

National Charity FAQs



How will the National Charity be chosen?

KPMG's corporate responsibility team will review all applications received and create a small shortlist of charities that best align to the firm's corporate responsibility objectives. We will then invite those charities in to pitch in front of our selection committee. KPMG's selection committee, will be made up of representatives from across the firm, and will be present for each charity pitch. 3-4 chosen charities will then be put to an all employee vote.

What are the top three things KPMG are looking for?

National and local fundraising event support, the ability to delivery activity across all of our 22 offices, innovative ideas to engage our employees.

Can I provide additional information to support my application?

No – we need to be able to easily compare each charity and have created an application form to help with the judging process. No additional materials will be reviewed.

Can I send supporting material such as DVDs newsletters reports?

No – this is so we can compare each application on an equal basis.

Can I contact KPMG to discuss our charity?

No – this is so that all applicants are assessed on an equal basis.

Can I submit a draft application for feedback?

No – please complete your application and submit the final version.

What internal communication channels does KPMG have?

- Six weekly corporate responsibility newsletter
- Dedicated intranet site
- CR Champions; based across all KPMG's offices
- E-activity
- Face to face
- Events and activities.

What sort of volunteering opportunities are KPMG looking for?

KPMG only supports skilled volunteering (we no longer support practical volunteering such as painting fences and gardening). Each employee gets six days (42 hours) per year to charge to volunteering.

How can I find out KPMG's geographical locations?

KPMG offices are spread across all of the UK and we are looking for opportunities for each office to be engaged on a local level. Click the link below to see where KPMG's offices are:

<https://home.kpmg.com/uk/en/home/about/offices.html>

How will you let us know how we did?

You will receive correspondence in February confirming whether you have/have not been shortlisted.

Where can I find out more about KPMG and your CR programmes?

Please see link below to KPMG's 2017 Annual Report for the latest on what we are currently doing in CR.

<https://assets.kpmg.com/content/dam/kpmg/uk/pdf/2017/12/uk-annual-report-2017.pdf>

KPMG is one of our suppliers of professional services. Can we apply to be KPMG's UK national charity partner?

We cannot accept applications from charities for whom KPMG is the auditor or is performing other assurance services, because the selection of our national charity partner would be seen as entering into a business relationship that could be perceived to compromise the independence of our audit or assurance service. Similarly, where a charity's Trustees have significant roles at KPMG audit clients (or a corporate trustee is itself a KPMG audit client) we would consider whether those audit relationships could be compromised by selecting the charity as our national charity partner. However, other services provided to the charity or its trustees would not impact an application.

kpmg.com/uk



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