</sup> of 180

• **2023: 108**<sup>th</sup> of 180

\*Rank#1 = Least corrupt

Source: Corruption Perception Index Transparency International, 2024



# Occupational fraud

### **Corruption**

- Conflict of interest
- Bribery
- Illegal gratuities
- Economic extortions

# Asset misappropriation

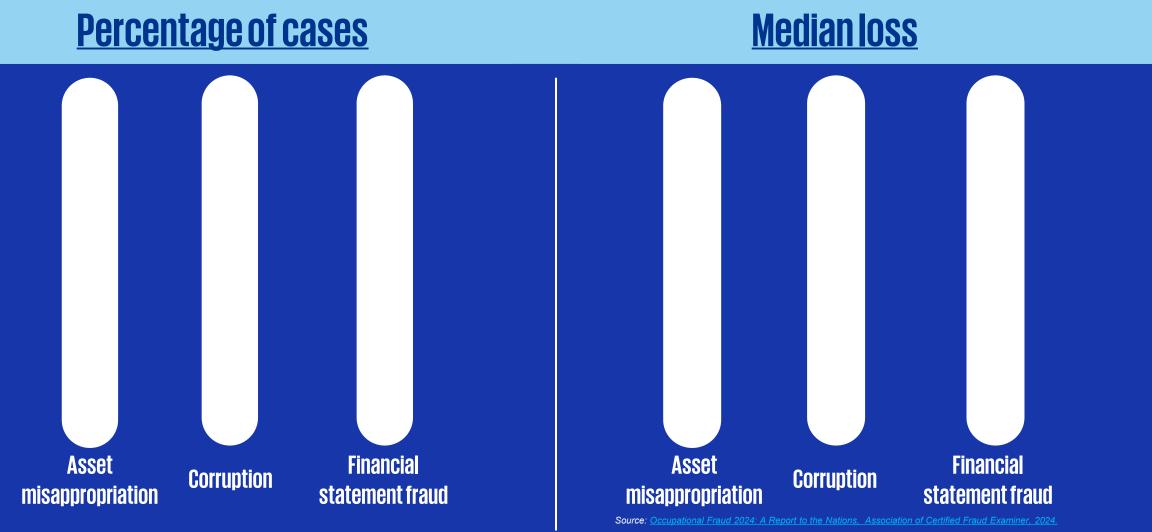
- Theft of cash
- Fraudulent disbursement
- Misuse and larceny of inventory and other assets

# Financial statement fraud

- Overstatement
- Understatement



### Occupational fraud by category: frequency and median loss



## Occupational fraud affects organizations in different industries







**Transportation** and warehousing



Source: Occupational Fraud 2024: A Report to the Nations, Association of Certified Fraud Examiner, 2024.







**Government and** public administration 













\*



**Food service** and hospitality 





Agriculture, forestry, Fishing, and hunting







**Education** 

Religious, charitable or social services

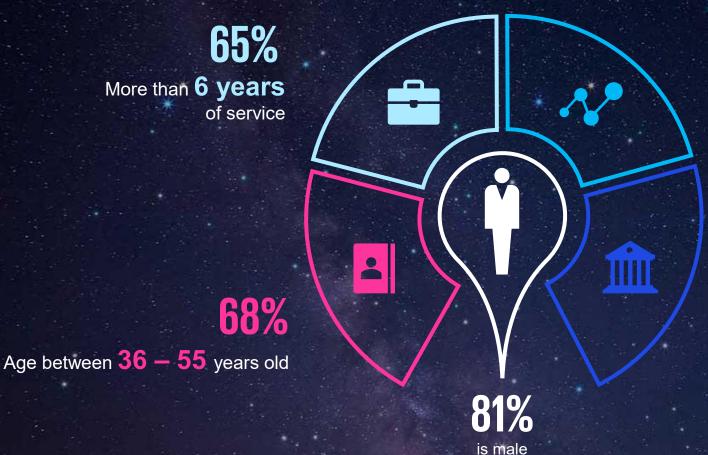




# Profile of the fraudsters



# Profile of the fraudsters



71% Collaborate with 2-5 individuals

**32%** works in operations

**25%** works in finance

25% works in CEO (executive office)

23% works in procurement

18% works in sales

**15%** works in accounting

Source: KPMG Global profiles of the fraudster, 2025



# The fraudster's position and seniority

31% Executives

30% Management (No executive capacity)

