



# Ethics and Compliance Services

Consultancy

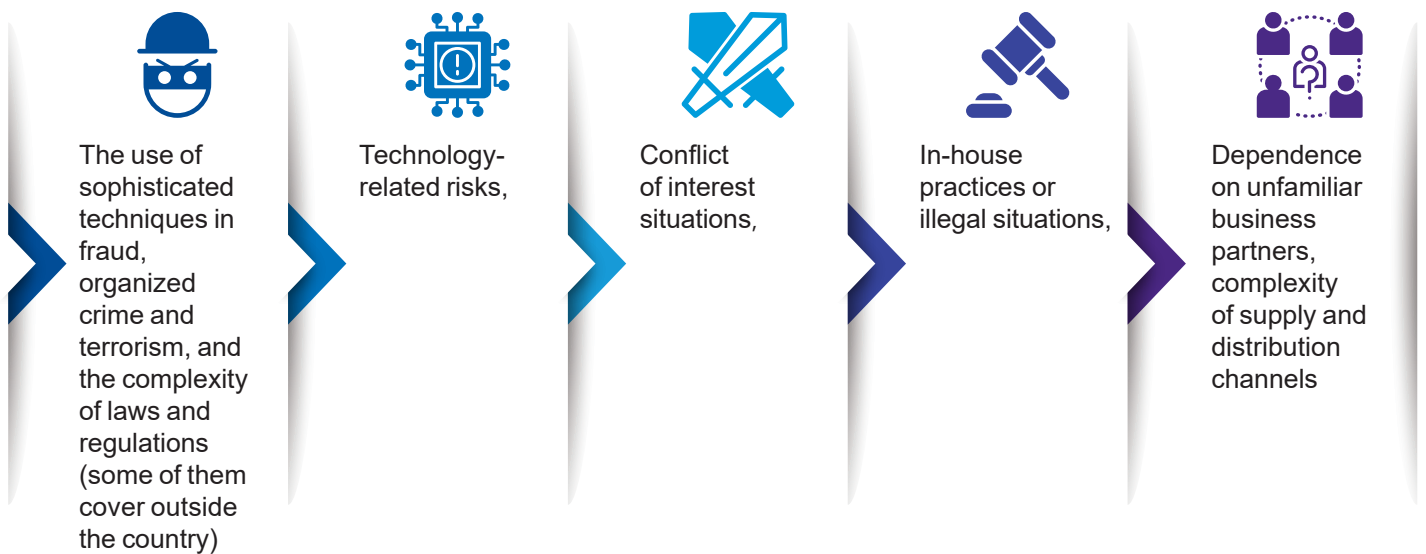
KPMG Turkey

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# New developments bring along new opportunities as well as new threats and potential dangers.

For example,



**In order to be best positioned in a transformation ecosystem, businesses need to be more agile and more resilient.** ”

Financial or moral pressure on employees, professional competition or personal needs are the main causes of corruption and abuse cases. The transformation of these pressures into danger is closely related to the creation of environments full of opportunities. Factors such as weak controls, complex operations, job descriptions that can be abused and lack of a corporate ethical culture reduce the defenses of businesses.

**Being able to make the “right” decisions is directly related to the adoption of new policies, procedures, processes and tools within the framework of an Ethical Culture.**

Corporate Ethics Culture derives its strength from the employees of the institution and the corporate values that employees express their loyalty and support with ethical behaviors that comply with the law, regulation and internal standards. Establishing a Corporate Ethical Culture is very important for the long-term success and sustainability of an institution.

Ethical Culture greatly affects the brand and reputation of the institution, therefore it should be adopted and applied in the same way in every layer of the organization. An effective Ethical Culture with integrity throughout the organization helps to attract good employees and keep current employees in the organization, while creating a common basis in relations with all parties, including customers, regulators and suppliers.



# A successful ethics and compliance program helps with,



Prevention and detection of error, corruption and abuse damages,



Control of risk factors,



Progress of the institution in a sustainable way according to its goals,



Making human resource management effective,



Protection of corporate reputation.



**KPMG Turkey Ethics and Compliance Services team consists of professionals with different sectorial knowledge. ”**

KPMG has a strong global network integrated with its qualified and professional team that helps to reduce reputational risk and commercial loss and increase the value to be gained from existing contracts with experienced employees who use their accounting, investigation, rich sectoral know-how and information technologies in accordance with global methodologies.

# How can KPMG help you?

## Code of Ethics and Compliance Policies Consultancy

The Code of Ethics is a set of rules that summarize the responsibilities of institutions towards their employees, the public and the people and institutions with whom they are in business, reflect their basic values and principles, and guide employees in ethical behavior.

KPMG Turkey, offers its clients the following services;

- Preparing the Code of Ethics, Compliance Policy and other policies and procedures that will strengthen the compliance environment,
- Evaluating the company, policies and procedures considering local and international regulations,
- Carrying out risk assessment studies,
- Designing and implementing the Compliance Program



# Ethics Hotline Management

Ethics Hotline is a reporting tool through which company employees (and other third parties such as vendors, dealers, customers if desired) can share and report issues that they cannot or do not want to share with company managers.

The phone number and e-mail address to be allocated exclusively to your company and the notifications to be forwarded to us through KPMG's related website will be examined by the fraud investigation experts within KPMG; phone calls will be answered by our experienced professionals who have undergone detailed investigation training, approaching the issue with a fraud perspective.

- **Through KPMG's global network, we have been serving for more than 30 years in many local languages in accordance with the different countries and time zones where your company operations are located.**
- **The Ethics Hotline is fully managed by KPMG Fraud Review Experts.**
- **Your employees or third parties that you want the line to be open can send their notifications via telephone, e-mail or website.**
- **If notifiers do not choose to share their personal information, notifications are received and reported anonymously.**



# As KPMG Turkey Ethics and Compliance Services team we work;



By using our global communication network, following all developments in international standards and best practices and keeping our knowledge up-to-date,



With the awareness that Ethics and Compliance Services should be constantly renewed and developed within the framework of changing risks and opportunities,



In a comprehensive way to best understand the needs of your business,



Determining the best approach to achieving your change goals and with an approach based on proven methodologies for your business,



Using our consultancy, tax and audit experience together,



Increasing the awareness of your employees and management regarding compliance.

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