



Professional Practice Solutions invitation to our Insight Dinner

Digital Transformation for Professional Practices

Date

Tuesday
21 November 2017

Time

18:00-18:30
Pre-dinner drinks and registration
18:30-21:00
Dinner

Location

Number Twenty
Grosvenor Street
W1K 4QJ London
[Map](#)

I will be attending

I will not be attending

I will not be attending
but would like further
information

We look forward to seeing you at our Insight Dinner however, ask you to kindly register your attendance by selecting your response and sending us the email that is generated.

I am delighted to invite you to our next informal Insight Dinner, highlighting the issues that senior management are typically facing in the legal sector. The focus of the evening will be on **'Digital Transformation for Professional Practices'**. This is an evening that will be highly relevant to both the leadership of your firm as well as those with specific daily responsibilities for driving growth and profitability.

Professional practices have spent the past few years addressing concerns about Operational Performance, their People Agenda and their Market Facing Strategy. In considering these areas, increasing focus is being turned to the transformation of their IT capabilities, aligned to client needs. Most businesses also recognise the need for changing business models and improved client engagement to fully address these concerns and see technology as a major influencer to change. At the heart of client engagement is the concept of 'Digital Transformation' – but what does this really look and feel like for the profession to ensure that what is created is fit-for-purpose for the next 5-10 years, and thereafter

Shamus Rae, KPMG's Head of Innovation and Investment will explore the key elements of a successful digital strategy. He will explain why this has to be a priority for success and how this will support top line growth by aligning strategy to new approaches to client engagement and relationships as firms embrace transformative technology. He will provide insight into the challenges faced by leadership seeking to align the needs of clients with those of your people, IT and your Partners.

Priti Padhy, KPMG's Chief Technology Officer will then share his thoughts on why process, people and technology realignment drives a customer obsessed strategy. He will explore with us the key components of a successful digital strategy to drive both income and efficiencies and how firms are deploying transformational technology.

We look forward to welcoming you to Number Twenty, Grosvenor Street in Mayfair – KPMG's client meeting and engagement space in the heart of London's West End.

Paul Spicer

Head of Professional Practice Solutions
KPMG



Our events in the legal sector

This dinner is one in a series aimed to bring you thought-provoking insight into real-time topical issues and challenges that you're likely to be grappling with. If you're receiving this email you're already on our invite list for this event. We will also be running events specifically aimed at CEOs, CFOs; CIOs; HRDs so if you'd like your colleagues to be invited, do [get in touch](#).

If there are any subjects you'd like to see covered at a future event, please [let us know](#).

KPMG in the legal sector

We have brought together some of the best professionals from across our firm with relevant insight and experience in the legal sector. We strive to co-ordinate and deliver a collaborative approach to your business whatever challenges you encounter – looking to the future and the bigger picture with you. Our [service offering document](#) gives an overview of our specialists. Please [get in touch](#) if you would like to speak to our specialists.

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If you have any questions or special dietary requirements, please contact [Holly Watson](#).

KPMG is committed to creating an inclusive environment for people with disabilities. If you need something that will help you to participate fully in this event please provide details to [Holly Watson](#).

Please note that any sensitive personal data provided by you will only be used for the purposes of this event unless otherwise stated.

The information contained here in is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

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