24% Staff members

Owner/
shareholders

Source: KPMG Global profiles of the fraudster, 2025



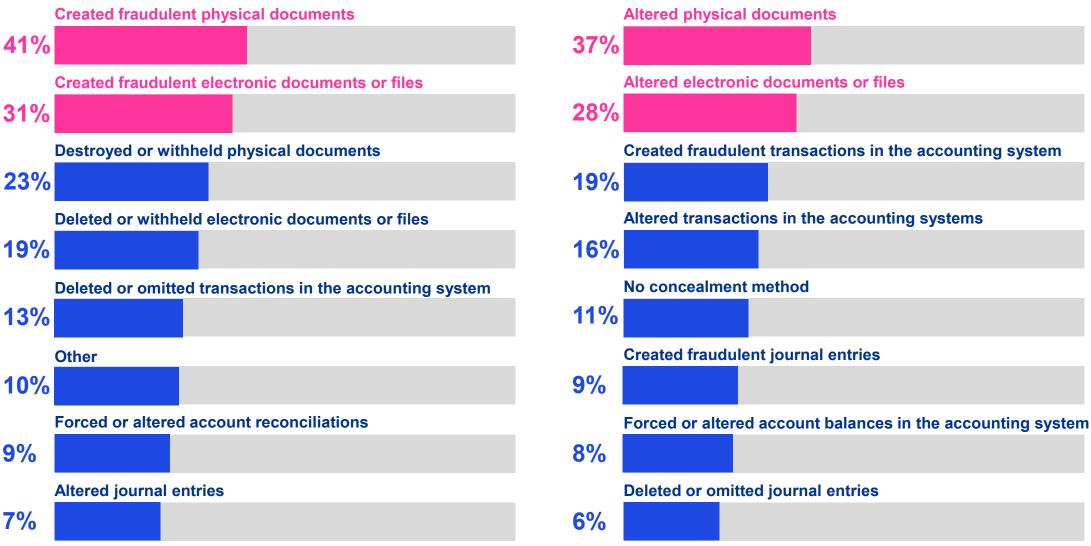
## Motivation of the perpetrator

KPMG





## **Concealment of occupational fraud**





# Fraud detection





How long do different occupational fraud schemes last?

**Billing** 

**Check and** payment tampering

**Skimming** 

18 months

**Financial** statement

fraud

**Payroll** 

**Expense** reimbursements

## **How is fraud initially detected?**



Tip

















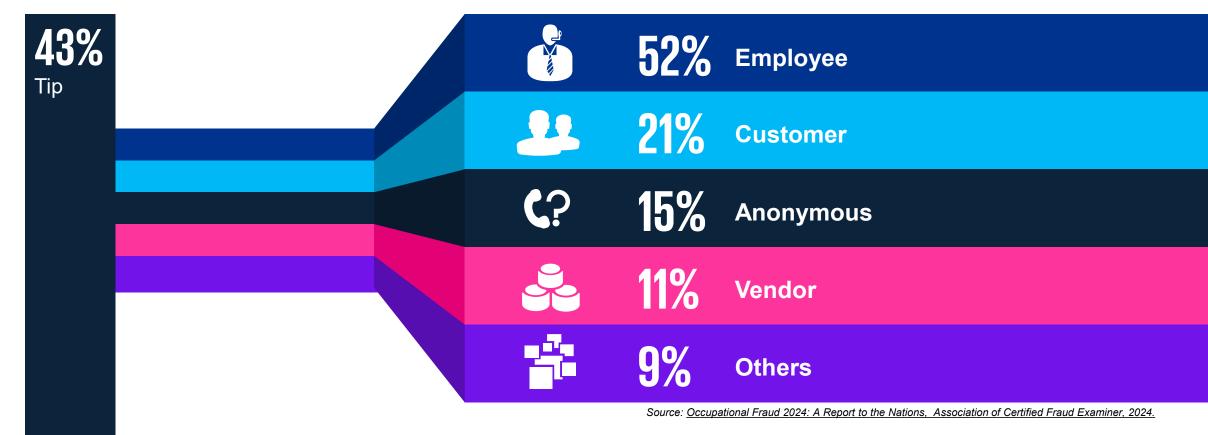




Source: Occupational Fraud 2024: A Report to the Nations, Association of Certified Fraud Examiner, 2024.

