



Sparkling performance

Coca-Cola Enterprises*

Even a business as adept at bottling success as Coca-Cola Enterprises* can refresh its approach to performance reporting. Previously, the company's planning and performance management team was spread across six European locations. A legacy of overlapping, localised approaches to data capture, analysis and reporting left little scope for strategic insight generation.

We led an ambitious programme to establish a new centre of expertise in Sofia, Bulgaria, which now delivers far more effective analytics and insights to the business with greater efficiency.

Together, we introduced a standard reporting method for all business units and we implemented new technology to increase automated reporting and self-service. This fresh approach brought renewed sparkle to business performance, accompanied by a cost saving running into the millions.

We know how to get things done.

* Now part of Coca-Cola European Partners