## Who reports occupational fraud?





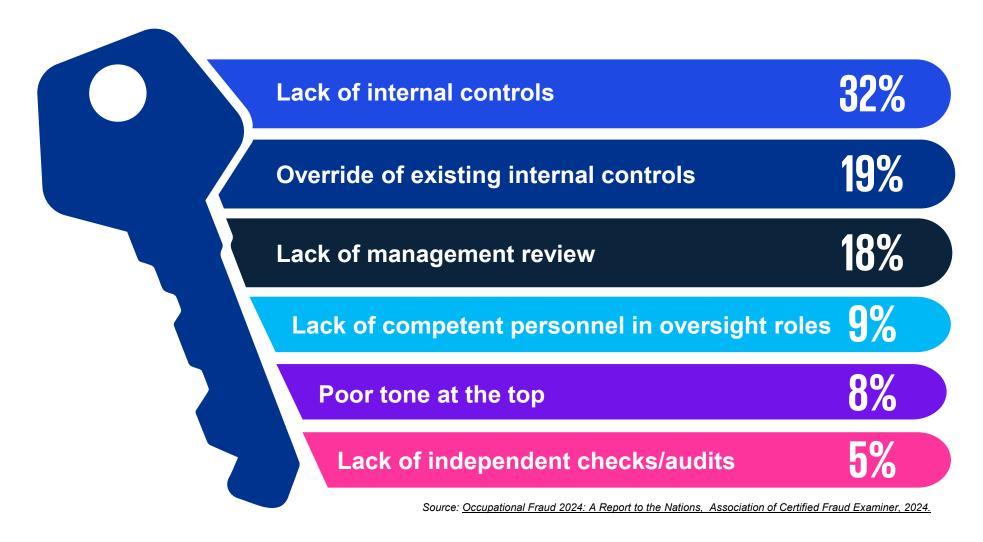


# Anti-fraud controls





### Internal control weaknesses that contribute to fraud



© 2025 KPMG Phoomchai Business Advisory Ltd., a Thai limited liability company and a member firm of the KPMG global organization of

independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved





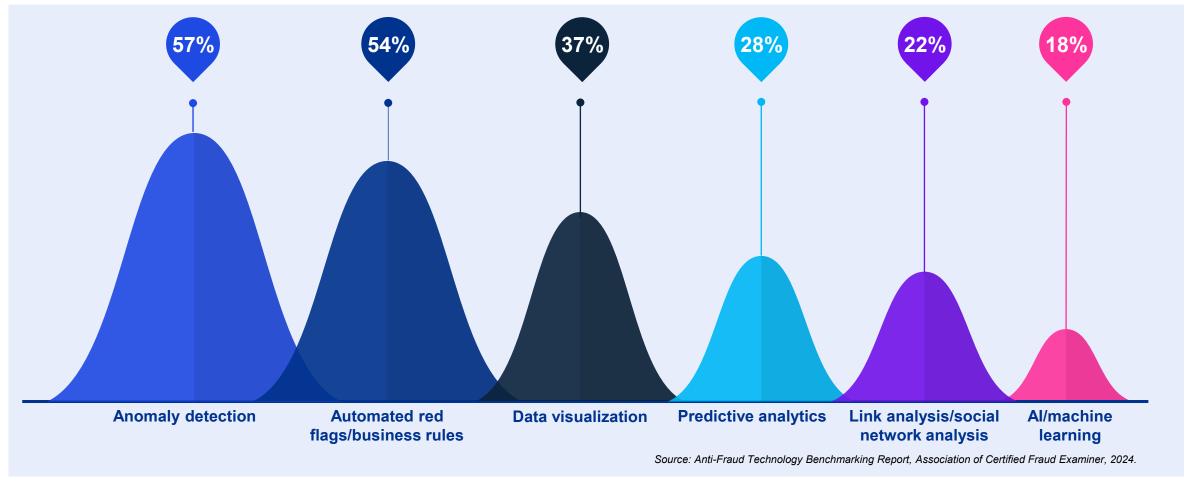
Of Of Organizations

use data analysis techniques

as part of their anti-fraud programs

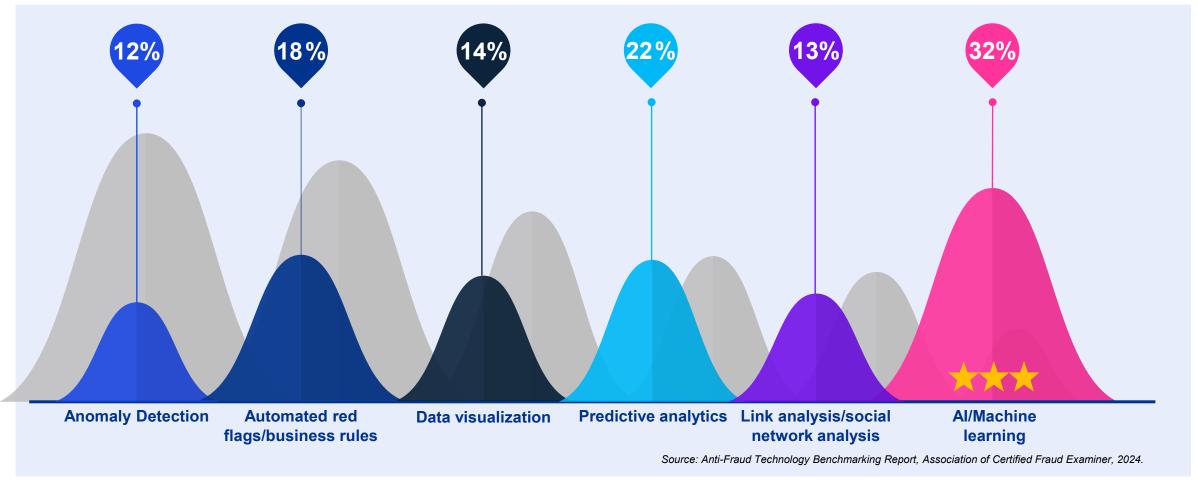
Source: Anti-Fraud Technology Benchmarking Report, Association of Certified Fraud Examiner, 2024.

# Top six data analysis techniques organizations use to fight fraud





# Top six data analysis techniques organizations expect to adopt in 1-2 years





# Case sharing









## **Key takeaways for Audit Committees**



## Strengthen internal controls

Enforce robust internal controls, including regular audits and monitoring system



## Enhance detection mechanism

- Use data analytics and fraud detection to proactively identify suspicious activities
- Regularly review and update fraud detection and prevention strategies



# Adapt to technological changes

 Stay informed about the latest technological advancements and their potential impact on fraud



## Promote an ethical culture

- Encourage a "speak-up" culture where employees feel safe to report through whistleblowing channels
- Provide regular training on ethical behavior and fraud awareness to all employees



# Foster collaboration and transparency

- Promote collaboration across departments to help reduce opportunities for collusion
- Conduct thorough background checks and monitor employees in sensitive positions



# Key takeaways for Audit Committees - Questions to ask

01

· Do the Board.

Tone at the top

**Sub-Committees** 

and Management

messages/tone to

staff on adhering

conduct and anti-

fraud policies to

re-enforce a

tolerance of

fraud?

culture of zero

continue send

to the code of

**Fraud Risk** 

**Assessment** 

How often does

the company

conduct and

report to the

fraud risk

BOD/AC on the

comprehensive

assessment?

fraud risks being

reported to the

Are emerging

BOD/AC?

02

- channels Are the current secured and
- Are the cases being reported to the BOD/AC on a timely basis?
- Does the AC have a proper resource in handling the case (if AC is one of the channels)?

03

Whistleblowing

channels effective. communicated?

05

### **Detection** mechanism

04

 Are there adequate procedures and technology in place to detect fraud, such as data analytics and monitoring systems?

### **Training and** awareness

- Are the periodic training and awareness programs in place for management and employees on recognizing and reporting fraud?
- Are the BOD/AC trained on their roles in relation to fraud (and anticorruption)?

06

#### **Periodic review**

- · Are anti-fraud controls included in the review by IA?
- Are anti-fraud policies and procedures regularly review and submitted for BOD/AC approvals to ensure they are up-to-date and aligned with best practices?



## **KPMG Thailand Forensic Offerings**

Professionals in our Forensic practice draw on extensive experience in accounting, finance, law, computer technology and data analysis. Many of our professionals also come directly from industry, helping us provide an informed perspective on the industry issues and complex market challenges our clients face.

### Fraud Risk Management

- · Fraud and Misconduct Risk Assessment
- Anti-Fraud/Compliance Program Design, Implementation, and Evaluation
- Fraud Awareness Training

# Anti-bribery and Corruption

- Anti-Bribery and Corruption Proactive and Reactive Services
- CAC Related Services

### **Investigation**

- · Fraud and Misconduct
- Cyber Investigations
- Other Regulatory Investigations (e.g., Anti-Bribery & Corruption/ FCPA, Money Laundering)

### Forensic Technology

- · Digital Evidence Recovery
- Evidence and Discovery Management
- Forensic Data Analytics
- Cyber Incidence Response

### **Ethics Line**

- Training Service
- Ethics/Hotline Service
- Reporting

### Corporate Intelligence

- Integrity Due Diligence
- Investigations Support
- · Litigation Support
- · Corporate Intelligence Services
- Background Checks

### AMI

- Anti-money laundering and trade sanctions proactive and reactive services
- Transaction monitoring

# Dispute Advisory Services

- Expert Witness
- Dispute Consulting
- Arbitrator, Mediator or Independent Expert
- · Forensic Transaction Services

### Contract Compliance Services

- Distribution Reviews
- Intellectual Property Advisory
- · Royalty and License Reviews
- Software Asset Management
- Software License Compliance
- Supplier Reviews

### **Major Project Advisory**

- Construction Project Controls and Contract Compliance Assessments
- Project Support on Complex and Troubled Projects





Q&A

# Please give us the feedback to improve our services.





Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.

KPMG in Thailand does not offer Internal Audit Outsourcing services to its publicly registered financial statement Audit clients.

#### **KPMG** in Thailand

48th-50th Floor, Empire Tower 1 South Sathorn Road Bangkok 10120 T: +66 2677 2000



**KPMG** in Thailand













kpmg.com/th

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

© 2025 KPMG Phoomchai Business Advisory Ltd., a Thai limited liability company and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

The KPMG name and logo are trademarks used under license by the independent member firms of the KPMG global organization.

**Document Classification: KPMG Public**